

## **WIXO**

### **QUARTERLY ISSUES/PROGRAMS JANUARY, FEBRUARY, MARCH, 2020**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WIXO Public File  
April 10, 2020

**WIXO QUARTERLY ISSUES & PROGRAMS LIST**  
1st QUARTER, 2020  
JANUARY, FEBRUARY, MARCH, 2020

The Management of WIXO takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**AREA EVENTS AND PUBLIC RESOURCES**

189 Announcements

**HEALTH & SAFETY**

496 Announcements

**GENERAL INFORMATION**

255 Announcements

WIXO  
JANUARY, FEBRUARY, MARCH, 2020

PROGRAM/EVENT	# ANNC	PER ANNC	VALUE	DATES AIRED	LENGTH
Breast Cancer <i>Komen Foundation knowyourgirls.org</i>	2	\$40	\$80	03/08-03/22	:30/:60
Foster Care <i>AdoptUsKids.org</i>	2	\$40	\$80	01/19-02/23	:30/:60
Opoid <i>Addiction Avoidance Information</i>	3	\$40	\$120	01/19-03/29	:30
Peoria Convention & Visitors Bureau <i>Locally Produced Upcoming Local Events</i>	189	\$40	\$7,560	01/03-03/16	:60
Prescription Fraud <i>How To Avoid Fraudulent Prescription Drugs</i>	2	\$40	\$80	01/05-03/18	:60
Blood Drive <i>Local Participation For Needed Blood</i>	137	\$40	\$5,480	02/17-03/02	:30
Text And Drive Prevention <i>National Highway Safety Administration</i>	4	\$40	\$160	01/19-01/26	:30
Easter Seals <i>Black And Blue Event At Peoria Civic Center</i>	80	\$40	\$3,200	01/01-02/07	:30
Easter Seals <i>Telethon Promotion</i>	29	\$40	\$1,160	02/27-03/07	:30
St. Jude <i>Dream Home</i>	197	\$40	\$7,880	01/21-03/31	:30
Peoria Recovery <i>Options For Drug Overdose Treatment</i>	42	\$40	\$1,680	03/11-03/16	:30
Women's History <i>Highlighting Women's History Month</i>	100	\$40	\$4,000	03/05-03/31	:30
Cumulus Cares <i>Highlighting The Importance of Shopping Locally</i>	153	\$40	\$6,120	03/25-03/31	:60