

REP HEADLINE# 7753379 TRF# 131714
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 972-404-8737 FAX# 972-404-8737
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY7/15 17.52
*** WXML-TV ***

ADV # _____ ADV. NAME ISS/CITIZEN FOR MI ENERGY REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL
AUSTIN, TX 78745
SALES PRSN DA- DEBBIE SHUKIS-JONES

ORDER # _____ CONTRACT # 7753379 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT CITIZENS FOR MI ENER EST#537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY17/15 MAY31/15 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY7/15 17.52

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$600.00
TOTAL SPOTS 3

REP HEADLINE# 7753379
*** ORIGINAL REV#0 ***

REP: TEL# 972-404-8737
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 972-404-8737
MAY7/15 14.41
*** WXTI-TV ***

ADV # ADV. NAME ISS/CITIZEN FOR MI ENERGY
AGY # AGY. NAME HULSEN MEDIA SERVICES

2400 LARAMIE TRAIL

AUSTIN, TX 78745

REP. # OFF. # SALESMAN #

BUYER NAME MEENAH HULSEN

SALES PRSN DA- DEBBIE SHUKIS-JONES

ORDER # 131714 CONTRACT # 7753379

CLASS: NATL. LOCAL REGIONAL

PRDCT CITIZENS FOR MI ENER EST#537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY17/15 MAY31/15 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE MAY7/15 14.41

REP: +++ NEW ORDER +++
TOT-\$600/3X.
PLEASE CONFIRM ASAP BY COB 5/11.
THANKS! - MIKELLE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 537

1			900A-1000A	30		\$200.00	5/17	5/31	1		SUN	3
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PROGRAM : SUNDAY NEWS
RA35+ : 1.2

MAY/15 \$600.00

CONTRACT TOTAL \$600.00
TOTAL SPOTS 3

MARKET TOTALS \$4,000
WXTI 15% WOTV 0% WZZM 25% WWMT 50% WOOD 10% WXSP 0% CABL 0%
EWT 0% WZPX 0%

ISSUE BUY. BUYING SUNDAY MORNING NEWS PROGRAMS SHARES ESTIMATED
SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

CONTRACT

<u>Contract / Revision</u> 131714 / 1		<u>Alt Order #</u> 07753379
<u>Product</u> CITIZENS FOR MI ENER		
<u>Contract Dates</u> 05/17/15 - 05/31/15		<u>Estimate #</u> 537
<u>Advertiser</u> Citizen for MI Energy Future		<u>Original Date / Revision</u> 05/07/15 / 05/11/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI-TV	<u>Account Executive</u> Debbie Jones	<u>Sales Office</u> NSO Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 3.60
<u>IDB#</u> 15247	<u>Advertiser Code</u> CMEF	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	17	05/17/15	05/31/15	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/11/15	05/17/15	-----1				1	\$200.00	1.20			
		Week: 05/18/15	05/24/15	-----1				1	\$200.00	1.20			
		Week: 05/25/15	05/31/15	-----1				1	\$200.00	1.20			
											Totals	3	\$600.00

Time Period	# of Spots	Gross Amount	Net Amount
04/27/15 - 05/31/15	3	\$600.00	\$510.00
Totals	3	\$600.00	\$510.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Spot Manager: All, 05/17/15-05/31/15

Line	Date	Air Time	Rate	Length	Ad-ID	Order	Estimate #	Order Product Description	Time Period
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Advertiser: Citizen for MI Energy Future
Station: WXXM

Alt Order #: 07753379

1	05/17/15	9:45:01 AM	\$200.00	:30	CMEFTV108H	131714537		CITIZENS FOR MI ENER	9:00 AM-10:00 AM
1	05/24/15	9:42:53 AM	\$200.00	:30	CMEFTV108H	131714537		CITIZENS FOR MI ENER	9:00 AM-10:00 AM
1	05/31/15	9:44:50 AM	\$200.00	:30	CMEFTV108H	131714537		CITIZENS FOR MI ENER	9:00 AM-10:00 AM
			\$600.00						
			\$600.00						
			\$600.00						

[Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXMI - Grand Rapids.	Date: Varies.
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I, HMS

do hereby request station time concerning the following issue:

In support of passing a Michigan energy policy that's affordable, reliable and clean.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached.				

This broadcast time will be used by: Citizens for Michigan's Energy Future

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens for Michigan's Energy Future
2145 Commons Parkway, Okemos, MI 48864

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Doster, Director, Secretary
2145 Commons Parkway, Okemos, MI 48864
517-977-0147

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

Contact Phone Number

Title