

Quarterly Issues Programs List for WSIC
October 1, 2016 – December 31, 2016

Section I. Issues.

WSIC has identified the following issues as significant for the broadcast area:

- A. Local Government: Citizens need to be informed of the actions and organization of their local government.
- B. Local Business: Pertaining to knowledge of the operations, organization and offerings of businesses in our broadcast area. Also pertaining to knowledge that is of value to local business owners in the successful operation of their organizations.
- C. Law Enforcement: Information provided to the broadcast audience pertaining to law enforcement related topics in our communities.
- D. Community Life: Wanting to help listeners live an engaged and active community life, this information from the station informs about community events and community groups.
- E. Political: WSIC is seen by listeners as a source for pertinent discussions relating to political issues.

A. Local Government

- A. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-03-2016 “October Events” Today on Around the City, Nancy Davis is joined by Community Resource Officer Pam Navy and Statesville Police Officer Chan Austin to discuss events taking place in October. Pam discusses how October is domestic violence prevention month, as well as breast cancer awareness, and what event will be taking place with those topics. Officer Chan Austin also describes what events the Statesville Police will be monitoring and how big of a month October is for events.
- B. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-10-2016 “Hurricane Matthew” Today on Around the City Nancy Davis welcomes in Fire Chief Mike Billings to discuss various topics. Billings describes how Iredell County was very lucky to have not been hit by Hurricane Matthew, and the

county is sending help around the state to people in need. Billings describes how all the fire stations and police stations really try to work together when there is a drastic situation.

- C. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 10-17-2016 “Carolina Balloon Fest” Today on Around the City Nancy Davis welcomes in John Ferguson from the Statesville Regional Airport to discuss this weekends Carolina Balloon Fest. John describes everything going on with the Balloon Fest and how they think it will be the biggest one ever. Nancy and John discuss how many people they expect to be visiting Statesville as well.
- D. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-07-2016 “Derek Slokham” Today on around the City, Nancy David welcomes in Derek Slokham who is the assistant Public Works Director for the City of Statesville. Derek explains what his job entails and why he loves working here. Nancy and Derek also discuss this weekends Pumpkin Fest in Statesville and why it was a huge success.
- E. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-21-2016 “Thanksgiving Week” Today on Around the City, Nancy Davis welcomes in Statesville Mayor Costi Kutteh to describe the plans for Statesville during Thanksgiving week. Costi describes everything from Black Friday shopping, to what will be shut down in Statesville on Thanksgiving Day. Nancy also describes how trash for Statesville residents will be picked up a day before they normally would.
- F. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-28-2016 “Parks N Rec” Today on Around the City, Nancy Davis is joined by Richard Griggs and Brent Corneilouson from the Statesville Parks and Recreation. They discuss things event going on in Statesville during Christmas time such as tree lighting, shop and stroll, and Santa’s workshop. Nancy also discusses the New Years event that will be taking place at the Statesville Civic Center.

- G. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. “Parade” Nancy and Janice spoke about being at the Statesville Christmas Parade and that WSIC broadcasted it. Caller called in and thanked the city for putting up a beautiful light display. Nancy spoke with Chief Stires and Janice about Statesville connects and that helps folks with their utility bills.

B. Local Business

- A. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-07-2016 “Island Tans” Today on Local Biz Now, Joe and Wayne welcome in Jacob who is the co-owner of Island Tans. Island Tans is a tanning Salon, and they have a location in Mooresville, Statesville, and Asheville. Jacob describes how his wife is truly the boss and he is there to save costs on repairs and other things around the Salons.
- B. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-14-2016 “Hitch with a Pitch” Today on the Local Biz now show the guys welcome in Chris, who is the owner of Hitch with a Pitch. Chris explains how he got this idea from being very passionate about our American flag, and he wanted to find a way to safely have it on the back of his car. Chris says with this business, you can put pretty much anything on your hitch such as sports teams, high schools, etc.
- C. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 10-28-2016 “Parker Law” Today on Local Biz Now, Joe and Wayne welcome in David and Carey Parker from the Parker Law Offices to explain their business. David and Carey discuss the benefits of being in a father-son business and why it helps them be successful. They also discuss what law they try to mostly handle and why it has worked out for them so far.
- D. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-04-2016 “Winning Back the Dissatisfied Customer” Today on Local Biz Now, Joe and Wayne discuss an article that tells business owners how to win back customers that are dissatisfied. Joe says that he has made customers mad in the

past. The author offers an acronym that individuals can use to win back these dissatisfied customers. Among the pieces of this acronym are instructions for business people to hear-out dissatisfied customers about their side of the story.

- E. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-18-2016 “Beth Milito from NFIB” Beth Milito is the Senior Executive Counsel at the National Federation of Independent Business. Following the election of Donald Trump, Milito says the NFIB will be looking to forecast what the next four years will look like. She also talks about what the NFIB works for in its efforts. Additionally, the group discusses the new salary law that is set to go into place. The consensus from the group is a hope that this law does not go into place.
- F. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 11-25-2016 “Chaos to Calm with Lori Fike” Lori Fike is a returning guest to the show in order to talk about her work at Chaos to Calm. Chaos to Calm is a company that helps seniors move and can help with downsizing. Joe says he can connect to the need for organization. Lori says her love for organization started at an early age and goes on to describe how she started her business.
- G. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-02-2016 “Tips for Small Business Success” Joe and Wayne today review an article that offers tips for success in small business and offer their input. They talk about the need to be both strategic and flexible. Joe says this is what makes Donald Trump a successful small business person. He says listeners need to put their plan in place and not be afraid to move on. The two also talk about people’s networking and trusting their instincts. Joe says he has mixed feelings about people trusting their instincts.
- H. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-09-2016 “Dealing with Entrepreneurial Stress” Joe and Wayne discuss ways that business owners can deal with the

stress that comes with being in that position. Ways that business owners can do this include investing in help early on. This means some money will have to be spent. That led well to the next point which is to not be cheap. From a financing perspective, one possibility is not accepting family money although Joe says this is still a major source of funding. Wayne says this is one way to avoid stress, however.

- I. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-16-2016 “Dr. Damon Silas” Dr. Damon Silas is a Psychologist with Lake Norman Counseling who joins Joe and Wayne on Local Biz Now to discuss his work. He talks about how he got started in the business as someone who people always came to as the listener. Joe asks Dr. Silas about the business side of his profession, which he says is something people don’t really see. Dr. Silas says he enjoys letting people know what he can offer. He also discusses his book.
- J. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-23-2016 “Bad work habits entrepreneurs must avoid” Joe and Wayne discuss things that business owners need to avoid. Business owners must not be overly comfortable with their own ways. Additionally, these individuals must avoid not planning their time. Joe says that your time is the only thing that you can control in small business and says that if business owners will track what they spend their time on they will discover places in their day where they are not as productive as they could be.
- K. **“Local Biz Now”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 12-30-2016 “Nicole Greer from Vibrant Coaching” Nicole Greer is a business coach who can work with business owners. She talks about the need for entrepreneurs to need to be good communicators as part of the keys to success for this group of people. Other habits she feels people need to have include reading every morning and being aware of the business numbers. She also discusses entrepreneurs having a vision for what is next.

C. Law Enforcement

- A. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 10-05-2016 “Disaster Prevention” Today on the Sheriff Show Captain Randy Cass is joined by Sheriff Darren Campbell to discuss Hurricane Matthew coming through North Carolina. They describe how Iredell County should not be hit hard except for rain, so residents need to be aware. Sheriff Darren Campbell also explains previous encounters of bad weather in Iredell County and how the Sheriff’s Office will deal with weather issues.
- B. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 10-12-2016 “Hurricane Matthew” Today on the Sheriff Show, Randy Cass is joined by Sheriff Darren Campbell to discuss efforts to help repairing the damage that Hurricane Matthew caused. Sheriff Campbell discusses how 6 or 7 members of the Iredell County Sheriff’s Office were sent to help out in Fayetteville and surrounding areas. They also discuss how lucky Iredell County was for only receiving rain.
- C. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 10-19-2016 “Active Shooter Situation” Today on the Good, Bad, and Guilty Captain Randy Cass from the Iredell County Sheriff’s Office explains what to do in an active shooter situation. Cass explains the case in San Francisco where there was a shooting at a high school and how the Iredell County Sheriff’s Office would respond to a case like that. Cass also discusses how shootings are happening at a lot of different places around the US.
- D. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 11-02-2016 “Police Shootings and Drugs” Today on the Sheriff Show, Randy Cass is joined by Major Todd Carver to discuss multiple things. They discuss the two police officers that were gunned down in Iowa early this morning, and how that can be prevented. They also discuss the biggest

drug seizure of pills in the history of the Sheriffs Office.

- E. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 11-09-2016 “Events in Iredell County” Today on the Sheriff Show, Randy Cass discusses this weekend’s events that are going on in Iredell County. He discusses the Mooresville Parade, and what kind of turn out they expect for that, as well as Veterans Day approaching. Randy going into detail on how much he appreciates Veterans and how his father is a Vietnam Veteran.
- F. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 11-30-2016 “ “Social Media” Today on the Sheriff Show, Captain Randy Cass discusses the good and bad things that come with Social Media. Cass describes the bad things as people use way to much time on social media when it is not needed. Cass says the good thing is that the Sheriff’s Office can put out a story and have 800 people share it, which helps them find the suspect in a short amount of time.
- G. **“The Good, the Bad, and the Guilty”** - Broadcast weekly on Wednesdays at 8:30 AM. 12-21-2016. They spoke about Holiday safety and contact Sheriffs if going on vacation and they will do some drive by’s to watch your property. Spoke about the Grinch being arrested and spoke about porch pirates steeling packages of front porches.
- D. Community Life
 - A. **“Around the Lake”** - Broadcast weekly on Thursdays at 8:00 AM. 30 minutes. 10-06-2016 “LKN Health Clinic” Today on Around the Lake, Suzanne and Karen welcome in April Cook to discuss events around Lake Norman. Suzanne and Karen describe what major are going on around the lake, then get into why they have April Cook on the show. April is the executive director of the Lake Norman community Health clinic that serves Iredell and Mecklenburg County. April describes how their mission is to help people who do not have health insurance.

B. **“Around the Lake”** - Broadcast weekly on Thursdays at 8:00 AM. 30 minutes. 10-13-2016 “Girls on the Run” Today on Around the Lake, Suzanne and Karen welcome in the owners from Girls on the Run to describe their event this weekend. Suzanne and Karen also go through how you can get tickets and where the event will be taking place. The Girls on the Run owners describe what was behind their motivation to get this started.

C. **“Around the Lake”** - Broadcast weekly on Thursdays at 8:00 AM. 30 minutes. 10-27-2016 “Carry the Fallen” Today on Around the Lake, Suzanne and Karen are joined by military veteran Steven Lesage to discuss his hike. Steven founded the 2 charities called Carry the Fallen and Active Heroes, which are for military members thinking about committing suicide. Steven also discusses his hike along the Appalachian Mountains which took him over 5 months totaling over 2,200 miles.

D. **“Around the Lake”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 11-17-2016. Karen and Suzanne spoke about Light up Cornelius event. Light up Cornelius is a community Christmas celebration type event. They also spoke about the smoke from the wild fires and lack of rain. With wild fires in western North Carolina, smoke has been seen in the local broadcast area.

E. **“Around the Lake”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 12-12-2016. Suzanne and Karen announce events around the lake. Interviewed the owner of local scroll dot com, they research restaurants and put the data online. Intervened Dean Washburn published NC history books and discussed his books.

E. Political

A. **“Salt & Light”**- Broadcast weekly on Thursdays at 11:00 am. 30 minutes. 10-13-2016 “Presidential Election” Today on Salt & Light Pastor Randy discusses his views on the Presidential Election. Pastor Randy says he is disgusted that as great of a county that we are, that it has come down to these 2 candidates. Pastor

Randy says he thinks God is not surprised at this, due to the many laws changing in this country such as Gay Marriage being legalized, amongst others.

- B. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
10-6-2016. Harold spoke about the Clinton foundation asking for funds donations for hurricane relief and not doing anything to help. Harold spoke about Bright Bart being accurate and a great publication. Harold spoke about if Hillary Clinton wins we are in trouble as a nation.
- C. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
10-20-2016. Harold speaks about how democracy has changed in our country. How Hillary wants open borders and that is why we have problems in the US now. Harold speaks about Hillary’s polls are inaccurate and Hillary’s red lip stick. Harold and Skippy spoke about Huma has not been seen for awhile.
- D. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
10-27-2016. Harold and listener spoke about Trump rally in NC and how many people were in attendance and the excitement. Harold spoke about how Hillary shakes down opponents. Harold speaks about more of Hillary’s emails that were released. Harold speaks about how Obama does not care about America.
- E. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
11-3-2016. Harold and Skippy speak about how Hillary has lost her mind. Harold speaks about problems in the Republican Party and how Hillary is on the ropes. Played a clip of Hillary rant on a person who accused Bill Clinton of being a rapist. Harold speaks how Washington has a stench about it.
- F. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
11-10-2016. Harold and Skippy speak about the actors and famous people who said if Trump wins they will leave the country. Harold & Skippy spoke about protests. Harold and Skippy also spoke about the state of the white house when Clinton took over. Spoke about Trump and Obama meeting in the white house.

- G. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
11-17-2016. Harold and Skippy speak about Ronald Regan being elected in 1987 and how he handled the “Arsa Whola”. Caller tries to correct Harold on how to pronounce the latola’s name and how bad it is in Iran. Spoke to listeners “Jack” about election results.
- H. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
11-23-2016. Harold spoke about Donald Trump and said he need to do what he promised. Spoke about Michelle Obama’s designer not willing to work with Maliana Trump. Harold and a listener discuss how some illegals are criminals and it is a revolving door.
- I. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
12-1-2016. Harold spoke about Donald Trump using the bully pulpit to save jobs even before he is president. Harold spoke about trying to get on Trumps Twitter feed and his troubles with that. Harold spoke about when Trump is president we are no longer second class America will be number one again.
- J. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
12-7-2016. Harold spoke about Josh Ernest criticizing Donald Trump and how ridiculous that is. Spoke about how Obama changed America and how the interest on the debt is more than the US brings in tax revenue. Harold spoke about how Trump wants to cut the corporate tax rate.
- K. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
12-15-2016. Harold and Skippy spoke about Elizabeth Warren and her nasty feet speech. Spoke about if neither candidate gets the 270 electoral votes what happens, house picks president. Harold spoke about global warming and how there are scientist on both sides.
- L. **“The Morning Show”**- Broadcast daily at 6:00 am. 2 hours.
12-28-2016. Harold spoke about flash mobs and riots in Philadelphia with the breakdown of law and order in the USA. Harold also spoke about Russian sanctions with no proof. We

spoke about the increase in Obama care even though it was supposed to save Americans money.