

WIXO-FM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
OCTOBER 1ST-DECEMBER 31ST, 2023

WEEKLY PUBLIC AFFAIRS PROGRAM:

OCTOBER 15TH-DECEMBER 31ST

*EACH SUNDAY, FROM 8AM-8:20AM, WIXO AIRED OUR PUBLIC AFFAIRS RECORDED INTERVIEW PROGRAM, "WHAT'S UP CENTRAL ILLINOIS?" WITH VARIOUS LOCAL NON FOR PROFIT GROUPS IN THE PEORIA AND CENTRAL ILLINOIS MARKET

RECORDED PSA'S:

*TITLE: STUFF-A-BUS PSA

DESCRIPTION: WIXO RAN PSA'S PROMOTING THE CITY-LINK STUFF-A-BUS FOOD

DRIVE

RECORDED PSA'S.

DATES: OCTOBER 26TH-NOVEMBER 28TH, 2023

NUMBER AIRED: 145

*TITLE: SPOONFUL FUND RAISER FOR SOPHIE'S KITCHEN

DESCRIPTION: WIXO RAN PSA'S PROMOTING LOCAL FOOD BANK

RECORDED PSA'S.

DATES: OCTOBER 19TH-OCTOBER 28TH, 2023

NUMBER AIRED: 47

*TITLE: PUMPKINLAND COMMUNITY EVENTS PSA

DESCRIPTION: WIXO RAN PSA'S PROMOTING LOCAL CHARITY COMMUNITY

EVENTs

RECORDED PSA'S.

DATES: NOVEMBER 21ST-NOVEMBER 25TH, 2023

NUMBER AIRED: 14

*TITLE: PACE SANTA PARADE

DESCRIPTION: AIRED PSA'S PROMOTING ANNUAL HOLIDAY PARADE

RECORDED PSA'S.

DATES: NOVEMBER 17TH-NOVEMBER 23RD, 2023

NUMBER AIRED: 17

*TITLE: EEO EMPLOYER 2023

DESCRIPTION: AIRED PSA'S PROMOTING THE EEO EMPLOYER

RECORDED PSA'S.

DATES: OCOTBER 1ST-DECEMBER 31ST, 2023

NUMBER AIRED: 184

*TITLE: EASTER SEALS BLACK N' BLUE BALL

DESCRIPTION: AIRED PSA'S PROMOTING THE WINTER EASTER SEALS EVENT

RECORDED PSA'S.

DATES: NOVEMBER 17TH-DECEMBER 31ST, 2023

NUMBER AIRED: 122

*TITLE: EAST PEORIA BOAT CLUB POLAR PLUNGE

DESCRIPTION: AIRED PSA'S PROMOTING THE POLAR PLUNGE WITH PROCEEDS

BENEFITTING LOCAL FIRE DEPARTMENT

RECORDED PSA'S.

DATES: DECEMBER 21ST-DECEMBER 31ST, 2023

NUMBER AIRED: 46

*TITLE: BULLETS IN THE BATHTUB

DESCRIPTION: AIRED PSA'S PROMOTING PHOENIX COMMUNITY DEVELOPMENT

SERVICES NON FOR PROFIT

RECORDED PSA'S.

DATES: OCTOBER 5TH-OCTOBER 18TH, 2023

NUMBER AIRED: 66

*TITLE: ARC GIFT OF LIFE PSA

DESCRIPTION: AIRED PSA'S PROMOTING THE GIFT OF LIFE CAMPAIGN

RECORDED PSA'S.

DATES: DECEMBER 14TH-DECEMBER 27TH, 2023

NUMBER AIRED: 39