



759 N. 19th Street Milwaukee, WI 53233 Main: (414)342-8812

Billing: (704)208-2348

www.wisn.com

Billing Address:

Flexpoint Media Attention: Accounts Payable 6530 W Campus Oval Ste 175 New Albany, OH 43054

Send Payment To:

WISN TV PO Box 906

Des Moines, IA 50306-0906

WISN

Th 04/04/24

Property	WISN					
Invoice #	3963992-1	Order #	3963992			
Invoice Date	04/28/24	Alt Order #	WOC14606019			
Invoice Month	April 2024	Deal #				
Invoice Period	04/01/24 - 04/22/24	Flight Dates	04/02/24 - 04/22/24			
Advertiser	Hovde/R/Senate					
Product	WI-SEN					
Estimate #	5128	128				
	Account Executive	WISN NATIONAL HOUSE				
	Sales Office	WISN National House				
	Sales Region	National				
	Agency Code	9920140				
	Advertiser Code	615				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					
	Advertiser Ref					
	Product 1	830				
	Product 2					

Spots/

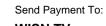
:30 HVDE2406H

Line Start	Date	End Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 04/02		04/22/2		s M-F 6a	6-7A	MTWTF	:30	5	\$550.00	NM		
			Pre-emptib		Consta /// a a la	Data						
Week		Start Da 04/02/2			Spots/Week 5	<u>Rate</u> \$550.00						
Spots: #	Ch		Air Date	Air Time Descri	-	Start/End Time	Lengt	h Ad-ID			Rate	Type
2	WISN		04/02/24	6:24 AM News		6-7A		0 HVDE2406H			\$550.00	
1	WISN		04/03/24	6:16 AM News I		6-7A		O HVDE2406H			\$550.00	
5	WISN		04/04/24	6:15 AM News I		6-7A		O HVDE2406H			\$550.00	i
4	WISN		04/05/24	6:23 AM News I		6-7A		O HVDE2406H			\$550.00	
3	WISN		04/08/24	6:23 AM News		6-7A		O HVDE2406H			\$550.00	
Week		Start Da			Spots/Week	Rate	.0	0			ψοσο.σο	14101
		04/09/2			5	\$550.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
9	WISN	l Tu	04/09/24	6:10 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
8	WISN	l W	04/10/24	6:23 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
10	WISN	I Th	04/11/24	6:09 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
7	WISN	l F	04/12/24	6:24 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
6	WISN	I M	04/15/24	6:10 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
Week		Start Da			Spots/Week	Rate						
		04/16/2			5	\$550.00					_	_
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate	 :
13	WISN		04/16/24	6:22 AM News I		6-7A		O HVDE2406H			\$550.00	
11	WISN		04/17/24	6:09 AM News I		6-7A	_	0 HVDE2406H			\$550.00	
14	WISN		04/18/24	6:15 AM News I		6-7A	_	0 HVDE2406H			\$550.00	i
15	WISN		04/19/24	6:10 AM News I		6-7A		0 HVDE2406H			\$550.00	
12	WISN	l M	04/22/24	6:24 AM News I	M-F 6a	6-7A	:3	0 HVDE2406H			\$550.00	NM
2 04/02	2/24	04/22/2	24 News	s M-F 430a	430-5a	MTWTF	:30	5	\$150.00	NM		
			Pre-emptib		100 00	1111111	.00	Ü	Ψ100.00			
Week		Start Da	ate End D	ate <u>MTWTFSS</u>	Spots/Week	Rate						
		04/02/2			5	\$15 0.00						
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time		h <u>Ad-ID</u>			Rate	 :
2	WISN		04/02/24	4:57 AM News I	M-F 430a	430-5a	_	0 HVDE2406H			\$150.00	
1	WISN	l W	04/03/24	4:57 AM News I	M-F 430a	430-5a	:3	0 HVDE2406H			\$150.00	NM

430-5a

4:50 AM News M-F 430a

\$150.00 NM





Invoice #	3963992-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5128		

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
2 04/02/24 Class of Ti	04/22/24 me - Non Pre	News M-F 430a e-emptible	430-5a	МГWГF	:30	5	\$150.00	NM	
Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
5 WIS	SN F 04/	05/24 4:48 AM New	s M-F 430a	430-5a	:30) HVDE2406H			\$150.00 NM
4 WIS		08/24 4:56 AM New		430-5a	:30) HVDE2406H			\$150.00 NM
Weeks:	Start Date 04/09/24	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$150.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		Ad-ID			Rate Type
7 WIS			s M-F 430a	430-5a) HVDE2406H			\$150.00 NM
9 WIS		10/24 4:57 AM New		430-5a) HVDE2406H			\$150.00 NM
10 WIS			s M-F 430a	430-5a) HVDE2406H			\$150.00 NM
6 WIS		12/24 4:49 AM New	s M-F 430a	430-5a) HVDE2406H			\$150.00 NM
8 WIS		15/24 4:57 AM New		430-5a	:30) HVDE2406H			\$150.00 NM
Weeks:	Start Date 04/16/24	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$150.00					
Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
11 WIS				430-5a) HVDE2406H			\$150.00 NM
12 WIS		17/24 4:57 AM New	s M-F 430a	430-5a) HVDE2406H			\$150.00 NM
14 WIS				430-5a) HVDE2406H			\$150.00 NM
15 WIS		19/24 4:56 AM New	s M-F 430a	430-5a) HVDE2406H			\$150.00 NM
13 WIS	SN M 04/2	22/24 4:56 AM New	s M-F 430a	430-5a	:30	HVDE2406H			\$150.00 NM
3 04/02/24 Class of Ti	04/20/24 me - Non Pre	Sat GMA	6-7a	S-	:30	1	\$425.00	NM	
Weeks:	Start Date 04/02/24	End Date MTWTFSS 04/08/24S-	Spots/Week	Rate					
Spots: # Ch		0 11 001 = 1	l cription	\$425.00 Start/End Time	Longth	n Ad-ID			Rate Type
1 WIS				6-7a		HVDE2406H			\$425.00 NM
Weeks:	Start Date	End Date MTWTFSS		Rate	.00	, 11,1222 10011			ψ - 20.00 ΝΝ
	04/09/24	04/15/24 S-	1	\$425.00					
Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
2 WIS				6-7a	:30) HVDE2406H			\$425.00 NM
Weeks:	Start Date 04/16/24	End Date MTWTFSS S-	Spots/Week	<u>Rate</u> \$425.00					
Spots: # Ch			rintion	Start/End Time	l enath	n Ad-ID			Rate Type
3 WIS			 _	6-7a		HVDE2406H			\$425.00 NM
	514 Oa 0-77	20/24 0.54 AW Out	JIVIA	0-74		, 11,122,10011			ψ+25.00 ΝΝ
4 04/02/24 Class of Ti	04/20/24 me - Non Pre		7-9am	S-	:30	1	\$525.00	NM	
Weeks:	Start Date 04/02/24	End Date 04/08/24 MTWTFSS	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WIS	SN Sa 04/			7-9am	:30) HVDE2406H			\$525.00 NM
Weeks:	Start Date 04/09/24	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch			cription	Start/End Time	Length	Ad-ID			Rate Type
2 WIS	SN Sa 04/			7-9am	:30) HVDE2406H			\$525.00 NM
Weeks:	Start Date 04/16/24	End Date <u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
3 WIS	SN Sa 04/2	20/24 7:43 AM New	s Sat 7-9a	7-9am	:30	HVDE2406H			\$525.00 NM
5 04/02/24 Class of Ti	04/21/24	Sun GMA	6-7a	S	:30	1	\$420.00	NM	
Weeks:	me - Non Pre Start Date	emptible End Date <u>MTWTFSS</u>	Spots/Week	Rate					
WOOKS.	July Date	LIN DUID	- Opolo/ VVCCR	itato					



Invoice #	3963992-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5128		

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Line Stant Date End Date Description StantEnd Time MYNTYS Length Week Rate Type							Spots/			
Class of Time Non Pre-empty Non Pre-empt	Line Start Date	End Date [Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spote Spot		•		6-7a	S	:30	1	\$420.00	NM	
Spots Minimum	Spots: <u>#</u> <u>Ch</u> 1 WISI Weeks:	Day Air Dat N Su 04/07/2 Start Date Er	te <u>Air Time</u> <u>Descr</u> 24 6:48 AM Sun G nd Date <u>MTWTFSS</u>	iption :MA	Start/End Time 6-7a Rate					i
Spots Record Re	Spots: <u>#</u> <u>Ch</u> 2 WISI Weeks:	Day Air Dat N Su 04/14/2 Start Date Er	te Air Time Descr 24 6:46 AM Sun G	iMA	Start/End Time 6-7a Rate					—— — i
Weeks Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type					•					—— i
Spots: # Ch				7-9am	S	:30	1	\$500.00	NM	
Spots # Ch	Weeks: Spots: # Ch 1 WISI	Start Date	nd Date MTWTFSS 1/08/24S te Air Time Descr 24 7:23 AM News	1 i <u>ption</u> Sun 7-9a	\$500.00 Start/End Time 7-9am Rate					i
7 04/02/24	Spots: <u>#</u> <u>Ch</u> 2 WISI Weeks:	Day Air Dat N Su 04/14/2 Start Date Er	te <u>Air Time</u> <u>Descr</u> 24 7:15 AM News and Date <u>MTWTFSS</u>	Sun 7-9a	Start/End Time 7-9am Rate \$500.00					
Class of Time - Non Pre-emptible Find Date End Date End Date MTWTFSS Spots/Week Rate S450.00										i
Spots # Ch Day Air Date Air Description Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End End Date Start/End Time S				9-930A	S	:30	1	\$450.00	NM	
Normal N		Start Date		1	\$450.00					
Start Date Sta	1 WISI Weeks:	N Su 04/07/2 Start Date Er	24 9:20 AM Sun 9 nd Date MTWTFSS	-930A	9-930A Rate					i
3 WISN Su 04/21/24 9:14 AM Sun 9-930A 9-930A :30 HVDE2406H \$450.00 NM 8 04/02/24 04/22/24 DAYTIME NEWS M-F 11A-12P, 9/10- MFWTF-	2 WISI Weeks:	N Su 04/14/2 Start Date Er	9:14 AM Sun 9 and Date MTWTFSS	-930A	9-930A Rate					
Class of Time - Non Pre-emptible Start Date Start Date Od/02/24 End Date MTWTFSS Spots/Week \$400.00					· · · · · · · · · · · · · · · · · · ·					
O4/02/24 O4/08/24 MTWTF - 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WISN Tu 04/02/24 11:28 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 4 WISN W 04/04/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 5 WISN F 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 5 WISN M 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 6 WISN M 04/05/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM	Class of Tim	ne - Non Pre-en	nptible			:30	5	\$400.00	NM	
1 WISN TU 04/02/24 11:28 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 4 WISN W 04/03/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 3 WISN Th 04/04/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 5 WISN F 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 2 WISN M 04/08/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM		04/02/24 04	MTWTF	5	\$400.00					
4 WISN W 04/03/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 3 WISN Th 04/04/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 5 WISN F 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 2 WISN M 04/08/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM										
3 WISN Th 04/04/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 5 WISN F 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 2 WISN M 04/08/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM										
5 WISN F 04/05/24 11:12 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM 2 WISN M 04/08/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM					•					
2 WISN M 04/08/24 11:29 AM DAYTIME NEWS M-F 11A-12P, 9/10- :30 HVDE2406H \$400.00 NM					•					
	2 WISI	N M 04/08/2	24 11:29 AM DAYT	IME NEWS	M-F 11A-12P, 9/					



Invoid	e#	3963992-1	Invoice Month	April 2024
Invoid	e Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Adve	rtiser	Hovde/R/Senate	•	
Produ	ıct	WI-SEN		
Estim	ate#	5128		

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										Spots/				
Line	Start D	ate E	End Da	ite Des	cription	Start/End	Time	MTWTFSS	Length	Week	Rate	Type		
8	04/02/2)4/22/2 Non	4 DAY	TIME NEWS	M-F 11A-1	2P, 9/10-	MTWTF	:30	5	\$400.00	NM		
	Class	JI TIITIE	- 11011	Fre-empu	oie .									
		04	4/09/24	04/15	/24 MTWTF		5	\$400.00						
Spot	is: #	<u>Ch</u>	Day	Air Date	Air Time Desc	ription		Start/End Tim	e Leng	th Ad-ID			Rate	Type
	6	WISN	Tu	04/09/24	11:29 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	80 HVDE2406H			\$400.00	NM
	9	WISN	W	04/10/24	11:23 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	80 HVDE2406H			\$400.00	NM
	8	WISN	Th	04/11/24	11:15 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	80 HVDE2406H			\$400.00	NM
	7	WISN	F	04/12/24	11:14 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	80 HVDE2406H			\$400.00	NM
	10	WISN	M	04/15/24	11:28 AM DAY			M-F 11A-12P	, 9/10- :3	80 HVDE2406H			\$400.00	NM
,	Weeks:		tart Da			Spots/V		Rate						
_			4/16/24				5	\$400.00					_	_
Spot	is: <u>#</u>	<u>Ch</u>	Day	Air Date	Air Time Desc	ription_		Start/End Tim	<u>e Leng</u>	th Ad-ID			<u>Rate</u>	Type
	13	WISN	Tu	04/16/24	11:29 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	30 HVDE2406H			\$400.00	NM
	12	WISN	W	04/17/24	11:13 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	O HVDE2406H			\$400.00	NM
	14	WISN	Th	04/18/24	11:10 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	O HVDE2406H			\$400.00	NM
	15	WISN	F	04/19/24	11:22 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	O HVDE2406H			\$400.00	NM
	11	WISN	М	04/22/24	11:22 AM DAY	TIME NEWS		M-F 11A-12P	, 9/10- :3	30 HVDE2406H			\$400.00	NM

9 04/02/24	04/22/24 M-F	4P NEWS	M-F 4P NEWS	MTWTF	:30 5	\$600.00	NM		
Class of Tir	me - Non Pre-emptib	ole							
Weeks:	Start Date End D		Spots/Week	Rate					
	04/02/24 04/08/		5	\$600.00					
Spots: # Ch		Air Time Descri		Start/End Time	Length Ad-ID			Rate 1	
4 WIS	SN Tu 04/02/24	4:41 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
3 WIS	SN W 04/03/24	4:57 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
2 WIS	SN Th 04/04/24	4:41 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
5 WIS	SN F 04/05/24	4:50 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
1 WIS	SN M 04/08/24	4:42 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
Weeks:	Start Date End D		Spots/Week	Rate					
	04/09/24 04/15/		5	\$600.00					
Spots: # Ch	Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length Ad-ID			Rate	Type
7 WIS	SN Tu 04/09/24	4:57 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
9 WIS	SN W 04/10/24	4:41 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
10 WIS	SN Th 04/11/24	4:57 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
8 WIS	SN F 04/12/24	4:42 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
6 WIS	SN M 04/15/24	4:55 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
Weeks:	Start Date End D		Spots/Week	Rate					
	04/16/24 04/22/	/24 MTWTF	5	\$600.00					
Spots: # Ch	Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length Ad-ID				Type
12 WIS	SN Tu 04/16/24	4:57 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
13 WIS	SN W 04/17/24	4:52 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
15 WIS	SN Th 04/18/24	4:51 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
14 WIS	SN F 04/19/24	4:43 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
11 WIS	SN M 04/22/24	4:57 PM M-F 4F	PINEWS	M-F 4P NEWS	:30 HVDE2406H			\$600.00	NM
10 04/02/24	04/22/24 New	s M-F 6p	6-630pm	MTWTF	:30 5	\$900.00	NM		

10 04/02/24	04/22/24	News M-F 6p	6-630pm	МГWГF	:30	5	\$900.00	NM		
Class of	Time - Non Pre	e-emptible								
Weeks:	Start Date	End Date MTWTFS	<u> </u>	Rate						
	04/02/24	04/08/24 MTWTF-	- 5	\$900.00						
Spots: # C	<u>h</u> <u>Day</u> Air	Date Air Time Des	scription	Start/End Time	Length /	Ad-ID			Rate Ty	/pe
2 W	/ISN Tu 04	/02/24 6:23 PM Nev	vs M-F 6p	6-630pm	:30 I	HVDE2406H			\$900.00 N	M٧
4 W	/ISN W 04	/03/24 6:28 PM Nev	vs M-F 6p	6-630pm	:30 1	HVDE2406H			\$900.00 N	۱M



Invoice #	3963992-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5128		

www.wisn.com									
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 04/02/24	04/22/24 ne - Non Pre	News M-F 6p	6-630pm	MTWTF	:30	5	\$900.00	NM	
Spots: # Ch		Date Air Time Desci	rintion	Start/End Time	l enat	h Ad-ID			Rate Type
3 WIS		04/24 6:27 PM News		6-630pm		0 HVDE2406H			\$900.00 NM
5 WIS		05/24 6:13 PM News	•	6-630pm	_	O HVDE2106H O HVDE2406H			\$900.00 NM
1 WIS		08/24 6:14 PM News	•	6-630pm	_	O HVDE2106H O HVDE2406H			\$900.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	.0	U HVDE2400H			\$900.00 NW
WCCR3.	04/09/24	04/15/24 MTWTF	5	\$900.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
7 WIS	N Tu 04/	09/24 6:13 PM News	M-F 6p	6-630pm	:3	O HVDE2406H			\$900.00 NM
10 WIS	N W 04/	10/24 6:27 PM News	M-F 6p	6-630pm	:3	O HVDE2406H			\$900.00 NM
6 WIS	N Th 04/	11/24 6:29 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
9 WIS	N F 04/	12/24 6:29 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
8 WIS	N M 04/	15/24 6:29 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					·
	04/16/24	04/22/24 MTWTF	5	\$900.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ription	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
13 WIS	N Tu 04/	16/24 6:22 PM News	M-F 6p	6-630pm	:3	O HVDE2406H			\$900.00 NM
15 WIS	N Th 04/	18/24 6:14 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
14 WIS	N Th 04/	18/24 6:29 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
11 WIS	N F 04/	19/24 6:29 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
12 WIS	SN M 04/2	22/24 6:11 PM News	M-F 6p	6-630pm	:3	0 HVDE2406H			\$900.00 NM
11 04/02/24	04/21/24	News Sun 530pm	530-6p	S	:30	1	\$600.00	NM	
	ne - Non Pre		000 ор	5	.00		ψ000.00	14101	
Weeks:	Start Date 04/02/24	End Date MTWTFSSS	Spots/Week 1	Rate \$600.00					
Spots: # Ch	Day Air	Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WIS				530-6p		0 HVDE2406H			\$600.00 NM
Weeks:	Start Date	End Date MTWTFSSS	Spots/Week	Rate					
C # Ch	04/09/24	0 1/ 10/2 1	1	\$600.00	1	L A-LID			Data Tuna
Spots: # Ch	Day Air			Start/End Time		<u>h Ad-ID</u>			Rate Type
2 WIS				530-6p	:3	O HVDE2406H			\$600.00 NM
Weeks:	Start Date 04/16/24	End Date <u>MTWTFSS</u> S	Spots/Week	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air		rintion	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WIS				530-6p		O HVDE2406H			\$600.00 NM
3 7713	5N Su 04/	21/24 5.55 FIVI NEWS	Sun Sopin	550-op	.31	U HVDE2400H			\$600.00 INIVI
12 04/02/24 Class of Tir	04/16/24 ne - Non Pre	Good Doc	Tue 9-10p	- T	:30	1	\$1,100.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C	04/02/24	04/08/24 - T	1	\$1,10 0.00	1	F 4-1 ID			Data Tuna
Spots: # <u>Ch</u>	Day Air			Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WIS				Tue 9-10p	:3	O HVDE2406H			\$1,100.00 NM
Weeks:	Start Date 04/16/24	End Date <u>MTWTFSS</u> - T	Spots/Week	<u>Rate</u> \$1,100.00					
Spots: # Ch	Day Air	*	rintion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WIS				Tue 9-10p		0 HVDE2406H			\$1,100.00 NM
				· · · · · · · · · · · · · · · · · · ·					ψ1,100.00 INIVI
13 04/02/24	04/20/24	Sat ABC Prime B	Sat 8-9p	S-	:30	1	\$500.00	NM	
	ne - Non Pre		0						
Weeks:	Start Date 04/02/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air	0.1700/2.		Start/End Time	Lengt	h Ad-ID			Rate Type
οροίο. <u>#</u> <u>ΟΠ</u>	Day All	Desci	ιριιστι	Stan/Life Tille	Lengt	II AU-ID			itale Type



Invoice #	3963992-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24
Advertiser	Hovde/R/Senate		
Product	WI-SEN		
Estimate #	5128		

Spots: # Ch

Day Air Date

Air Time Description

www.wisn.com							
www.wish.com			Sr	oots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length W	eek	Rate	Туре	
13 04/02/24 04/20/24 Sat ABC Prime B Class of Time - Non Pre-emptible	Sat 8-9p	S-	:30	1	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time	Length A	d-ID			Rate Type
4 WISN F 04/05/24 8:46 PM 2020 MG for 13.3,13.1,13.2		Prime Other		VDE2406H			\$1,000.00 NM
1 WISN Sa 04/06/24 Sat A See MG 13.4,13.5	ABC Prime B	Sat 8-9p	:00				\$500.00 NM
5 WISN Sa 04/06/24 7:31 PM UFL MG for 13.3,13.1,13.2	FOOTBALL	UFL FOOTBALL	:30 Н/	VDE2406H			\$500.00 NM
Weeks: Start Date End Date MFWFSS 04/09/24 04/15/24S	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Desc	<u>cription</u>	Start/End Time	Length A	d-ID			Rate Type
2 WISN Sa 04/13/24 Sat 2 See MG 13.4,13.5	ABC Prime B	Sat 8-9p	:00				\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>S-</u>	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length A	d-ID			Rate Type
3 WISN Sa 04/20/24 Sat / See MG 13.4,13.5	ABC Prime B	Sat 8-9p	:00				\$500.00 NM
14 04/02/24 04/20/24 SA LATE NEWS Class of Time - Non Pre-emptible	10-1035P	S-	:30	1	\$650.00	NM	
Weeks: Start Date End Date 04/02/24 End Date 04/08/24S-	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Desc	<u>cription</u>	Start/End Time	Length A	d-ID			Rate Type
1 WISN Sa 04/06/24 10:32 PM SA L Weeks: Start Date End Date MFWFSS 04/09/24 04/15/24S-		10-1035P <u>Rate</u> \$650.00	:30 ну	VDE2406H			\$650.00 NM
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length A	d-ID			Rate Type
2 WISN Sa 04/13/24 10:30 PM SA L	ATE NEWS	10-1035P	:30 HV	VDE2406H			\$650.00 NM
Weeks: Start Date 04/16/24 End Date 04/22/24 MTWTFSS 04/22/24		<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length A				Rate Type
3 WISN Sa 04/20/24 10:36 PM SA L LR- Basketball	ATE NEWS	10-1035P	:30 н	VDE2406H			\$650.00 NM
15 04/02/24 04/21/24 SU LATE NEWS Class of Time - Non Pre-emptible	10-11P	S	:30	1	\$900.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate					
04/02/24 04/08/24S Spots: <u># Ch Day Air Date Air Time Desc</u>		\$900.00 Start/End Time	Length A	d-ID			Rate Type
1 WISN Su 04/07/24 10:27 PM SU L		10-11P		VDE2406H			\$900.00 NM
Weeks: Start Date End Date MTWTFSS		Rate	.00				ψουσιου
04/09/24 04/15/24 S	•	\$900.00					D . T
Spots: # Ch		Start/End Time 10-11P	Length A	<u>d-ID</u> VDE2406H			Rate Type \$900.00 NM
Weeks: Start Date End Date MIWIFSS 04/16/24 04/22/24S	Spots/Week	Rate \$900.00	.30 11	VDE2400II			\$900.00 NW
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length A	d-ID			Rate Type
3 WISN Su 04/21/24 10:30 PM SU L	ATE NEWS	10-11P	:30 ну	VDE2406H			\$900.00 NM
16 04/09/24 04/13/24 NHL PRIME GAME Class of Time - Non Pre-emptible	NHL PRIME GAM	ES-	:30	1	\$650.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS 04/14/24	Spots/Week 1	Rate \$650.00					

Start/End Time

Length Ad-ID

Rate Type

INVOICE



Invoice #	3963992-1	Invoice Month	April 2024				
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24				
Advertiser	Hovde/R/Senate						
Product	WI-SEN						
Estimate #	5128						

www.wisn.com

S	pots/	

Lin	e St	art D	ate E	nd Da	te De	escription	Sta	rt/End Time	MTWTFSS	Len	gth	Week	Rate	Type		
Ţ		1/09/2 lass c		4/13/2 - Non	4 NH Pre-emp	HL PRIME GAN	1E NH	L PRIME GAME	S-	:	30	1	\$650.00	NM		
S	oots:	<u>#</u>	Ch	Day	Air Date	Air Time D			Start/End Time			Ad-ID				Туре
		1	WISN	Sa	04/13/24	4 7:59 PM N	IHL PRIME	GAME	NHL PRIME G	SAME	:30	HVDE2406H			\$650.00	NM

Total Spots 104

Payment Terms 30 Days

<u>Gross Total</u> **\$56,760.00**

Agency Commission \$8,514.00

Net Amount Due \$48,246.00

Invoice Balance as of 05/08/24 10:29:54 AM CT \$0.00