

REP HEADLINE# 7477849	TRF# 45212	REP: TEL# 972-404-8737	FAX# 972-404-8737
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$		CREDIT ADVISORY: AGENCY CREDIT RISK !!	
		ORDER WORKSHEET	HARRIS REPORT FROM STATION
			DEC17/14 22.48
			*** WXTI-TV ***

ADV #	ADV. NAME	ISS/CITIZEN FOR MI ENERGY	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	HULSEN MEDIA SERVICES	BUYER NAME	MEENAH HULSEN	
		2400 LARAMIE TRAIL	SALES PRSN	DA- DEBBIE SHUKIS-JONES	
		AUSTIN, TX 78745			
ORDER #	CONTRACT #	7477849	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	UNDISCLOSED	EST#472	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	JAN6/15	JAN12/15	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	DEC17/14	22.48

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	\$925.00
TOTAL SPOTS	5

DEC17/14 16.57
*** WMMI-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
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67	67	67
68	68	68
69	69	69
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82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
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92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME MEENAH HULSEN

SALES PRSN DA- DEBBIE SHUKIS-JONES

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	DEC17/14	16.57
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 4722
AGENCY PRODUCT CODE =

1	600A-700A	30	\$200.00	1/6	1/6	1	TUE	1
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2	600A-700A	30	\$200.00	1/7	1	WED	1
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3	600A-700A	30	\$200.00	1/8	1/8	1	THU	1
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REP HEADLINE# 7477849
*** ORIGINAL REV#0 ***

REP: TEL# 972-404-8737 FAX# 972-404-8737
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

DEC17/14 16.57
*** WXTM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4			600A-700A	30		\$200.00	1/12	1/12	1		MON	1
PROGRAM : 6A NEWS												
RA35+ : 2.0												

5			600A-700A	30		\$125.00	1/11	1/11	1		SUN	1
PROGRAM : SUN NEWS												
RA35+ : 1.2												

JAN/15 \$925.00

CONTRACT TOTAL \$925.00
TOTAL SPOTS 5

MARKET TOTALS \$3,700 WXTM 25% WOTV 0% WZZM 30% WMMT 15% WOOD 30% WXSP 0% CABL 0%
WMT 0% WZPX 0%

NEW ORDER - SHARES ESTIMATED

SVC- NSI BOOKS- FEB/PJ EST/ES
DEMOS- RA35+* RTG

ORDER



WXMI-TV

Orders
Order / Rev: 45212 - 1
Alt Order #: 07477849
Product Desc: UNDISCLOSED
Estimate: 472
Flight Dates: 01/06/15 - 01/12/15
Original Date / Rev: 12/17/14 / 12/19/14
Order Type: GENERAL

Primary AE: Debbie Jones
Sales Office: NDAL
Sales Region: National

Agency
Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Citizen for MI Energy Future
Demographic: A25-54
Product Codes: PL4.b
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/29/14	01/12/15	5	\$925.00	\$786.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2015	5	\$925.00	\$786.25	9.20
Totals	5	\$925.00	\$786.25	9.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
WXMI-TV	25%	\$925.00
Market	100%	\$3,700.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	30%	\$1,110.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	15%	\$555.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$1,110.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	01/06/15	01/06/15	M-F 6a-7a Tue 6a-7a	CM	6:00 AM-7:00 AM	-1-----	:30	1	\$200.0003		2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/05/15	01/11/15	-1-----			1		\$200.00		2.00				
2	17	01/07/15	01/07/15	M-F 6a-7a Wed 6a-7a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$200.0003		2.00	NM	1	\$200.00

Order / Rev: 45212 - 1
Alt Order #: 07477849
Flight Dates: 01/06/15 - 01/12/15

Advertiser: Citizen for MI Energy Future
Product Desc: UNDISCLOSED
Estimate: 472

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	17	01/07/15	01/07/15	M-F 6a-7a Wed 6a-7a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$200.00	03	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/05/15	01/11/15	--1----			1		\$200.00		2.00				
3	17	01/08/15	01/08/15	M-F 6a-7a Thu 6a-7a	CM	6:00 AM-7:00 AM	---1---	:30	1	\$200.00	03	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/05/15	01/11/15	---1---			1		\$200.00		2.00				
4	17	01/12/15	01/12/15	M-F 6a-7a Mon 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$200.00	03	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/12/15	01/18/15	1-----			1		\$200.00		2.00				
5	17	01/11/15	01/11/15	Sa-Su 6a-7a Sun 6a-7a	CM	6:00 AM-7:00 AM	-----1	:30	1	\$125.00	03	1.20	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/05/15	01/11/15	-----1			1		\$125.00		1.20				
													Totals	5	\$925.00