

**WIXO**  
**QUARTERLY ISSUES/PROGRAMS**  
**JULY, AUGUST, SEPTEMBER, 2020**

**In accordance with the commission's rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs/or public service programming in response to those needs.**

**Placed in the WIXO Public File**

**October 7, 2020**

**WIXO QUARTERLY ISSUES & PROGRAMS LIST**  
**3<sup>RD</sup> QUARTER, 2020**  
**JULY, AUGUST, SEPTEMBER, 2020**

**The management of WIXO takes health and safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.**

**AREA EVENTS AND PUBLIC RESOURCES**

**341 Announcements**

**HEALTHY & SAFETY**

**8 Announcements**

**GENERAL INFORMATION**

**66 Announcements**

WIXO - JULY, AUGUST, SEPTEMBER 2020

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u>VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
KB Strong Foundation	Brain Cancer Research	47	\$50	\$2,350	8/26 - 9/5	:30
Komen Foundation	Breast Cancer	1	\$50	\$50	9/6 / 9/6	:30
Komen Foundation	Breast Cancer	2	\$50	\$100	8/2 - 8/16	1:00
Adoptuskids.org	Foster Care	1	\$50	\$50	9/13 - 9/13	:30
Adoptuskids.org	Foster Care	1	\$50	\$50	8/2 - 8/2	1:00
Girs Scouts	60GSRAD	1	\$50	\$50	9/13 - 9/13	1:00
Keep America Beautiful	Keep America Beautiful	1	\$50	\$50	9/6 - 9/6	:30
Opioid	Opioid Crises	1	\$50	\$50	9/13 - 9/13	:30
Peoria Area Convention & Visitors Bureau	Local Peoria Area Events	229	\$50	\$11,450	7/1 - 9/30	1:00
Prescription Fraud	Prevent Prescription Fraud	2	\$50	\$100	8/2 - 8/16	1:00
Red Cross	Hometown Heros	60	\$50	\$3,000	7/24 - 8/4	:30
Red Cross	Rock Roll Up Sleeve Blood Drive	65	\$50	\$3,250	7/1 - 7/14	:30
Homeland Security	See Something Say Something	2	\$50	\$100	8/9 - 8/16	:15
Ad Council	Text/Drive Prevention	2	\$50	\$100	8/2 - 8/2	:30