



Reporting Period for the (2nd) Quarter of (2018) for Station KINS-FM

Area of Concern	Program	Date(s)	Time(s)	Duration	Description
Education / Literacy	Informational commercials + Talk Shop	4/1 – 6/17 + 6/17	12a to 12a	30 – second messages + 40 min. show	Messages for Hum Co literacy fundraising via R.A.A.M / cross country bike ride
Public Safety (Truth Works Anti-Abuse Awareness)	Informational segments of issue and series for resource provider	4/1 – 6/30	12:00a – 12:00a	30-second messages + 60-second messages	Truth Works Initiative: Anti-Bullying + Pet Abuse topics + Elder Abuse
Public Health (Fire Preparedness)	Talk Shop	4/13	8:10aa – 8:50a	40 minute interview show	W/Fire Chief: Safety tips for the coming Summer/Dry season
Public Safety (Fire Preparedness)	Talk Shop	5/29	8:10aa – 8:50a	40 minute interview show	w/Fortuna Police Chief about tactics for deterring burglaries (recent rash)
Public Safety (Anti Distracted Driver)	Anti-Distracted Driving Campaign	4/1 – 6/30	12:00a – 12:00a	30 - second promos	Segments reminding listeners of the issues of distracted driving.
Public Health (Animal Control)	Dogs (and Cats) on Death Row	4/1 – 6/30	6a & 5p hours Monday thru Saturday	Two minute segments of content	Highlighted animals available for adoption @ County shelter
Public Safety (Elder Abuse)	Talk Shop	5/10	8:10aa – 8:50a	40 minute interview show	w/ADA Martin Morris who works specifically with Elder Abuse unit
Public Safety	Informational commercials	5/15 – 5/28 + 6/24 – 6/30	12a – 12a	30-second reminders	“Be Safe” for Water Safety + Fireworks

Dated: 7/5/18

Prepared by Brian Papstein