

WIXO
QUARTERLY ISSUES/PROGRAMS
OCTOBER, NOVEMBER, DECEMBER 2020

In accordance with the commission's rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs/or public service programming in response to those needs.

Placed in the WIXO Public File

January 7, 2021

WIXO QUARTERLY ISSUES & PROGRAMS LIST
4th QUARTER, 2020
OCTOBER, NOVEMBER, DECEMBER 2020

The management of WIXO takes health and safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.

228 AREA EVENTS AND PUBLIC RESOURCES

Announcements

10 HEALTHY & SAFETY

Announcements

189 GENERAL INFORMATION

Announcements

WIXO - OCTOBER, NOVEMBER, DECEMBER 2020

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u>VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
BREAST CANCER	CNKM0010000	1	\$50	\$50	4-Oct	:30
Court Adopted Special Advocates Volunteer Recruitment	CASR1905	44	\$50	\$2,200	10/16 - 10/22	:30
Foster Care	JELLY	2	\$50	\$100	11/8 - 12/6	:30
Foster Care	GOAT	1	\$50	\$50	6-Dec	:30
Girl Scouts	60GSRAD	1	\$50	\$50	27-Dec	1:00
HHS HOLIDAY GIVING	HHS-GIVING TUESDAY	140	\$50	\$7,000	12/1 - 12/31	:30
KEEP AMERICA BEAUTIFUL	65003B	1	\$50	\$50	6-Dec	:30
LEUKEMIA & LYMPHOMA SOCIETY	LLS.ORG	1	\$50	\$50	27-Dec	1:00
Peoria Area Conventin & Visitors Bureau	PACVB	151	\$50	\$7,550	10/1 - 12/4	1:00
PRESCRIPTION FRAUD	PRESCRIPTION FRAUD	1	\$50	\$50	8-Nov	1:00
See Something Say Something	36794C	3	\$50	\$150	10/25 - 11/22	:15
TEXT/DRIVE PREVENTION	CNRD0175000	4	\$50	\$200	10/11 - 12/20	:30
Toys For Tots	ToysForTots	77	\$50	\$3,850	12/1 - 12/22	:30