

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Flexpoint Media
 Attention: Accounts Payable
 6530 W Campus Oval Ste 175
 New Albany, OH 43054

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3984398-1	Order #	3984398
Invoice Date	04/28/24	Alt Order #	WOC14629658
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/24/24 - 04/30/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5255		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	615		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	830		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/24/24	04/30/24	News M-F 5a	5-6A	MTWTF--	:30	5	\$350.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/24/24	04/30/24	MTWTF--	5	\$350.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WISN	W	04/24/24	5:41 AM	News M-F 5a	5-6A	:30	HVDE2406H	\$350.00	NM
5	WISN	Th	04/25/24	5:47 AM	News M-F 5a	5-6A	:30	HVDE2406H	\$350.00	NM
3	WISN	F	04/26/24	5:47 AM	News M-F 5a	5-6A	:30	HVDE2406H	\$350.00	NM
2	04/24/24	04/27/24	SAT GMA 2ND HOUR	9-10AM	-----S-	:30	1	\$275.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/22/24	04/28/24	-----S-	1	\$275.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Sa	04/27/24	9:39 AM	SAT GMA 2ND HOUR	9-10AM	:30	HVDE2406H	\$275.00	NM
3	04/24/24	04/28/24	News Sun 7-9a	7-9am	-----S	:30	1	\$500.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/22/24	04/28/24	-----S	1	\$500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Su	04/28/24	8:21 AM	News Sun 7-9a	7-9am	:30	HVDE2406H	\$500.00	NM
4	04/24/24	04/30/24	DAYTIME NEWS	M-F 11A-12P, 9/10-	MTWTF--	:30	5	\$400.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/24/24	04/30/24	MTWTF--	5	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WISN	W	04/24/24	11:56 AM	DAYTIME NEWS	M-F 11A-12P, 9/10-	:30	HVDE2406H	\$400.00	NM
1	WISN	Th	04/25/24	11:58 AM	DAYTIME NEWS	M-F 11A-12P, 9/10-	:30	HVDE2406H	\$400.00	NM
5	WISN	F	04/26/24	11:56 AM	DAYTIME NEWS	M-F 11A-12P, 9/10-	:30	HVDE2406H	\$400.00	NM
5	04/24/24	04/30/24	M-F 4P NEWS	M-F 4P NEWS	MTWTF--	:30	4	\$600.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/24/24	04/30/24	MTWTF--	4	\$600.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

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WISN TV
PO Box 906
Des Moines, IA 50306-0906

Invoice #	3984398-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5255		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	04/24/24	04/30/24	M-F 4P NEWS	M-F 4P NEWS	MTWTF--	:30	4	\$600.00	NM	
Class of Time - Non Pre-emptible										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WISN	W	04/24/24	4:57 PM	M-F 4P NEWS	M-F 4P NEWS	:30	HVDE2406H	\$600.00	NM
4	WISN	Th	04/25/24	4:57 PM	M-F 4P NEWS	M-F 4P NEWS	:30	HVDE2406H	\$600.00	NM
6	04/24/24	04/28/24	News Sun 530pm	530-6p	-----S	:30	1	\$600.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----S	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	5:46 PM	News Sun 530pm	530-6p	:30	HVDE2406H	\$600.00	NM
7	04/24/24	04/28/24	AFV	Sun 6-7p	-----S	:30	1	\$1,500.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----S	1	\$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	6:20 PM	AFV	Sun 6-7p	:30	HVDE2406H	\$1,500.00	NM
8	04/24/24	04/27/24	SA LATE NEWS	10-1035P	-----S-	:30	1	\$650.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----S-	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Sa	04/27/24	10:53 PM	SA LATE NEWS	10-1035P	:30	HVDE2406H	\$650.00	NM
LR- Basketball										
9	04/24/24	04/28/24	SU LATE NEWS	10-11P	-----S	:30	1	\$900.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----S	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	10:14 PM	SU LATE NEWS	10-11P	:30	HVDE2406H	\$900.00	NM
10	04/24/24	04/28/24	Upfront	11-1130p	-----S	:30	1	\$150.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/22/24	04/28/24	-----S	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WISN	Su	04/28/24	11:26 PM	Upfront	11-1130p	:30	HVDE2406H	\$150.00	NM

Total Spots 15

Payment Terms 30 Days

<u>Gross Total</u>	\$8,025.00
<u>Agency Commission</u>	\$1,203.75
<u>Net Amount Due</u>	\$6,821.25
<u>Invoice Balance as of 05/08/24 10:29:51 AM CT</u>	\$0.00

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