



REGULAR PSAs  
MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

| Station | Air Date  | Aired Time | Advertiser/Product                               | Length | Aired Ad-ID        |
|---------|-----------|------------|--|--------|--------------------|
| WMEU    | 3/23/2015 | 4:46:30 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/23/2015 | 4:45:30 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/23/2015 | 5:14:36 AM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | NEW DAY            |
| WMEU    | 3/23/2015 | 6:51:49 AM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/23/2015 | 5:15:36 AM | AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30     | :30    | CNPA0330000H       |
| WMEU    | 3/23/2015 | 7:44:42 AM | AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30    | :30    | CNPA0333000H       |
| WMEU    | 3/23/2015 | 4:57:47 AM | CHILDHOOD HUNGER/VIOLA DAVIS                     | 1:00   | VIOLA60            |
| WMEU    | 3/23/2015 | 1:17:35 XM | CHILDHOOD HUNGER/VIOLA DAVIS                     | :30    | VIOLA60            |
| WMEU    | 3/23/2015 | 6:52:49 AM | ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP      | :30    | STANDUPTOCANCER30  |
| WMEU    | 3/23/2015 | 7:19:48 AM | PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY    | :30    | DETP0599H          |
| WMEU    | 3/23/2015 | 2:05:53 XM | PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY    | :30    | DETP0599H          |
| WMEU    | 3/23/2015 | 1:52:42 XM | PROJECT ROADBLOCK: BAR MATH                      | :30    | CNDD0097000H       |
| WMEU    | 3/23/2015 | 7:45:12 AM | THE AD COUNCIL: FINANCIAL LITERACY: PICNIC       | :30    | PICNIC30           |
| WMEU    | 3/23/2015 | 2:06:23 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/23/2015 | 2:24:22 XM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H       |
| WMEU    | 3/24/2015 | 4:15:21 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/24/2015 | 3:20:28 XM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/24/2015 | 6:52:49 AM | AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30     | :30    | CNPA0324000H       |
| WMEU    | 3/24/2015 | 7:41:12 AM | AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30       | :30    | CNPA0081000H       |
| WMEU    | 3/24/2015 | 2:52:23 XM | ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP      | :30    | STANDUPTOCANCER30  |
| WMEU    | 3/24/2015 | 2:23:08 XM | PROJECT ROADBLOCK: BAD DATERS                    | :30    | CNDD0086000H       |
| WMEU    | 3/24/2015 | 1:18:47 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/25/2015 | 3:48:56 XM | AD COUNCIL/HUNGER PREVENTION                     | :30    | GROCER             |
| WMEU    | 3/25/2015 | 5:15:25 AM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/25/2015 | 3:20:20 XM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/25/2015 | 3:19:50 XM | AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG :30     | :30    | CNPA0336000H       |
| WMEU    | 3/25/2015 | 4:46:25 XM | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN | :30    | CAGIVSCR30         |
| WMEU    | 3/25/2015 | 5:44:30 AM | CHILDHOOD HUNGER/VIOLA DAVIS                     | 1:00   | VIOLA60            |
| WMEU    | 3/25/2015 | 1:20:39 XM | PARTNERSHIP FOR DRUG FREE KIDS: MOUTH            | :30    | DETT0425H          |
| WMEU    | 3/25/2015 | 6:52:49 AM | PROJECT ROADBLOCK: MONKEY IN THE MIDDLE          | :30    | CNDD0098000H       |
| WMEU    | 3/25/2015 | 3:07:40 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/25/2015 | 4:16:36 XM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H       |
| WMEU    | 3/26/2015 | 5:47:21 AM | AD COUNCIL/EMERGENCY PREPAREDNESS                | :30    | NOT SHARING        |
| WMEU    | 3/26/2015 | 2:24:39 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/26/2015 | 5:57:57 AM | AD COUNCIL/HUNGER PREVENTION                     | :30    | GROCER             |
| WMEU    | 3/26/2015 | 1:18:58 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | :30    | NEW DAY            |
| WMEU    | 3/26/2015 | 7:38:45 AM | AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30     | :30    | CNPA0330000H       |
| WMEU    | 3/26/2015 | 6:52:49 AM | AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30    | :30    | CNPA0333000H       |
| WMEU    | 3/26/2015 | 1:19:28 XM | AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30    | :30    | CNPA0333000H       |
| WMEU    | 3/26/2015 | 3:13:57 XM | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE  | :30    | CAREGIVRO30        |
| WMEU    | 3/26/2015 | 3:14:27 XM | CHILDHOOD HUNGER/VIOLA DAVIS                     | 1:00   | VIOLA60            |
| WMEU    | 3/26/2015 | 5:47:51 AM | THE AD COUNCIL: BULLYING PREVENTION: LOCKERS     | :30    | LOCKERS30          |
| WMEU    | 3/26/2015 | 5:58:27 AM | THE AD COUNCIL: FINANCIAL LITERACY: PICNIC       | :30    | PICNIC30           |
| WMEU    | 3/26/2015 | 3:25:29 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/26/2015 | 2:10:21 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | :30    | YOUTHINKYOUKNOW30  |
| WMEU    | 3/26/2015 | 2:09:51 XM | THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI     | :30    | UNPLANNEDDOG30     |
| WMEU    | 3/26/2015 | 6:51:49 AM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H       |
| WMEU    | 3/26/2015 | 1:06:13 XM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | :30    | VAFF0021000H       |
| WMEU    | 3/27/2015 | 5:52:57 AM | AD COUNCIL/EMERGENCY PREPAREDNESS                | :30    | NOT SHARING        |
| WMEU    | 3/27/2015 | 7:39:58 AM | AD COUNCIL/EMERGENCY PREPAREDNESS                | :30    | SEAT OF YOUR PANTS |
| WMEU    | 3/27/2015 | 4:29:23 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/27/2015 | 4:50:12 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | NEW DAY            |
| WMEU    | 3/27/2015 | 2:25:00 XM | AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30     | :30    | CNPA0324000H       |
| WMEU    | 3/27/2015 | 2:56:45 XM | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN | :30    | CAGIVSCR30         |



# REGULAR PSAs MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

| Station | Air Date  | Aired Time | Advertiser/Product                               | Length | Aired Ad-ID        |
|---------|-----------|------------|--|--------|--------------------|
| WMEU    | 3/27/2015 | 1:06:59 XM | ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP      | :30    | STANDUPTOCANCER30  |
| WMEU    | 3/27/2015 | 1:18:25 XM | GET COVERED ILLINOIS - JOEL PSA                  | :30    | GCIJOELPSA30       |
| WMEU    | 3/27/2015 | 1:17:55 XM | PARTNERSHIP FOR DRUG FREE KIDS: AARON            | :30    | DETP0597H          |
| WMEU    | 3/27/2015 | 2:13:06 XM | PARTNERSHIP FOR DRUG FREE KIDS: MOUTH            | :30    | DETT0425H          |
| WMEU    | 3/27/2015 | 2:24:30 XM | PROJECT ROADBLOCK: BAR MATH                      | :30    | CNDD0097000H       |
| WMEU    | 3/27/2015 | 1:17:25 XM | PROJECT ROADBLOCK: MONKEY IN THE MIDDLE          | :30    | CNDD0098000H       |
| WMEU    | 3/27/2015 | 2:12:36 XM | PROJECT ROADBLOCK: SOLITARY CONFINEMENT          | :30    | CNDD0087000H       |
| WMEU    | 3/27/2015 | 1:46:02 XM | THE AD COUNCIL: BULLYING PREVENTION: LOCKERS     | :30    | LOCKERS30          |
| WMEU    | 3/27/2015 | 3:06:24 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/27/2015 | 4:49:42 XM | THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTION   | :30    | UNPLANNEDDOG30     |
| WMEU    | 3/27/2015 | 4:57:55 AM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H       |
| WMEU    | 3/28/2015 | 1:28:28 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/28/2015 | 3:19:24 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/28/2015 | 6:15:45 AM | AD COUNCIL/HUNGER PREVENTION                     | :30    | FARMER             |
| WMEU    | 3/28/2015 | 1:50:36 XM | AD COUNCIL/HUNGER PREVENTION                     | :30    | FARMER             |
| WMEU    | 3/28/2015 | 5:46:50 AM | AD COUNCIL/HUNGER PREVENTION                     | :30    | GROCER             |
| WMEU    | 3/28/2015 | 1:49:36 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/28/2015 | 3:40:47 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/28/2015 | 2:43:34 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | NEW DAY            |
| WMEU    | 3/28/2015 | 6:14:45 AM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/28/2015 | 6:44:50 AM | AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30     | :30    | CNPA0330000H       |
| WMEU    | 3/28/2015 | 7:22:07 AM | AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30       | :30    | CNPA0081000H       |
| WMEU    | 3/28/2015 | 1:58:25 XM | AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30       | :30    | CNPA0081000H       |
| WMEU    | 3/28/2015 | 2:17:17 XM | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE  | :30    | CAREGIVRO30        |
| WMEU    | 3/28/2015 | 6:54:20 AM | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN | :30    | CAGIVSCR30         |
| WMEU    | 3/28/2015 | 2:16:47 XM | ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP      | :30    | STANDUPTOCANCER30  |
| WMEU    | 3/28/2015 | 2:44:34 XM | GET COVERED ILLINOIS - JOEL PSA                  | :30    | GCIJOELPSA30       |
| WMEU    | 3/28/2015 | 4:58:22 AM | PARTNERSHIP FOR DRUG FREE KIDS: MADE BY ME       | :30    | DETT0421H          |
| WMEU    | 3/28/2015 | 7:21:37 AM | PROJECT ROADBLOCK: BAD DATERS                    | :30    | CNDD0086000H       |
| WMEU    | 3/28/2015 | 4:49:21 XM | PROJECT ROADBLOCK: BAD DATERS                    | :30    | CNDD0086000H       |
| WMEU    | 3/28/2015 | 2:58:13 XM | PROJECT ROADBLOCK: MONKEY IN THE MIDDLE          | :30    | CNDD0098000H       |
| WMEU    | 3/28/2015 | 4:48:21 XM | THE AD COUNCIL: BULLYING PREVENTION: LOCKERS     | :30    | LOCKERS30          |
| WMEU    | 3/28/2015 | 4:48:51 XM | THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK   | :30    | PATIoTALK30        |
| WMEU    | 3/28/2015 | 7:44:43 AM | THE AD COUNCIL: FINANCIAL LITERACY: PICNIC       | :30    | PICNIC30           |
| WMEU    | 3/28/2015 | 3:18:54 XM | THE AD COUNCIL: FINANCIAL LITERACY: THE GAME     | :30    | THEGAME30          |
| WMEU    | 3/28/2015 | 5:47:20 AM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/28/2015 | 4:22:10 XM | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60           |
| WMEU    | 3/28/2015 | 3:58:20 XM | THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTION   | :30    | UNPLANNEDDOG30     |
| WMEU    | 3/28/2015 | 5:26:51 AM | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H       |
| WMEU    | 3/29/2015 | 6:14:34 AM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/29/2015 | 7:22:44 AM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/29/2015 | 2:22:00 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/29/2015 | 3:57:52 XM | AD COUNCIL/EMERGENCY PREPAREDNESS                | 1:00   | SEAT OF YOUR PANTS |
| WMEU    | 3/29/2015 | 1:53:14 XM | AD COUNCIL/HUNGER PREVENTION                     | :30    | FARMER             |
| WMEU    | 3/29/2015 | 6:14:04 AM | AD COUNCIL/HUNGER PREVENTION                     | :30    | GROCER             |
| WMEU    | 3/29/2015 | 5:57:52 AM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/29/2015 | 7:21:44 AM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/29/2015 | 2:39:39 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/29/2015 | 4:16:18 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | HOW WE DO IT       |
| WMEU    | 3/29/2015 | 5:38:13 AM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | NEW DAY            |
| WMEU    | 3/29/2015 | 4:45:47 XM | AD COUNCIL/JOB TRAINING & EMPLOYMENT             | 1:00   | NEW DAY            |
| WMEU    | 3/29/2015 | 5:39:13 AM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/29/2015 | 4:17:18 XM | AD COUNCIL/RECYCLING                             | 1:00   | JOURNEY            |
| WMEU    | 3/29/2015 | 1:33:32 XM | AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG         | :30    | CNPA0336000H       |



REGULAR PSAs  
MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

| Station | Air Date  | Aired Time  | Advertiser/Product                               | Length | Aired Ad-ID       |
|---------|-----------|-------------|--|--------|-------------------|
| WMEU    | 3/29/2015 | 3:45:07 XM  | AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG         | :30    | CNPA0336000H      |
| WMEU    | 3/29/2015 | 12:44:41 XM | AD COUNCIL/SHELTER PET ADOPTION/SAND CASTLE 3C   | :30    | CNPA0079000H      |
| WMEU    | 3/29/2015 | 6:48:34 AM  | AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 30       | :30    | CNPA0081000H      |
| WMEU    | 3/29/2015 | 1:20:05 XM  | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: ROLE  | :30    | CAREGIVRO30       |
| WMEU    | 3/29/2015 | 7:58:29 AM  | ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: SILEN | :30    | CAGIVSCR30        |
| WMEU    | 3/29/2015 | 12:45:11 XM | GET COVERED ILLINOIS - JOEL PSA                  | :30    | GCIJOELPSA30      |
| WMEU    | 3/29/2015 | 6:38:26 AM  | PARTNERSHIP FOR DRUG FREE KIDS: AARON            | :30    | DETP0597H         |
| WMEU    | 3/29/2015 | 6:48:04 AM  | PARTNERSHIP FOR DRUG FREE KIDS: MONTEZ FAMILY    | :30    | DETP0599H         |
| WMEU    | 3/29/2015 | 6:38:56 AM  | PROJECT ROADBLOCK: MONKEY IN THE MIDDLE          | :30    | CNDD0098000H      |
| WMEU    | 3/29/2015 | 6:49:04 AM  | THE AD COUNCIL: BULLYING PREVENTION: LOCKERS     | :30    | LOCKERS30         |
| WMEU    | 3/29/2015 | 12:58:17 XM | THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK   | :30    | PATIoTALK30       |
| WMEU    | 3/29/2015 | 6:58:34 AM  | THE AD COUNCIL: FINANCIAL LITERACY: THE GAME     | :30    | THEGAME30         |
| WMEU    | 3/29/2015 | 5:15:34 AM  | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60          |
| WMEU    | 3/29/2015 | 2:55:59 XM  | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60          |
| WMEU    | 3/29/2015 | 4:46:47 XM  | THE AD COUNCIL: TEACHER RECRUITMENT              | 1:00   | ANTHEM60          |
| WMEU    | 3/29/2015 | 7:46:18 AM  | THE AD COUNCIL: TEACHER RECRUITMENT              | :30    | YOUTHINKYOUKNOW30 |
| WMEU    | 3/29/2015 | 7:46:48 AM  | THE AD COUNCIL: UNPLANNED PREGNANCY PREVENTI     | :30    | UNPLANNEDDOG30    |
| WMEU    | 3/29/2015 | 4:58:13 AM  | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H      |
| WMEU    | 3/29/2015 | 5:16:34 AM  | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H      |
| WMEU    | 3/29/2015 | 1:34:02 XM  | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H      |
| WMEU    | 3/29/2015 | 3:15:30 XM  | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H      |
| WMEU    | 3/29/2015 | 3:45:37 XM  | US DEPARTMENT OF VETERANS AFFAIRS: HONORING G    | 1:00   | VAFF0020000H      |



# COMMUNITY CALENDAR

## MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

*Community Calendars are 30 second public service announcements for  
upcoming events in Chicago and surrounding suburbs.*

| Station | Air Date  | Aired Time  | Aired Length | Aired Ad-ID          | Issue Category   | Issue Category | Issue Category |
|---------|-----------|-------------|--------------|----------------------|--|----------------|----------------|
| WMEU    | 3/23/2015 | 5:58:42 AM  | :30          | Community Calendar A | <p>Little Village Chamber of Commerce welcome you to a networking event for business owners and professionals at Navy Pier. Attend business critical workshops, build new business relationships and shop from different vendors. This event is free to attend, register now at <a href="http://TheSmallBusinessExpo.com">TheSmallBusinessExpo.com</a>.</p> <p>Join neuroscientists from University of Chicago as Discovery Series presents Brain Teasers: Cracking the Mind's Toughest Riddles. This series includes short talks on exploring the human brain and an audience Q&amp;A. Admission is free, but registration is required at <a href="http://DiscoverySeries.UChicago.edu">DiscoverySeries.UChicago.edu</a>.</p> |                |                |
| WMEU    | 3/23/2015 | 7:19:18 AM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/23/2015 | 3:05:51 XM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/24/2015 | 6:22:49 AM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/24/2015 | 2:09:44 XM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/25/2015 | 6:22:49 AM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/25/2015 | 1:09:57 XM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/26/2015 | 11:22:48 PM | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/29/2015 | 2:44:41 PM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/29/2015 | 3:18:03 PM  | :30          | Community Calendar A |  |                |                |
| WMEU    | 3/29/2015 | 9:23:07 PM  | :30          | Community Calendar A |  |                |                |

| Station | Air Date  | Aired Time  | Aired Length | Aired Ad-ID          | Issue Category  | Issue Category | Issue Category |
|---------|-----------|-------------|--------------|----------------------|---|----------------|----------------|
| WMEU    | 3/23/2015 | 4:13:50 XM  | :30          | Community Calendar B | <p>Enjoy optical illusions and tricks at the 8<sup>th</sup> Annual Tricks are for Kids fundraiser April 11th. There will be auctions, a grand prize raffle, open bar and more. Open Heart Magic is a not-for-profit that uses entertaining therapy for hospitalized, seriously ill children.</p> <p>Celebrate National Robotics Week with the Museum of Science and Industry. Check out robots designed by Chicago-area student teams, watch a live robotics competition and interact with state-of-the-art robots. Admission included with museum entry.</p> |                |                |
| WMEU    | 3/24/2015 | 7:15:26 AM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/24/2015 | 4:50:45 XM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/25/2015 | 7:17:19 AM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/25/2015 | 2:11:54 XM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/27/2015 | 3:18:43 XM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/29/2015 | 8:22:00 AM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/29/2015 | 5:44:10 PM  | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/29/2015 | 12:15:20 XM | :30          | Community Calendar B |   |                |                |
| WMEU    | 3/29/2015 | 3:46:37 XM  | :30          | Community Calendar B |   |                |                |



# CHILDREN'S PSA REPORT

## MARCH 23-29, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

| Station | Air Date  | Aired Time | Advertiser/Product                              | Length | Aired Ad-ID               |
|---------|-----------|------------|---|--------|---------------------------|
| WMEU    | 3/23/2015 | 3:15:01 XM | **KIDS/ARBOR DAY FOUNDATION: REPLANTING N'TL FC | 1:00   | REPLANTFOREST60           |
| WMEU    | 3/23/2015 | 3:44:46 XM | **KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES       | 1:00   | GREATFUTURES60            |
| WMEU    | 3/24/2015 | 5:14:14 AM | *FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH       | 1:00   | SUPER DUPER PARTY TROOPER |
| WMEU    | 3/24/2015 | 5:57:55 AM | *FAMILY/AD COUNCIL/DISCOVERING NATURE           | 1:00   | UNPLUG                    |
| WMEU    | 3/25/2015 | 5:57:50 AM | **KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES       | 1:00   | GREATFUTURES60            |
| WMEU    | 3/25/2015 | 5:14:25 AM | *FAMILY/AD COUNCIL/DISCOVERING NATURE           | 1:00   | UNPLUG                    |

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

N/A