



**WIXO-FM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
JANUARY 2022-APRIL 1ST, 2022**

PSA INTERVIEWS:

***PSA INTERVIEW ON WIXO-FM: SPECIAL OLYMPICS OF ILLINOIS/POLAR PLUNGE
IN PEORIA**

**TITLE: 2022 LAW ENFORCEMENT TORCH RUN POLAR PLUNGE FOR SPECIAL
OLYMPICS ON FEBRUARY 19TH, 2022**

DATE: FEBRUARY 11TH, 2022

**DESCRIPTION: INTERVIEWED MICHELLE MAYER, ASSISTANT DIRECTOR WITH
ILLINOIS SPECIAL OLYMPICS, AND TWO STUDENTS, ON FRIDAY FEBRUARY 11TH,
2022, AT 8:50AM, FOR A FOUR MINUTE DISCUSSION ON THE POLAR PLUNGE
EVENT AT KELLEHER'S IRISH PUB PARKING LOT ON FEBRUARY 19TH.**

***RE-AIRED THE PSA INTERVIEW FOR THE SPECIAL OLYMPICS OF ILLINOIS POLAR
PLUNGE.**

**TITLE: 2022 LAW ENFORCEMENT TORCH RUN POLAR PLUNGE FOR SPECIAL
OLYMPICS ON FEBRUARY 19TH, 2022.**

**DESCRIPTION: RE-AIRED INTERVIEW WITH MICHELLE MAYER, ASSISTANT
DIRECTOR WITH ILLINOIS SPECIAL OLYMPICS, AND TWO STUDENTS, ON FRIDAY
FEBRUARY 18TH, AT 8:50AM, FOR A FOUR MINUTE DISCUSSION ON THE POLAR
PLUNGE EVENT AT KELLEHER'S IRISH PUB PARKING LOT ON FEBRUARY 19TH.**

***PSA INTERVIEW ON WIXO-FM: PEORIA FRIENDSHIP HOUSE 'DRIVE-2-THRIVE'
INTERVIEW WITH DIRECTOR MARCELLUS SUMMERVILLE**

**TITLE: PEORIA FRIENDSHIP HOUSE 'DRIVE-2-THRIVE' FUND RAISING EVENT ON
APRIL 9TH, 2022.**

**DESCRIPTION: INTERVIEWED MARCELLUS SUMMERVILLE, THE DIRECTOR OF
PEORIA FRIENDSHIP HOUSE, ON MARCH 31ST, 2022, AT 9:52AM ON WIXO.**

***PSA DISCUSSION ON WIXO-FM: CENTRAL ILLINOIS BEST BUDDIES FRIENDSHIP WALK, WITH RYAN LACOSSE OF BEST BUDDIES.**

TITLE: CENTRAL ILLINOIS BEST BUDDIES FRIENDSHIP WALK ON APRIL 30TH IN PEORIA, IL.

DESCRIPTION: RYAN LACOSSE DISCUSSED THE BEST BUDDIES EVENT ON WIXO AS A PART TIME BROADCASTER FILLING IN, THE WEEK OF MARCH 21ST-25TH.

TOTAL MENTIONS ON WIXO: TEN (10)

RECORDED PSA'S:

***TITLE: EASTER SEALS BLACK N' BLUE BALL.**

DESCRIPTION: WIXO RAN PSA'S PROMOTING THE EASTER SEALS RE-SCHEDULED 'BLACK AND BLUE BALL', AND ENCOURAGED LISTENERS TO PURCHASE TICKETS TO THEIR FUND RAISING EVENT IN JUNE, 2022.

RECORDED PSA'S.

DATES: JANUARY 3RD, 2022-MARCH 31ST, 2022

NUMBER AIRED: 226

***TITLE: ILLINOIS SPECIAL OLYMPICS POLAR PLUNGE 2022**

DESCRIPTION: WIXO RAN PSA'S PROMOTING THE ILLINOIS SPECIAL OLYMPICS POLAR PLUNGE IN FEBRUARY, 2022, AND ENCOURAGED LISTENERS TO PURCHASE TICKETS TO PLUNGE, OR SPONSOR THE EVENT.

RECORDED PSA'S.

DATES: JANUARY 10TH, 2022-FEBRUARY 18TH, 2022.

NUMBER AIRED: 150

***TITLE: PEORIA FRIENDSHIP HOUSE 'DRIVE-2-THRIVE' EVENT 2022.**

DESCRIPTION: WIXO RAN PSA'S PROMOTING THEIR TRIVIA PROMOTION EVENT ON APRIL 9TH, 2022, TO RAISE FUNDING FOR THE PEORIA FRIENDSHIP HOUSE.

RECORDED PSA'S

DATES: MARCH 15TH, 2022-MARCH 31ST, 2022

NUMBER AIRED: 87

***TITLE: ST. JUDE DREAM HOME FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL OF ILLINOIS.**

DESCRIPTION: WIXO SCHEDULED LIVE DJ MENTIONS TO ENCOURAGE LISTENERS TO PURCHASE TICKETS FOR THE ST. JUDE DREAM HOME.

LIVE MENTIONS ON WIXO

DATES: JANUARY 1ST, 2022-MARCH 31ST, 2022

NUMBER AIRED/MENTIONED: 96

***TITLE: ILLINOIS BROADCASTERS ASSOCIATION. PSA CAMPAIGNS FOR ILLINOIS NATIONAL GUARD, AND ILLINOIS DEPARTMENT OF HEALTH FOR OPIOD AWARENESS.**

DESCRIPTION: WIXO AIRED RECORDED PSA'S FOR THE ILLINOIS BROADCASTERS ASSOCIATION, ENCOURAGING LISTENERS TO JOIN THE ILLINOIS NATIONAL GUARD, AND ALSO AN AWARENESS CAMPAIGN ON OPIOD DANGERS FROM THE ILLINOIS DEPARTMENT OF HEALTH.

RECORDED PSA'S

DATES: JANUARY 1ST, 2022-MARCH 31ST, 2022

NUMBER AIRED: 434