

WIXO-FM-PEORIA, ILLINOIS QUARTERLY PSA/PROGRAMS LIST: JULY 1 – SEPTEMBER 30 , 2023

**RECORDED PSA'S:** 

\*TITLE: BARTONVILLE FISH FRY/BARTONVILLE FIRE DEPARTMENT DESCRIPTION: WIXO RAN PSA'S PROMOTING THE BARTONVILLE FD FISH FRY FUNDRAISER RECORDED PSA'S. DATES: JULY 14 – AUGUST 5 2023 NUMBER AIRED: 120

\*TITLE: BIG PICTURE STREET FESTIVAL PEORIA DESCRIPTION: AIRED PSA'S PROMOTING THE COMMUNITY ART FESTIVAL IN PEORIA'S WAREHOUSE DISTRICT RECORDED PSA'S. DATES: AUGUST 31 – SEPTEMBER 9, 2023 NUMBER AIRED: 64

\*TITLE: BRADLEY HILLTOP TROT DESCRIPTION: WIXO RAN PSA'S PROMOTING THE 5K FUNDRAISER AT BRADLEY UNIVERSITY RECORDED PSA'S DATES: SEPTEMBER 23-30, 2023 NUMBER AIRED: 45 \*TITLE: BROWNFEST DESCRIPTION: AIRED PSA'S PROMOTING THE CANCER AWARENESS FUNDRAISER RECORDED PSA'S. DATES: AUGUST 15-26, 2023 NUMBER AIRED: 39

\*TITLE: EEO EMPLOYER 2023 DESCRIPTION: AIRED PSA'S PROMOTING THE EEO EMPLOYER RECORDED PSA'S. DATES: JULY 1 – SEPTEMBER 30, 2023 NUMBER AIRED: 182

\*TITLE: JEEPS AGAINST SUICIDE DESCRIPTION: AIRED PSA'S PROMOTING THE EVENT JEEPS AGAINST SUICIDE RECORDED PSA'S. DATES: SEPTEMBER 4-8, 2023 NUMBER AIRED: 26

\*TITLE: MADISON THEATRE RENOVATION BASH DESCRIPTION: AIRED PSA'S PROMOTING THE BLOCKBUSTER BASH TO RAISE FUNDS TO RENOVATE THE HISTORIC MADISON THEATER IN DOWNTOWN PEORIA RECORDED PSA'S. DATES: SEPTEMBER 23-30, 2023 NUMBER AIRED: 52

\*TITLE: MAUI JIM SUNGLASSES DESCRIPTION: AIRED PSA'S PROMOTING THE MAUI JIM MAKA MAKA FUN RUN/WALK TO BENEFIT PEORIA FRIENDSHIP HOUSE RECORDED PSA'S. DATES: AUGUST 3-14, 2023 NUMBER AIRED: 82

\*TITLE: MICHAEL P BROWN COLON CANCER DESCRIPTION: AIRED PSA'S PROMOTING COLON CANCER AWARENESS & PREVENTION RECORDED PSA'S. DATES: JULY 14-22, 2023 NUMBER AIRED: 50

\*TITLE: ROCK N ROLL UP YOUR SLEEVE DESCRIPTION: AIRED PSA'S PROMOTING AMERICAN RED CROSS BLOOD DRIVE RECORDED PSA'S. DATES: JULY 1-13, 2023 NUMBER AIRED: 77

\*TITLE: ROCK THE HOUSE DESCRIPTION: AIRED PSA'S PROMOTING FAMILY HOUSE FUNDRAISER RECORDED PSA'S. DATES: SEPTEMBER 1- 29, 2023 NUMBER AIRED: 200

\*TITLE: THE AUTISM COLLECTIVE DESCRIPTION: AIRED PSA'S PROMOTING THE AUTISM COLLECTIVE PROGRAM RECORDED PSA'S. DATES: JULY 1-8, 2023 NUMBER AIRED: 63

**INTERVIEWS:**