



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

## Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See <b>Order</b> for proposed schedule and charges. See <b>Invoice</b> for actual schedule and charges.			
I, Lydia Legge (Logan Circle Group	, hereby request station time as follows:		
IDENTIFY CANDIDATE TYPE	FEDERAL CANDIDATE  STATE OR LOCAL CANDIDATE		

ALL QUESTIONS/BLOCK	S MUST BE COMPLETED			
Candidate name:				
Rabine for Governor				
Authorized committee:				
Rabine for Governor				
Agency requesting time (and contact information):				
N/A Logan Circle Group 1700 Kalorama road, Washington, DC				
Candidate's political party:				
Republican				
Office sought (no acronyms or abbreviations):				
Governor of Illinois				
Date of election:  June 28th, 2022  General  ✓ Primary				
Treasurer of candidate's authorized committee:				
The undersigned represents that:				
(1) the payment for the broadcast time requested has been furnished by (check one box below):				
the candidate listed above who is a legally qualified candidate, or				
the authorized committee of the legally qualified candidate listed above;				
(2) this station is authorized to announce the time as paid for by such person or entity; and				
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).				
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.				
Candidate/Committee/Agency	Station Representative			
Signature: Lydia Legge	Signature:			
Name: Logan Circle Group	Name:			
Date of Request to Purchase Ad Time: 5/10/22	Date of Station Agreement to Sell Time:			

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.				
Candidate/Authorized Committee/A	Agency			
Signature: Lydia Legge				
Name: Lydia Legge Logan Circle Group				
Date: 5/10/22				
TO BE COMPLETED BY STATION ONLY				
Ad submitted to Station?	No Date ad received:			
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).				
Federal candidate certification signed (ab	oove): Yes No	N/A		
Rejected – provide reason:	not yet received to determine sponsor ID)  omptly upload updated final form when co			
		,		
Contract #:	Station Call Letters:	Date Received/Requested:		
Est. #:	Station Location:	Run Start and End Dates:		
use this space to document schedule of t purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time d until an invoice is generated, the name		

**Federal Candidate Certification:**