

REP HEADLINE# 7797641 TRF# 149322 REP: TEL# 972-404-8737 FAX# 972-404-8737
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN19/15 12.29
*** WXTM-TV ***

ADV # ADV. NAME ISS/CITIZENS FOR MICHIGANS REP. # OFF. # SALESMAN #
AGY # AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL SALES PRSN DA- DEBBIE SHUKIS-JONES
AUSTIN, TX 78745

ORDER # CONTRACT # 7797641 CLASS: NATL. LOCAL REGIONAL

PRDCT CIT ENERGIZING MI EC EST#548 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN21/15 JUN29/15 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN19/15 12.29

REP: *** DO NOT DOUBLE BOOK ***
CORRECTED ADVERTISER CODE TO REFLECT CITIZENS FOR MICHIGAN'S ENERGY
FUTURE.
PLEASE CONFIRM. THANKS, JENNIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CITIZENS ENERGIZING MICHIGAN'S ECONOMY
CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,950.00
TOTAL SPOTS 5

REP HEADLINE# 7797641
*** UNAPPROVED REV #1 ***

REP: TEL# 972-404-8737
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 972-404-8737
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
JUN19/15 11.58
*** WXTM-TV ***

149322

ADV # ADV. NAME ISS/CITIZENS FOR MICHIGANS
AGY # AGY. NAME HULSEN MEDIA SERVICES

2400 LARAMIE TRAIL

AUSTIN, TX 78745

REP. # OFF. # SALESMAN #

BUYER NAME MEENAH HULSEN

SALES PRSN DA- DEBBIE SHUKIS-JONES

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CITIZENS ENERGIZING MICHIGAN'S ECONOMY

[Handwritten signature]

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = CMEF
AGENCY PRODUCT CODE =
AGENCY EST# = 548

NO BUYS TO PRINT

JUN/15 \$2,100.00 JUL/15 \$850.00

CONTRACT TOTAL \$2,950.00
TOTAL SPOTS 5

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUN 19/15 11.17

2/11/19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			900A-1000A	30		\$200.00	6/21	6/28	1		SUN	2
PROGRAM : FOX NEWS SUNDAY RA35+ : 1.2 CON COM1: FOX NEWS SUNDAY												
2			1000P-1100P	30		\$850.00	6/23	6/23	1		TUE	1
PROGRAM : 10P NEWS RA35+ : 5.4 CON COM1: 10P NEWS												

REP HEADLINE# 7797641
 *** ORIGINAL REV#0 ***

REP: TEL# 972-404-8737 FAX# 972-404-8737
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN19/15 11.17
 *** WXXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P	30		\$850.00	6/24	6/24	1		WED	1
PROGRAM : 10P NEWS												
RA35+ : 5.4												
CON COM1: 10P NEWS												
4			1000P-1100P	30		\$850.00	6/29	6/29	1		MON	1
PROGRAM : 10P NEWS												
RA35+ : 5.4												
CON COM1: 10P NEWS												
JUN/15			\$2,100.00			JUL/15						\$850.00

CONTRACT TOTAL \$2,950.00
 TOTAL SPOTS 5

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*



Contract Agreement Between:
WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

And:

Contract / Revision		Alt Order #	
149322 /		0797641	
Product			
Citizens for Michians Energy Future			
Contract Dates		Estimate #	
06/21/15 - 06/29/15		548	
Advertiser		Original Date / Revision	
Citizen for MI Energy Future		06/19/15 / 06/19/15	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
WXMI-TV	Debbie Jones	NSO Dallas	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
15247	CMEF		
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End	Time	Days	Length	Spots/Week	Rate	Rating	Type	Spots	Amount
1	17	06/21/15	06/28/15	FOX News Sunday	9:00 AM-10:00 AM			:30	1	\$200.00	1.20	NM	2	\$400.00
		Week: 06/15/15	06/21/15	-----1					1	\$200.00	1.20			
		Week: 06/22/15	06/28/15	-1-----					1	\$200.00	1.20			
2	17	06/23/15	06/23/15	M-F 10p-11p	10:00 PM-11:00 PM			:30	1	\$850.00	5.40	NM	1	\$850.00
		Week: 06/22/15	06/28/15	-1-----					1	\$850.00	5.40			
3	17	06/24/15	06/24/15	M-F 10p-11p	10:00 PM-11:00 PM			:30	1	\$850.00	5.40	NM	1	\$850.00
		Week: 06/22/15	06/28/15	--1----					1	\$850.00	5.40			
4	17	06/29/15	06/29/15	M-F 10p-11p	10:00 PM-11:00 PM			:30	1	\$850.00	5.40	NM	1	\$850.00
		Week: 06/29/15	07/05/15	1-----					1	\$850.00	5.40			
Totals														\$2,950.00
														\$2,507.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

CONTRACT

Spot Manager: All, 06/01/15-06/30/15

Advertiser: Citizen for MI Energy Future

Station: WXXM

Alt Order #: 07797641

Line	Date	Air Time	Rate	Length	Ad-ID	Order	Estimate #	Order Product Description	Time Period
1	06/21/15	9:43:45 AM	\$200.00	:30	CMEFTV109H	149322 548		Citizens for Michians Energy	9:00 AM-10:00 AM
2	06/23/15	10:42:13 PM	\$850.00	:30	CMEFTV109H	149322 548		Citizens for Michians Energy	10:00 PM-11:00 PM
3	06/24/15	10:46:49 PM	\$850.00	:30	CMEFTV109H	149322 548		Citizens for Michians Energy	10:00 PM-11:00 PM
1	06/28/15	9:27:31 AM	\$200.00	:30	CMEFTV109H	149322 548		Citizens for Michians Energy	9:00 AM-10:00 AM
4	06/29/15	10:30:06 PM	\$850.00	:30	CMEFTV109H	149322 548		Citizens for Michians Energy	10:00 PM-11:00 PM
			\$2,950.00						
			\$2,950.00						
			\$2,950.00						
			\$2,950.00						

[Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXMI - Grand Rapids.	Date: VARIES.
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I, HMS

do hereby request station time concerning the following issue:

In support of passing a Michigan energy policy that's affordable, reliable and clean.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached.				

This broadcast time will be used by: Citizens for Michigan's Energy Future

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens for Michigan's Energy Future
2145 Commons Parkway, Okemos, MI 48864

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Doster, Director, Secretary
2145 Commons Parkway, Okemos, MI 48864
517-977-0147

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

Contact Phone Number

Title