

WIXO

QUARTERLY ISSUES/PROGRAMS APRIL, MAY, JUNE, 2020

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WIXO Public File
July 04, 2020

WIXO QUARTERLY ISSUES & PROGRAMS LIST
2nd QUARTER, 2020
APRIL, MAY, JUNE, 2020

The Management of WIXO takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents. Due to the Covid-19 pandemic, special emphasis was placed on information and tips to stay healthy.

AREA CHARITY FUND RAISING

238 Announcements

HEALTH & SAFETY

483 Announcements

GENERAL INFORMATION

559 Announcements

WIXO
APRIL, MAY JUNE, 2020

PROGRAM/EVENT	# ANNC	PER ANNC	VALUE	DATES AIRED	LENGTH
Cumulus Cares	566	\$40	\$22,640	03/08-03/22	:60
<i>Shop locally And Support Local Business</i>					
Covid-19	1	\$40	\$40	05/10-05/10	:55
<i>Tips To Stay Safe During The Pandemic</i>					
Grads Of life	3	\$40	\$120	05/10-05/31	:60
<i>Hire A Graduate, Hire The Best</i>					
United We Move	67	\$40	\$2,680	04/01-04/30	:30
<i>Exercise Tips While Working At Home</i>					
Unity Point	80	\$40	\$3,200	04/11-04/30	:30
<i>Special Hospital Information For Pandemic</i>					
Rock And Roll Up Your Sleeve	61	\$40	\$2,440	06/18-06/30	:30
<i>Local ParticipationFor Needed Blood</i>					
St. Jude	238	\$40	\$9,520	04/04-06/24	:30
<i>Dream Home</i>					
Red Cross	274	\$40	\$10,960	04/18-06/30	:30
<i>Blood Drive For Needed Blood</i>					