



REGULAR PSAs
MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	3/23/2015	4:46:30 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/23/2015	4:45:30 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/23/2015	5:14:36 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	NEW DAY
WMEU	3/23/2015	6:51:49 AM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/23/2015	5:15:36 AM	AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30	:30	CNPA0330000H
WMEU	3/23/2015	7:44:42 AM	AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30	:30	CNPA0333000H
WMEU	3/23/2015	4:57:47 AM	CHILDHOOD HUNGER/VIOLA DAVIS	1:00	VIOLA60
WMEU	3/23/2015	1:17:35 XM	CHILDHOOD HUNGER/VIOLA DAVIS	:30	VIOLA60
WMEU	3/23/2015	6:52:49 AM	ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP	:30	STANDUPTOCANCER30
WMEU	3/23/2015	7:19:48 AM	PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY	:30	DETP0599H
WMEU	3/23/2015	2:05:53 XM	PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY	:30	DETP0599H
WMEU	3/23/2015	1:52:42 XM	PROJECT ROADBLOCK: BAR MATH	:30	CNDD0097000H
WMEU	3/23/2015	7:45:12 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	3/23/2015	2:06:23 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/23/2015	2:24:22 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/24/2015	4:15:21 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/24/2015	3:20:28 XM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/24/2015	6:52:49 AM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30	:30	CNPA0324000H
WMEU	3/24/2015	7:41:12 AM	AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30	:30	CNPA0081000H
WMEU	3/24/2015	2:52:23 XM	ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP	:30	STANDUPTOCANCER30
WMEU	3/24/2015	2:23:08 XM	PROJECT ROADBLOCK: BAD DATERS	:30	CNDD0086000H
WMEU	3/24/2015	1:18:47 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/25/2015	3:48:56 XM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
WMEU	3/25/2015	5:15:25 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/25/2015	3:20:20 XM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/25/2015	3:19:50 XM	AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG :30	:30	CNPA0336000H
WMEU	3/25/2015	4:46:25 XM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN	:30	CAGIVSCR30
WMEU	3/25/2015	5:44:30 AM	CHILDHOOD HUNGER/VIOLA DAVIS	1:00	VIOLA60
WMEU	3/25/2015	1:20:39 XM	PARTNERSHIP FOR DRUG FREE KIDS: MOUTH	:30	DETT0425H
WMEU	3/25/2015	6:52:49 AM	PROJECT ROADBLOCK: MONKEY IN THE MIDDLE	:30	CNDD0098000H
WMEU	3/25/2015	3:07:40 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/25/2015	4:16:36 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/26/2015	5:47:21 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	NOT SHARING
WMEU	3/26/2015	2:24:39 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/26/2015	5:57:57 AM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
WMEU	3/26/2015	1:18:58 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:30	NEW DAY
WMEU	3/26/2015	7:38:45 AM	AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30	:30	CNPA0330000H
WMEU	3/26/2015	6:52:49 AM	AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30	:30	CNPA0333000H
WMEU	3/26/2015	1:19:28 XM	AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30	:30	CNPA0333000H
WMEU	3/26/2015	3:13:57 XM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE	:30	CAREGIVRO30
WMEU	3/26/2015	3:14:27 XM	CHILDHOOD HUNGER/VIOLA DAVIS	1:00	VIOLA60
WMEU	3/26/2015	5:47:51 AM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
WMEU	3/26/2015	5:58:27 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	3/26/2015	3:25:29 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/26/2015	2:10:21 XM	THE AD COUNCIL: TEACHER RECRUITMENT	:30	YOUTHINKYOUKNOW30
WMEU	3/26/2015	2:09:51 XM	THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI	:30	UNPLANNEDDOG30
WMEU	3/26/2015	6:51:49 AM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/26/2015	1:06:13 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	:30	VAFF0021000H
WMEU	3/27/2015	5:52:57 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	NOT SHARING
WMEU	3/27/2015	7:39:58 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	SEAT OF YOUR PANTS
WMEU	3/27/2015	4:29:23 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/27/2015	4:50:12 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	NEW DAY
WMEU	3/27/2015	2:25:00 XM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30	:30	CNPA0324000H
WMEU	3/27/2015	2:56:45 XM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN	:30	CAGIVSCR30



REGULAR PSAs
MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	3/27/2015	1:06:59 XM	ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP	:30	STANDUPTOCANCER30
WMEU	3/27/2015	1:18:25 XM	GET COVERED ILLINOIS - JOEL PSA	:30	GCIJOELPSA30
WMEU	3/27/2015	1:17:55 XM	PARTNERSHIP FOR DRUG FREE KIDS: AARON	:30	DETP0597H
WMEU	3/27/2015	2:13:06 XM	PARTNERSHIP FOR DRUG FREE KIDS: MOUTH	:30	DETT0425H
WMEU	3/27/2015	2:24:30 XM	PROJECT ROADBLOCK: BAR MATH	:30	CNDD0097000H
WMEU	3/27/2015	1:17:25 XM	PROJECT ROADBLOCK: MONKEY IN THE MIDDLE	:30	CNDD0098000H
WMEU	3/27/2015	2:12:36 XM	PROJECT ROADBLOCK: SOLITARY CONFINEMENT	:30	CNDD0087000H
WMEU	3/27/2015	1:46:02 XM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
WMEU	3/27/2015	3:06:24 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/27/2015	4:49:42 XM	THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI	:30	UNPLANNEDDOG30
WMEU	3/27/2015	4:57:55 AM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/28/2015	1:28:28 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/28/2015	3:19:24 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/28/2015	6:15:45 AM	AD COUNCIL/HUNGER PREVENTION	:30	FARMER
WMEU	3/28/2015	1:50:36 XM	AD COUNCIL/HUNGER PREVENTION	:30	FARMER
WMEU	3/28/2015	5:46:50 AM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
WMEU	3/28/2015	1:49:36 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/28/2015	3:40:47 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/28/2015	2:43:34 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	NEW DAY
WMEU	3/28/2015	6:14:45 AM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/28/2015	6:44:50 AM	AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30	:30	CNPA0330000H
WMEU	3/28/2015	7:22:07 AM	AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30	:30	CNPA0081000H
WMEU	3/28/2015	1:58:25 XM	AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30	:30	CNPA0081000H
WMEU	3/28/2015	2:17:17 XM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE	:30	CAREGIVRO30
WMEU	3/28/2015	6:54:20 AM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN	:30	CAGIVSCR30
WMEU	3/28/2015	2:16:47 XM	ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP	:30	STANDUPTOCANCER30
WMEU	3/28/2015	2:44:34 XM	GET COVERED ILLINOIS - JOEL PSA	:30	GCIJOELPSA30
WMEU	3/28/2015	4:58:22 AM	PARTNERSHIP FOR DRUG FREE KIDS: MADE BY ME	:30	DETT0421H
WMEU	3/28/2015	7:21:37 AM	PROJECT ROADBLOCK: BAD DATERS	:30	CNDD0086000H
WMEU	3/28/2015	4:49:21 XM	PROJECT ROADBLOCK: BAD DATERS	:30	CNDD0086000H
WMEU	3/28/2015	2:58:13 XM	PROJECT ROADBLOCK: MONKEY IN THE MIDDLE	:30	CNDD0098000H
WMEU	3/28/2015	4:48:21 XM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
WMEU	3/28/2015	4:48:51 XM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIoTALK30
WMEU	3/28/2015	7:44:43 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	3/28/2015	3:18:54 XM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	3/28/2015	5:47:20 AM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/28/2015	4:22:10 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/28/2015	3:58:20 XM	THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI	:30	UNPLANNEDDOG30
WMEU	3/28/2015	5:26:51 AM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/29/2015	6:14:34 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/29/2015	7:22:44 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/29/2015	2:22:00 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/29/2015	3:57:52 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	1:00	SEAT OF YOUR PANTS
WMEU	3/29/2015	1:53:14 XM	AD COUNCIL/HUNGER PREVENTION	:30	FARMER
WMEU	3/29/2015	6:14:04 AM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
WMEU	3/29/2015	5:57:52 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/29/2015	7:21:44 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/29/2015	2:39:39 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/29/2015	4:16:18 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	HOW WE DO IT
WMEU	3/29/2015	5:38:13 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	NEW DAY
WMEU	3/29/2015	4:45:47 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	1:00	NEW DAY
WMEU	3/29/2015	5:39:13 AM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/29/2015	4:17:18 XM	AD COUNCIL/RECYCLING	1:00	JOURNEY
WMEU	3/29/2015	1:33:32 XM	AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG	:30	CNPA0336000H



REGULAR PSAs
MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	3/29/2015	3:45:07 XM	AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG	:30	CNPA0336000H
WMEU	3/29/2015	12:44:41 XM	AD COUNCIL/SHELTER PET ADOPTION/SAND CASTLE 3C	:30	CNPA0079000H
WMEU	3/29/2015	6:48:34 AM	AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30	:30	CNPA0081000H
WMEU	3/29/2015	1:20:05 XM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE	:30	CAREGIVRO30
WMEU	3/29/2015	7:58:29 AM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN	:30	CAGIVSCR30
WMEU	3/29/2015	12:45:11 XM	GET COVERED ILLINOIS - JOEL PSA	:30	GCIJOELPSA30
WMEU	3/29/2015	6:38:26 AM	PARTNERSHIP FOR DRUG FREE KIDS: AARON	:30	DETP0597H
WMEU	3/29/2015	6:48:04 AM	PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY	:30	DETP0599H
WMEU	3/29/2015	6:38:56 AM	PROJECT ROADBLOCK: MONKEY IN THE MIDDLE	:30	CNDD0098000H
WMEU	3/29/2015	6:49:04 AM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
WMEU	3/29/2015	12:58:17 XM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	3/29/2015	6:58:34 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	3/29/2015	5:15:34 AM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/29/2015	2:55:59 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/29/2015	4:46:47 XM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	ANTHEM60
WMEU	3/29/2015	7:46:18 AM	THE AD COUNCIL: TEACHER RECRUITMENT	:30	YOUTHINKYOUKNOW30
WMEU	3/29/2015	7:46:48 AM	THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI	:30	UNPLANNEDDOG30
WMEU	3/29/2015	4:58:13 AM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/29/2015	5:16:34 AM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/29/2015	1:34:02 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/29/2015	3:15:30 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H
WMEU	3/29/2015	3:45:37 XM	US DEPARTMENT OF VETERANS AFFAIRS: HONORING G	1:00	VAFF0020000H



COMMUNITY CALENDAR

MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	3/23/2015	5:58:42 AM	:30	Community Calendar A	<p>Little Village Chamber of Commerce welcome you to a networking event for business owners and professionals at Navy Pier. Attend business critical workshops, build new business relationships and shop from different vendors. This event is free to attend, register now at TheSmallBusinessExpo.com.</p> <p>Join neuroscientists from University of Chicago as Discovery Series presents Brain Teasers: Cracking the Mind's Toughest Riddles. This series includes short talks on exploring the human brain and an audience Q&A. Admission is free, but registration is required at DiscoverySeries.UChicago.edu.</p>		
WMEU	3/23/2015	7:19:18 AM	:30	Community Calendar A			
WMEU	3/23/2015	3:05:51 XM	:30	Community Calendar A			
WMEU	3/24/2015	6:22:49 AM	:30	Community Calendar A			
WMEU	3/24/2015	2:09:44 XM	:30	Community Calendar A			
WMEU	3/25/2015	6:22:49 AM	:30	Community Calendar A			
WMEU	3/25/2015	1:09:57 XM	:30	Community Calendar A			
WMEU	3/26/2015	11:22:48 PM	:30	Community Calendar A			
WMEU	3/29/2015	2:44:41 PM	:30	Community Calendar A			
WMEU	3/29/2015	3:18:03 PM	:30	Community Calendar A			
WMEU	3/29/2015	9:23:07 PM	:30	Community Calendar A			

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	3/23/2015	4:13:50 XM	:30	Community Calendar B	<p>Enjoy optical illusions and tricks at the 8th Annual Tricks are for Kids fundraiser April 11th. There will be auctions, a grand prize raffle, open bar and more. Open Heart Magic is a not-for-profit that uses entertaining therapy for hospitalized, seriously ill children.</p> <p>Celebrate National Robotics Week with the Museum of Science and Industry. Check out robots designed by Chicago-area student teams, watch a live robotics competition and interact with state-of-the-art robots. Admission included with museum entry.</p>		
WMEU	3/24/2015	7:15:26 AM	:30	Community Calendar B			
WMEU	3/24/2015	4:50:45 XM	:30	Community Calendar B			
WMEU	3/25/2015	7:17:19 AM	:30	Community Calendar B			
WMEU	3/25/2015	2:11:54 XM	:30	Community Calendar B			
WMEU	3/27/2015	3:18:43 XM	:30	Community Calendar B			
WMEU	3/29/2015	8:22:00 AM	:30	Community Calendar B			
WMEU	3/29/2015	5:44:10 PM	:30	Community Calendar B			
WMEU	3/29/2015	12:15:20 XM	:30	Community Calendar B			
WMEU	3/29/2015	3:46:37 XM	:30	Community Calendar B			



CHILDREN'S PSA REPORT MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	3/23/2015	3:15:01 XM	**KIDS/ARBOR DAY FOUNDATION: REPLANTING N'TL FC	1:00	REPLANTFOREST60
WMEU	3/23/2015	3:44:46 XM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
WMEU	3/24/2015	5:14:14 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	3/24/2015	5:57:55 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	3/25/2015	5:57:50 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
WMEU	3/25/2015	5:14:25 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

N/A