

# ORDER



**Orders**

**Order / Rev:** 2084133

**Alt Order #:** 09288361

**Product Desc:** 1045/1196/6259

**Estimate:** 6259

**Flight Dates:** 10/18/18 - 10/29/18

**Original Date / Rev:** 10/17/18 / 10/31/18

**Order Type:** Political

**WBTV**

**Primary AE:** Rick Richardson-Cox

**Sales Office:** T-ATL

**Sales Region:** National

**Agency**

**Name:** Canal Partners Media

**Buying Contact:**

**Billing Contact:**

900 Circle 75 Parkway SE

Atlanta, GA 30339

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Harris, Wesley/D/State House Re

**Demographic:** A35-64

**Product Codes:** PL600

**Revenue Code 1:** Agency

**Revenue Code 2:** Political

**Revenue Code 3:** Pol-Candidate

**Priority:** P 1

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	50	\$42,500.00	\$36,125.00
10/29/18	10/29/18	5	\$5,750.00	\$4,887.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	50	\$42,500.00	\$36,125.00	0.00
November 2018	5	\$5,750.00	\$4,887.50	0.00
<b>Totals</b>	<b>55</b>	<b>\$48,250.00</b>	<b>\$41,012.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rick Richardson-Cox			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WBTV	35%	\$48,250.00
Market	100%	\$137,857.14

**Competitive Share**

	Share	Total
WAXN	0%	\$0.00
WBTVn	0%	\$0.00
WBTVt	0%	\$0.00
WCCB	3%	\$4,135.71
WCNC	23%	\$31,707.14
WHKY	0%	\$0.00
WJZY	2%	\$2,757.14
WMYT	0%	\$0.00
WNSC	0%	\$0.00
WSOC	37%	\$51,007.14
WTVI	0%	\$0.00
WUNE	0%	\$0.00
WUNG	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	10/22/18	10/22/18		Comm	6-7a	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00

Order / Rev: 2084133  
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Advertiser: POL/Harris, Wesley/D/State House Rep/  
 Product Desc: 1045/1196/6259  
 Estimate: 6259

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WBTV News 6a											
				WBTV News 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	1-----	1		\$1,000.00		0.00						
N 2	WBTV	10/23/18	10/23/18	NET CBS AM Network News The Early Show	Comm	7-9a	- 1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	- 1-----	1		\$800.00		0.00						
N 3	WBTV	10/24/18	10/24/18	NET CBS AM Network News The Early Show	Comm	7-9a	-- 1----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-- 1----	1		\$800.00		0.00						
N 4	WBTV	10/18/18	10/18/18	NET CBS AM Network News The Early Show	Comm	7-9a	--- 1---	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	--- 1---	1		\$800.00		0.00						
N 5	WBTV	10/19/18	10/19/18	NET CBS AM Network News The Early Show	Comm	7-9a	---- 1--	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---- 1--	1		\$800.00		0.00						
N 6	WBTV	10/29/18	10/29/18	NET CBS AM Network News The Early Show	Comm	7-9a	1-----	:30	1	\$800.00	P 1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	1-----	1		\$800.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		WBTV	10/29/18-11/04/18	NET CBS AM Network News	7-9a		M-----	:30	<del>(\$800.00)</del>	0.00	NM				
Credited [MG-Moving to Diff Contract/Qtr]															
N 7	WBTV	10/25/18	10/25/18	NET CBS AM Network News The Early Show	Comm	7-9a	--- 1---	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--- 1---	1		\$800.00		0.00						
N 8	WBTV	10/26/18	10/26/18	NET CBS AM Network News The Early Show	Comm	7-9a	---- 1--	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---- 1--	1		\$800.00		0.00						
N 9	WBTV	10/22/18	10/22/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	1-----	1		\$325.00		0.00						
N 10	WBTV	10/23/18	10/23/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	- 1-----	1		\$325.00		0.00						
N 11	WBTV	10/24/18	10/24/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	-- 1----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-- 1----	1		\$325.00		0.00						
N 12	WBTV	10/23/18	10/23/18	WBTV News 6a WBTV News 6a	Comm	6-7a	- 1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	- 1-----	1		\$1,000.00		0.00						
N 13	WBTV	10/18/18	10/18/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	--- 1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	--- 1---	1		\$325.00		0.00						
N 14	WBTV	10/19/18	10/19/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	---- 1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----1--			1		\$325.00	0.00					
N15	WBTV	10/29/18	10/29/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	1-----	:30	1	\$325.00	P 1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBTV	10/29/18-11/04/18		LOC Morning Break		9a-930a	M-----	:30		<del>(\$325.00)</del>		0.00	NM		
Credited [MG-Moving to Diff Contract/Qtr]															
N16	WBTV	10/25/18	10/25/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	---1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$325.00	0.00					
N17	WBTV	10/26/18	10/26/18	LOC Morning Break LOC Morning Break	Comm	9a-930a	----1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--			1		\$325.00	0.00					
N18	WBTV	10/18/18	10/18/18	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	---1---	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$925.00	0.00					
N19	WBTV	10/19/18	10/19/18	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	----1--	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----1--			1		\$925.00	0.00					
N20	WBTV	10/24/18	10/24/18	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	--1----	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$1,125.00	0.00					
N21	WBTV	10/19/18	10/19/18	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	----1--	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----1--			1		\$1,125.00	0.00					
N22	WBTV	10/26/18	10/26/18	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	----1--	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--			1		\$1,125.00	0.00					
N23	WBTV	10/24/18	10/24/18	WBTV News 6a WBTV News 6a	Comm	6-7a	--1----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$1,000.00	0.00					
N24	WBTV	10/22/18	10/22/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	1-----			1		\$1,125.00	0.00					
N25	WBTV	10/24/18	10/24/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	--1----	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$1,125.00	0.00					
N26	WBTV	10/18/18	10/18/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	---1---	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$1,125.00	0.00					
N27	WBTV	10/29/18	10/29/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$1,125.00	0.00					
N28	WBTV	10/26/18	10/26/18		Comm	M-F 530p-6p	----1--	:30	1	\$1,125.00	P 1	0.00	NM	1	\$1,125.00

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 Estimate: 6259

WBTV

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WBTV News a 5:30p WBTV News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	----1--	1		\$1,125.00		0.00						
N29	WBTV	10/23/18	10/23/18	WBTV News at 6p	Comm	M-F 6p-630p	-1-----	:30	1	\$1,525.00	P 1	0.00	NM	1	\$1,525.00
WBTV News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	-1-----	1		\$1,525.00		0.00						
N30	WBTV	10/19/18	10/19/18	WBTV News at 6p	Comm	M-F 6p-630p	----1--	:30	1	\$1,525.00	P 1	0.00	NM	1	\$1,525.00
WBTV News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/18		10/15/18	10/21/18	----1--	1		\$1,525.00		0.00						
N31	WBTV	10/29/18	10/29/18	WBTV News at 6p	Comm	M-F 6p-630p	1-----	:30	1	\$1,525.00	P 1	0.00	NM	1	\$1,525.00
WBTV News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		10/29/18	11/04/18	1-----	1		\$1,525.00		0.00						
N32	WBTV	10/25/18	10/25/18	WBTV News at 6p	Comm	M-F 6p-630p	---1---	:30	1	\$1,525.00	P 1	0.00	NM	1	\$1,525.00
WBTV News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	---1---	1		\$1,525.00		0.00						
N33	WBTV	10/22/18	10/22/18	WBTV On Your Side Ton	Comm	M-F 730p-759p	1-----	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
WBTV On Your Side Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	1-----	1		\$1,200.00		0.00						
N34	WBTV	10/18/18	10/18/18	WBTV News 6a	Comm	6-7a	---1---	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
WBTV News 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/18		10/15/18	10/21/18	---1---	1		\$1,000.00		0.00						
N35	WBTV	10/24/18	10/24/18	WBTV On Your Side Ton	Comm	M-F 730p-759p	--1----	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
WBTV On Your Side Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	--1----	1		\$1,200.00		0.00						
N36	WBTV	10/18/18	10/18/18	WBTV On Your Side Ton	Comm	M-F 730p-759p	---1---	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
WBTV On Your Side Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/18		10/15/18	10/21/18	---1---	1		\$1,200.00		0.00						
N37	WBTV	10/26/18	10/26/18	WBTV On Your Side Ton	Comm	M-F 730p-759p	----1--	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
WBTV On Your Side Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	----1--	1		\$1,200.00		0.00						
N38	WBTV	10/29/18	10/29/18	WBTV News at 11p	Comm	11p-1135p	1-----	:30	1	\$1,525.00	P 1	0.00	NM	1	\$1,525.00
WBTV News @ 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		10/29/18	11/04/18	1-----	1		\$1,525.00		0.00						
N39	WBTV	10/22/18	10/22/18	NET Late Show, The	Comm	1135-1237a	1-----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
NET Late Show, The															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	1-----	1		\$575.00		0.00						
N40	WBTV	10/23/18	10/23/18	NET Late Show, The	Comm	1135-1237a	-1-----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
NET Late Show, The															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	-1-----	1		\$575.00		0.00						
N41	WBTV	10/24/18	10/24/18	NET Late Show, The	Comm	1135-1237a	--1----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
NET Late Show, The															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	--1----	1		\$575.00		0.00						
N42	WBTV	10/18/18	10/18/18	NET Late Show, The	Comm	1135-1237a	---1---	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
NET Late Show, The															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 2084133  
 Alt Order #: 09288361  
 Flight Dates: 10/18/18 - 10/29/18

Advertiser: POL/Harris, Wesley/D/State House Rep/  
 Product Desc: 1045/1196/6259  
 Estimate: 6259

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--- 1---		1				\$575.00		0.00			
N43	WBTV	10/29/18	10/29/18	NET Late Show, The	Comm	1135-1237a	1-----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
		NET Late Show, The													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----		1				\$575.00		0.00			
N44	WBTV	10/25/18	10/25/18	NET Late Show, The	Comm	1135-1237a	--- 1---	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
		NET Late Show, The													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--- 1---		1				\$575.00		0.00			
N45	WBTV	10/19/18	10/19/18	WBTV News 6a	Comm	6-7a	---- 1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		WBTV News 6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---- 1--		1				\$1,000.00		0.00			
N46	WBTV	10/20/18	10/20/18	WBTV Sat 7a News	Comm	7-8a	----- 1-	:30	1	\$725.00	P 1	0.00	NM	1	\$725.00
		WBTV Sat 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----- 1-		1				\$725.00		0.00			
N47	WBTV	10/27/18	10/27/18	WBTV Sat 7a News	Comm	7-8a	----- 1-	:30	1	\$725.00	P 1	0.00	NM	1	\$725.00
		WBTV Sat 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1-		1				\$725.00		0.00			
N48	WBTV	10/20/18	10/20/18	CBS Saturday Early Show	Comm	8-10a	----- 1-	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		CBS Saturday Early Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----- 1-		1				\$800.00		0.00			
N49	WBTV	10/27/18	10/27/18	CBS Saturday Early Show	Comm	8-10a	----- 1-	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		CBS Saturday Early Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1-		1				\$800.00		0.00			
N50	WBTV	10/20/18	10/20/18	WBTV Sat News at 11p	Comm	11p-1135p	----- 1-	:30	1	\$975.00	P 1	0.00	NM	1	\$975.00
		WBTV 11p News / Sat.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----- 1-		1				\$975.00		0.00			
N51	WBTV	10/27/18	10/27/18	WBTV Sat News at 11p	Comm	11p-1135p	----- 1-	:30	1	\$975.00	P 1	0.00	NM	1	\$975.00
		WBTV 11p News / Sat.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1-		1				\$975.00		0.00			
N52	WBTV	10/21/18	10/21/18	WBTV Sun 6a News	Comm	6-7a	----- 1	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		WBTV Sun AM News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----- 1		1				\$325.00		0.00			
N53	WBTV	10/28/18	10/28/18	WBTV Sun 6a News	Comm	6-7a	----- 1	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		WBTV Sun AM News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1		1				\$325.00		0.00			
N54	WBTV	10/29/18	10/29/18	WBTV News 6a	Comm	6-7a	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		WBTV News 6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----		1				\$1,000.00		0.00			
N55	WBTV	10/25/18	10/25/18	WBTV News 6a	Comm	6-7a	--- 1---	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		WBTV News 6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--- 1---		1				\$1,000.00		0.00			
N56	WBTV	10/26/18	10/26/18	WBTV News 6a	Comm	6-7a	---- 1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		WBTV News 6a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---- 1--		1				\$1,000.00		0.00			
N57	WBTV	10/22/18	10/22/18		Comm	7-9a		:30	1	\$800.00	P 1	0.00	NM	1	\$800.00

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Product Desc: 1045/1196/6259  
Estimate: 6259

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NET CBS AM Network Ne							1-----								
The Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	1-----	1		\$800.00		0.00						
													Totals	55	\$48,250.00