

WIXO-FM-PEORIA, ILLINOIS QUARTERLY PSA/PROGRAMS LIST: APRIL 1<sup>ST</sup>-JUNE 30<sup>TH</sup>, 2022

## **PSA INTERVIEWS:**

TITLE: CHILDREN'S HOME OF CENTRAL ILLINOIS
DESCRIPTION: INTERVIEW WITH CAMILLE SIMPSON FROM THE CHILDREN'S
HOME. INTERVIEW FOCUSED ON LOCAL FUND RAISING EFFORT FOR THE
CHILDREN'S HOME IN PEORIA, ILLINOIS, THE CAMPAIGN IS TITLED "THE ONLINE

**GIVING CAMPAIGN."** 

DATE: INTERVIEW WAS ON MAY 11<sup>TH</sup>, 2022, AT 8:42AM ON WIXO-FM.

TITLE: EASTER SEALS "BLACK AND BLUE BALL."

DESCRIPTION: INTERVIEWED MULTIPLE DIRECTORS AND LEADERS WITH EASTER SEALS OF CENTRAL ILLINOIS, DISCUSSING THEIR "BLACK AND BLUE BALL" EVENT, AND HOW THE PROCEEDS BENEFIT EASTER SEALS LOCALLY.

DATE: INTERVIEW WAS ON MAY 12<sup>TH</sup>, 2022, AT 8:45AM ON WIXO-FM.

TITLE: P.C.C.O FOOD BANK

DESCRIPTION: INTERVIEWED ONE OF THE DIRECTORS OF THE FOOD BANK IN

PEORIA, PROMOTING THEIR 'STAMP OUT HUNGER' EVENT IN PEORIA. DATE: INTERVIEW WAS ON MAY 13<sup>TH</sup>, 2022, AT 8:50AM ON WIXO-FM.

TITLE: EPIC INTERVIEW

DESCRIPTION: INTERVIEWED ASHLEY SHRECK OF EPIC IN PEORIA, ILLINOIS, EPIC STANDS FOR "EMPOWERING PEOPLE, INSPRING CAPABILITIES", AND WE

DISCUSSED THEIR LOCAL FUND RAISING EFFORTS.

DATE: INTERVIEW WAS ON MAY 18<sup>TH</sup>, 2022, AT 5:15PM

## **RECORDED PSA'S:**

\*TITLE: EASTER SEALS BLACK N' BLUE BALL.

DESCRIPTION: WIXO RAN PSA'S PROMOTING THE EASTER SEALS RE-SCHEDULED 'BLACK AND BLUE BALL', AND ENCOURAGED LISTENERS TO PURCHASE TICKETS TO THEIR FUND RAISING EVENT IN JUNE, 2022.

**RECORDED PSA'S.** 

DATES: APRIL 1<sup>ST</sup>-JUNE 3<sup>RD</sup>, 2022

**NUMBER AIRED: 227** 

\*TITLE: BRIAN FAULKNER MEMORIAL

DESCRIPTION: AIRED PSA'S SUPORTING LOCAL FUND RAISING EVENT FOR BRIAN FAULKNER A LOCAL BUSINESS OWNER WITH PROCEEDS BENEFITING HIS CHILDREN AND FAMILY.

**RECORDED PSA'S.** 

DATES: MAY 18<sup>TH</sup>-MAY 19<sup>TH</sup>, 2022

**NUMBER AIRED: 10** 

\*TITLE: PEORIA FRIENDSHIP HOUSE 'DRIVE-2-THRIVE' EVENT 2022.

DESCRIPTION: WIXO RAN PSA'S PROMOTING THEIR TRIVIA PROMOTION EVENT ON APRIL 9<sup>TH</sup>, 2022, TO RAISE FUNDING FOR THE PEORIA FRIENDSHIP HOUSE.

**RECORDED PSA'S** 

DATES: APRIL 1<sup>ST</sup>-APRIL 9<sup>TH</sup>, 2022

**NUMBER AIRED: 46** 

TITLE: FAMILY CORE 2022 ANNUAL KENTUCKY DERBY FUNDRAISER DESCRIPTION: WIXO RAN PSA'S PROMOTING THEIR KENTUCKY DERBY FUND RAISING EVENT SUPPORTING FAMILY CORE IN PEORIA, ILLINOIS.

**RECORDED PSA'S** 

**DATES: APRIL 12<sup>TH</sup>-MAY 6<sup>TH</sup>, 2022** 

**NUMBER AIRED: 99** 

TITLE: PEORIA FIREFIGHTERS "FIRE ON THE WATER" CHARITY CONCERT DESCRIPTION: WIXO RAN PSA'S PROMOTING THIS CONCERT ON THE RIVEFRONT SPONSORED BY THE PEORIA FIREFIGHTERS BENEFITTING 'PEORIA AREA AGAINST VIOLENCE.'

**RECORDED PSA'S** 

DATES: APRIL 26<sup>TH</sup>-JUNE 24<sup>TH</sup>, 2022

**NUMBER AIRED: 220** 

TITLE: RED CROSS ROCK AND ROLL UP YOUR SLEEVE BLOOD DRIVE DESCRIPTION: WIXO RAN PSA'S SUPPORTING THE PEORIA CHAPTER OF THE AMERICAN RED CROSS AND THEIR BLOOD DRIVE IN PEORIA, ILLINOIS IN JULY.

**RECORDED PSA'S** 

DATES: JUNE 7<sup>TH</sup>-JUNE 30<sup>TH</sup>, 2022

**NUMBER AIRED: 101** 

\*TITLE: ST. JUDE DREAM HOME FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL OF ILLINOIS.

DESCRIPTION: WIXO SCHEDULED LIVE DJ MENTIONS TEASING THE GRAND PRIZE DRAWING ANNOUNCEMENT OF THE ST. JUDE DREAM HOME GIVEAWAY ON JUNE 8<sup>TH</sup>, 2022, ALL PROCEEDS BENEFITTED ST. JUDE CHILDREN'S HOSPITAL IN PEORIA FROM THE DREAM HOME SALES

**LIVE MENTIONS ON WIXO** 

DATES: APRIL 1<sup>ST</sup>-JUNE 8<sup>TH</sup>, 2022 NUMBER AIRED/MENTIONED: 85