

## **WIXO**

### **QUARTERLY ISSUES/PROGRAMS APRIL, MAY, JUNE, 2019**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WIXO Public File  
July 10, 2019

**WIXO QUARTERLY ISSUES & PROGRAMS LIST**  
**2ND QUARTER, 2019**  
**APRIL, MAY, JUNE, 2019**

The Management of WIXO takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**AREA EVENTS AND PUBLIC RESOURCES**

247 Announcements

**HEALTH & SAFETY**

491 Announcements

**GENERAL INFORMATION**

267 Announcements

WIXO  
APRIL, MAY, JUNE 2019

| PROGRAM/EVENT                                   | # ANNC | PER ANNC | VALUE    | DATES AIRED | LENGTH  |
|---|--------|----------|----------|-------------|---------|
| Rock And Roll Up Your Sleeve                    | 38     | \$40     | \$1,520  | 06/27-06/30 | :15/:30 |
| Red Cross Blood Drive Appeal                    |        |          |          |             |         |
| Foster Care                                     | 1      | \$40     | \$40     | 05/05-05/05 | :30/:60 |
| AdoptUsKids.org                                 |        |          |          |             |         |
| Peoria Area Convention And Visitors Bureau      | 247    | \$40     | \$9,880  | 04/01-06/28 | :60     |
| Locally Produced Upcoming Local Events          |        |          |          |             |         |
| Ronald McDonald House                           | 260    | \$40     | \$10,400 | 04/01-06/30 | :30     |
| Resources For Families with Child Health Issues |        |          |          |             |         |
| See Something Say Something                     | 1      | \$40     | \$40     | 05/05-05/05 | :15     |
| Report Suspicious Activity To Authorities       |        |          |          |             |         |
| Text And Drive Prevention                       | 1      | \$40     | \$40     | 06/09-06/09 | :15     |
| National Highway Safety Administration          |        |          |          |             |         |
| Peoria Recovery                                 | 80     | \$40     | \$3,200  | 04/09-04/27 | :30     |
| Help To Resolve Drug Addiction                  |        |          |          |             |         |
| Ambucks   | 164    | \$40     | \$6,560  | 04/01-05/02 | :30     |
| Local Fund Raiser For Hospitalized Children     |        |          |          |             |         |
| Cystric Fibrosis                                | 62     | \$40     | \$2,480  | 05/15-06/02 | :30     |
| Local Golf Outting Fundraiser                   |        |          |          |             |         |
| Easter Seals                                    | 49     | \$40     | \$1,960  | 04/10-04/19 | :30     |
| Fund Raiser Walk, Run, Roll                     |        |          |          |             |         |
| Peoria Friendship House                         | 102    | \$40     | \$4,080  | 04/29-05/31 | :30     |
| Assisting People In Deep Poverty                |        |          |          |             |         |