



**WIXO-FM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
JANUARY 1ST-MARCH 31ST, 2024**

**WEEKLY PUBLIC AFFAIRS PROGRAM:
JANUARY 1ST-MARCH 31ST, 2024**

***EACH SUNDAY, FROM 8AM-8:20AM, WIXO AIRED OUR PUBLIC AFFAIRS
RECORDED INTERVIEW PROGRAM, "WHAT'S UP CENTRAL ILLINOIS?" WITH
VARIOUS LOCAL NON FOR PROFIT GROUPS IN THE PEORIA AND CENTRAL
ILLINOIS MARKET**

RECORDED PSA'S:

***TITLE: SUN FOUNDATION PSA**

**DESCRIPTION: WIXO RAN PSA'S PROMOTING THE SUN FOUNDATION
BENEFITTING CHILDREN THRU ARTS, SCIENCE, TECHNOLOGY, MATH ACTIVITIES
IN THE PEORIA METRO**

RECORDED PSA'S.

DATES: MARCH 11TH-MARCH 31ST, 2024

NUMBER AIRED: 45

***TITLE: ST. JUDE RIDES PROM RE-DO PSA**

**DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE ST. JUDE RIDES PROMO RE-
DO CHARITY DANCE**

RECORDED PSA'S.

DATES: JANUARY 1ST-FEBRUARY 10TH, 2024

NUMBER AIRED: 150

***TITLE: ST. JUDE DREAM HOME PSA**

DESCRIPTION: WIXO RAN PSA'S PROMOTING THE TICKET SALES FOR THE ST. JUDE DREAM HOME COMMUNITY EFFORT WITH ST. JUDE CHILDREN'S HOSPITAL OF PEORIA

RECORDED PSA'S

DATES: JANUARY 17TH-FEBRUARY 29TH, 2024

NUMBER AIRED: 82

***TITLE: THE JUNIOR LEAGUE OF PEORIA 'SIP-N'-STROLL' PSA**

DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE LOCAL 'SIP-N-STROLL' EVENT IN PEORIA HEIGHTS BENEFITTING THE JUNIOR LEAGUE OF PEORIA

DATES: MARCH 22ND-MARCH 31ST, 2024

NUMBER AIRED: 23

***TITLE: ILLINOIS SPECIAL OLYMPICS POLAR PLUNGE PSA**

DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE POLAR PLUNGE EVENT AT KELLEHER'S IRISH PUB IN FEBRUARY TO BENEFIT ILLINOIS SPECIAL OLYMPICS

DATES: JANUARY 19TH-FEBRUARY 17TH, 2024

NUMBER AIRED: 70

***TITLE: GLOBAL FEST CENTRAL ILLINOIS PSA**

DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE GLOBAL FEST EVENT AT PEORIA'S EXPO GARDENS WITH THE NON FOR PROFIT GROUP 'GLOBAL FEST CENTRAL ILLINOIS'

RECORDED PSA'S.

DATES: FEBRUARY 8TH-MARCH 2ND, 2024

NUMBER AIRED: 91

***TITLE: EASTER SEALS BLACK-N'BLUE BALL PSA**

DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE MAJOR EASTER SEALS 'BLACK-N-BLUE-BALL' AT THE PEORIA CIVIC CENTER BALLROOM BENEFITTING EASTER SEALS CENTRAL ILLINOIS

RECORDED PSA'S.

DATES: JANUARY 1ST-JANUARY 31ST, 2024

NUMBER AIRED: 142

***TITLE: DIAMONDS AND DESSERTS PSA**

**DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE DIAMONDS AND DESSERTS
EVENT SUPPORTING GIRL SCOUTS OF AMERICA IN PEORIA
RECORDED PSA'S.**

DATES: MARCH 4TH-MARCH 21ST, 2024

NUMBER AIRED: 39

***TITLE: BELLA BALL MIDWAY STRAY ANIMAL SHELTER PSA**

**DESCRIPTION: WIXO AIRED PSA'S PROMOTING THE BELLA BALL MIDWAY STRAY
ANIMAL SHELTER EVENT AT PEORIA'S EXPO GARDENS BENEFITTING THE
MIDWAY STRAY ANIMAL SHELTER**

DATES: FEBRUARY 13TH-MARCH 22ND, 2024

NUMBER AIRED: 169

INTERVIEWS:

***WIXO INTERVIEWED A STUDENT AND DIRECTOR FOR SPECIAL OLYMPICS
ILLINOIS FOR THE POLAR PLUNGE THE WEEK OF FEBRUARY 12TH, 2024**