

## COMMUNITY CARES – 4th Q 2023

WWWW 102.9 – Sunday 5:00am WQKL 107.1 – Sunday 6:00am

WTKA 1050 – Sunday 5:30am WLBY 1290 – Saturday & Sunday 11:30am

### Host

Lucy Ann Lance

October 1, 2023

**TOPIC – Changing Lives at Home and Around the World** - When people encounter desperate times, they often are forced to do the unimaginable just to survive. That is why the work of the non-profit organizations we are profiling today is so important. The Women's Center of Southeastern Michigan is dedicated to the economic and emotional self-determination of women, girls, and families. And International Samaritan is tackling garbage dump communities that are home to refugees, abuse victims, orphans and other vulnerable groups.

### Guests

- **Women's Center of Southeastern Michigan: Katie Kidle, Clinical Director; Sharonda Simmons, Chair, Board of Trustees** -The nonprofit Women's Center provides therapy and other women-supportive services to help individuals achieve economic and emotional health.
- **International Samaritan - Tucker Rossmassler, Director of Engagement; Kevin Lopez, International Programs Manager** - Globally, one out of ten people live on less than \$2 a day. Over 19 million of them turn to garbage dumps to survive. This organization headquartered in Ann Arbor, Michigan is making a difference in their lives.

### PSAs aired during program

United Way of Southeastern Michigan

Home of New Vision

Mentor 2 Youth

Peace Neighborhood Center

VVA Chapter 310

October 8, 2023

**Topic: Championing Business, Developing Stronger Leaders** - Whether you want to succeed in a company or become an entrepreneur and start your own, our first advice is to connect with those in our community who can help you sharpen your skills and finely tune your direction. SCORE Ann Arbor is dedicated to helping small business owners achieve their goals, while the Women's Exchange of Washtenaw seeks to end the isolation many women business leaders experience. Both groups are championing business and developing stronger leaders right here in Washtenaw County.

### Guests

- **SCORE - Steve Feinman, SCORE Ann Arbor Mentor** - SCORE Ann Arbor mentors are experienced entrepreneurs, corporate managers, and executives with diverse background and specialties. SCORE gives you free access, virtually or in person, to the expertise you need to reach your business goals.
- **Women's Exchange of Washtenaw - Megan Mazurek, Co-President, WXW** - WXW is a community building organization for professional women at all stages of their career. Women business leaders can talk through their issues, share experiences and ideas, and form lasting connections.

PSAs aired during program

Saline Community Education

Jewish Family Services

Humane Society of Huron Valley

October 15, 2023

Topic: **Building for Good** - Volunteers and donors from the Builders and Remodelers Association of Greater Ann Arbor has helped local families make life changing home improvements. Through the BRAG Ann Arbor Foundation, their community service groups, including Home for Good and Help for the Homefront, are making a difference in our community.

Guests

- **Help for the Homefront - Justin Corry, Co-Owner of Corry Contracting Co.** - Through efforts of the BRAG Ann Arbor Foundation and the Remodelers Council, Help for the Homefront improves the living environments for military personnel and their families.

- **Home for Good - Dexter Builders' Jerry Tyrrell, Project Manager; and Jake Manderfield, Customer Service Communications and Marketing** - Home for Good is one of the many community service projects organized by BRAG Ann Arbor. The program recently reached out to Rob and Nina Robertson in Ypsilanti, who received a poured concrete wheelchair ramp and front exterior makeover of their home thanks to the efforts of generous donors and volunteers.

PSAs aired during program

Humane Society of Huron Valley

United Way of Southeastern Michigan

NAMI

October 22, 2023

Topic: **Helping Neighbors** - Sometimes everyone could use a helping hand, especially those who are most vulnerable. For families with special needs members, that is particularly true. Now a new organization, Many Hands Lifesharing Community, has formed to provide homes and care for the growing adult population with intellectual and developmental disabilities here in Washtenaw County. Also, as cold weather descends, some of our neighbors may not be able to keep their heat on. There's help for that, too, thanks to the United Way.

### Guests

- **Many Hands Lifesharing Community - Kerry Kafafian, Board Chair / Founder** - In Washtenaw County alone, there are 7,000 people with intellectual and/or developmental disability, including severe autism. At least 1,000 adults require 24/7 care from family or professional caregivers. A new organization has unveiled a groundbreaking homestead in Washtenaw County that will help define a life-affirming future for these individuals.
- **United Way: Michigan Energy Assistance Program - Sean Scane, Director, Utility Services • Utility Assistance** - Energy assistance ranks in the top three requested needs among people calling 2-1-1 for help, along with housing and food. Those seeking support have long relied on the Michigan Energy Assistance Program (MEAP), which provides utility payment support to struggling low-income households. Unfortunately, many of those in need are not eligible for assistance.

### PSAs aired during program

Dexter Community Players

Michigan Foster Care Closet

October 29, 2023

**Topic: Starting Over** - Starting over is rarely easy. Finding a support system that can help you successfully navigate life's difficulties can make all the difference. When an Ann Arbor woman was approached to provide household items for a family, little did she know it would evolve into a volunteer organization called HouseN2Home that today helps furnish more than 200 homes a year for families starting over. And another organization, A Brighter Way, works to help formerly incarcerated individuals achieve purpose-filled lives as they start over.

#### Guests

- **HouseN2Home - Ruth Ann Logue, Co-Founder** - This group of volunteers helps to provide furnishings for people who are moving out of homeless shelters and into rental housing. They have grown to more than 100 volunteers who provide more than 200 furnished homes a year.
- **A Brighter Way - Adam Grant, Executive Director** - A Brighter Way empowers formerly incarcerated individuals returning to our community to achieve purpose-filled lives with the guidance of a supportive, experienced team.

#### PSAs aired during program

Michigan Ability Partners

Jewish Family Services

United Way of Southeastern Michigan

New 2 You Again

November 5, 2023

**TOPIC – Events Define a Town's Identity** - When non-profit organizations create memorable events and activities, they help to define the identity of a community. From volunteers who work on these projects to the delight these events bring to those who attend, the emotion evoked becomes part of our community fabric. We are thrilled to learn that FestiFools is making a return to downtown Ann Arbor next year, after having disbanded. We'll also take a look at Saline Schools upcoming Craft Show which benefits students and helps all of us get a start on the holiday season.

### Guests

- **FestiFools - Mark Tucker, Founder** - The parade of giant puppets down Ann Arbor's Main Street will return in 2024, with the founder of the event vowing to make it happen after a non-profit he had turned it over to had to bow out.
- **Saline Craft Show: Valerie Gaskill, Gaskill Family Farm; Cheryl Hoeft, Founder, Saline Craft Show; Brian Puffer, Community Education Director, Saline Area Schools** - Named top craft show in Michigan, the Saline Craft Show will host 244 crafters on Sat., November 11 at Saline Middle School, and the admission fee goes to the many school groups assisting at the show.

PSAs aired during program

United Way of Southeastern Michigan

November 12, 2023

Topic: **Helping Neighbors** - Sometimes everyone could use a helping hand, especially those who are most vulnerable. For families with special needs members, that is particularly true. Now a new organization, Many Hands Lifesharing Community, has formed to provide homes and care for the growing adult population with intellectual and developmental disabilities here in Washtenaw County. Also, as cold weather descends, some of our neighbors may not be able to keep their heat on. There's help for that, too, thanks to the United Way.

Guests



- **Many Hands Lifesharing Community - Kerry Kafafian, Board Chair / Founder** - In Washtenaw County alone, there are 7,000 people with intellectual and/or developmental disability, including severe autism. At least 1,000 adults require 24/7 care from family or professional caregivers. A new organization has unveiled a groundbreaking homestead in Washtenaw County that will help define a life-affirming future for these individuals.
- **United Way: Michigan Energy Assistance Program - Sean Scane, Director, Utility Services • Utility Assistance -**  
Energy assistance ranks in the top three requested needs among people calling 2-1-1 for help, along with housing and food. Those seeking support have long relied on the Michigan Energy Assistance Program (MEAP), which provides utility payment support to struggling low-income households. Unfortunately, many of those in need are not eligible for assistance.

PSAs aired during program

Dexter Community Players

Michigan Foster Care Closet

November 19, 2023

**TOPIC – From Here to There** - Transportation is a vital service for many. How do we get from here to there? In Chelsea, Michigan, the WAVE is a non-profit public service that not only provides bus service throughout Chelsea, but the entire Washtenaw County area. We'll explore how it works. And then, sometimes just transporting ourselves off the couch can be a difficulty, especially in the winter months. Michigan's vast trail system is ready for bikers, hikers and skiers. Whatever your method of transport, we've got you covered.

### Guests

- **Rides for All - Marie Gress, WAVE Executive Director; Shasta Grifka, WAVE Community Relations Coordinator; Terris Ahrens, Executive Director, Chelsea Area Chamber of Commerce** - Chelsea's public transit system is for anyone who wants a ride. But did you know it actually spans all of Washtenaw County with a number of options for riders.
- **Trekking the Trails - David Lorenz, VP/Travel Director, State of Michigan** - Trekking the trails is a great way to transport yourself into the wonders of Michigan's vast trail system.

### PSAs aired during program

Food Gatherers

Alpha House

Michigan Ability Partners

House By the Side of the Road

Mentor 2 Youth

November 26, 2023

**Topic: The Giving Season** - The giving season is upon us, a chance for us to show others how much we care. The Salvation Army's Red Kettle Campaign is one way to do that. The money raised this holiday season funds the Salvation Army's programs throughout the entire year. Shop with a Cop gives kids a fun way to engage with local law enforcement officers and provides financial support to their families. It is funded entirely through donations. And that's why giving matters so much.

### Guests

- **Ring in the Season - Major Brian Goodwill, Salvation Army of Washtenaw County** - The Salvation Army of Washtenaw County is officially kicking off their 2023 Red Kettle Campaign. This is The Salvation Army's largest annual fund raiser, and while the money is raised during the holiday season, it is used for The Salvation Army's programs throughout the entire year.
- **Shop with a Cop - Lt. Katrina Robinson, Washtenaw County Sheriff's Department - This annual event provides** children in need with a fun opportunity to engage with local law enforcement officers while providing financial support for their families. Funded entirely from donations, the generosity of donors is essential to the program's success.

### PSAs aired during program

United Way of Southeastern Michigan

Humane Society of Huron Valley

NAMI

December 3, 2023

**Topic: Spreading Warmth, Rebuilding Lives** - There are many wonderful organizations in our community working hard to ensure our most vulnerable populations stay warm, have something to eat, and have a place to call home. Sometimes it's just one individual who takes it upon herself to make a difference. We'll meet that woman and find out how she is making sure everyone has a warm coat this winter. Also, our local shelter is on the frontline of ensuring the homeless get out of the cold and have a chance at a renewed life, and you're about to find out how they do it.

### Guests

- **A Coat for All - Kathy Wyatt, Executive Analyst and Assistant to the Sheriff, Washtenaw County Sheriff's Office** - This is the time of year when many people step up and give to area non-profit organizations who are helping others. Helping the homeless, helping feed families, helping people stay warm. And sometimes it's just one individual who makes a really big difference. Kathy Wyatt is committed to making sure no one goes without a warm coat for the winter, and that's just the beginning.

- **Housing the Homeless - Sarah Paspal-Jasinski, Development Director, Shelter Association of Washtenaw County -**  
The Shelter Association of Washtenaw County (SAWC) was established in 1982, and is the primary provider of services and emergency shelter for around 1200 Washtenaw County individuals each year. But those services go far beyond a bed and a meal, as they help clients become healthy and self-sufficient.

PSAs aired during program

United Way of Southeastern Michigan

Humane Society of Huron Valley

December 10, 2023

**TOPIC – Feeding the Soul** - When it comes to providing food for the hungry or donating presents to children who would have gone without this Christmas, you are feeding the soul in different ways. Volunteers at Ypsilanti Meals on Wheels deliver meals to the homebound. While the volunteers at the Magic of Christmas are bridging relationships between police and young people, and ensuring those children experience the joy of the season. Thank goodness for the volunteers who give of their time, talent and treasures to make it all happen.

## Guests

- **Give More to Feed More - Danni Murphy, Development and Marketing Manager, Ypsilanti Meals On Wheels** - Ypsilanti Meals On Wheels has launched a campaign called "Give More to Feed More", to educate the community about the coming growth in the senior population and raise funds to meet the need.
- **Magic of Christmas - Debbie Williams Hoak, Founder** - The Magic of Christmas Adopt a Family Foundation is a non-profit organization started in 1996 by former University of Michigan All-American track athlete and former LPGA Tour player, Debbie Williams-Hoak. Debbie partnered with the Ann Arbor Police Department to fulfill a lifelong dream of helping children at Christmas and also to help change the perception of the police in the eyes of the children and what better way than to have the police officers become Santa.

## PSAs aired during program

Humane Society of Huron Valley

United Way of Southeastern Michigan

Shelter Association of Washtenaw County

NAMI

December 17, 2023

Topic: **Helping Neighbors** - Sometimes everyone could use a helping hand, especially those who are most vulnerable. For families with special needs members, that is particularly true. Now a new organization, Many Hands Lifesharing Community, has formed to

provide homes and care for the growing adult population with intellectual and developmental disabilities here in Washtenaw County. Also, as cold weather descends, some of our neighbors may not be able to keep their heat on. There's help for that, too, thanks to the United Way.

### Guests

- **Many Hands Lifesharing Community - Kerry Kafafian, Board Chair / Founder** - In Washtenaw County alone, there are 7,000 people with intellectual and/or developmental disability, including severe autism. At least 1,000 adults require 24/7 care from family or professional caregivers. A new organization has unveiled a groundbreaking homestead in Washtenaw County that will help define a life-affirming future for these individuals.
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### PSAs aired during program

United Way of Southeastern Michigan  
Michigan Foster Care Closet

December 24/31, 2023

**TOPIC - From Breakfasts to Cookies, Serving the Community** - What might a hot breakfast in the morning and a Girl Scout cookie as a snack in the afternoon have to do with each other? Well, both the Breakfast Program at St. Andrew's and our local Girl Scouts are on a mission to serve others and build community.

**Individual Segments:**

- **Free Breakfast for All - Susan Nishi, Director, The Breakfast Program at St. Andrew's** - Since 1982, every day, 365 days a year, the wonderful volunteers at St. Andrew's Episcopal Church in Ann Arbor have served a free, hot breakfast for anyone in need.
- **Girl Scout Cookie Sales Go Digital - Brenna West, Chief Communications & Customer Experience Officer, Girls Scouts Heart of Michigan** - Girl Scout cookie sales have stayed relevant to the times with these young entrepreneurs even setting-up Digital Cookie Shops and an app. They are also ensuring that those crave-worthy cookies get to food banks, military personnel and others in need.

**PSAs aired during program**

Humane Society of Huron Valley

United Way of Southeastern Michigan



DATE	TIME	INTERVIEWEE	TITLE	ORGANIZATION	TIME	
10/2/2023	7:30	Barb Chaffer Authier	Marketing Director	The Ark	10:00	Ark Events
10/3/2023	8:30	Reps from NZ		The Neutral Zone	10:00	NZ Anniversary
10/3/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events
10/4/2023	8:30	Jen Spitler	Executive Director	Big Brothers Big Sisters Washtenaw	5:00	Match of the month
10/5/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW
10/6/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events
10/6/2023	8:30	Nick Alderink	Cinema Program Director	Michigan Theater	10:00	Theater events
10/10/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events
10/12/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW
10/13/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events
10/17/2023	8:00	Barb Chaffer Authier	Marketing Director	The Ark	60m	Folk Fest
10/17/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events
10/18/2023	8:30	Pam Smith	President / CEO	United Way Washtenaw	5:00	UW Events
10/18/2023	8:30	Reuben Jonathan Miller	Author	UM School Social Work	15:00	Speaking event
10/19/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW
10/20/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events
10/24/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events
10/26/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW
10/27/2023	7:30	Amy Karbo	Director of Communications and Com-	Destination Ann Arbor	5:00	Local Events

			community Engagement				
11/2/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
11/3/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
11/3/2023	8:30	Nick Alderink	Cinema Program Director	Michigan Theater	10:00	Theater events	
11/7/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
11/9/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
11/10/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
11/14/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
11/16/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
11/17/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
11/17/2023	8:30	Nick Alderink	Cinema Program Director	Michigan Theater	10:00	Theater events	
11/21/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
11/23/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
11/24/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
11/28/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
11/30/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
12/1/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
12/5/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
12/7/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
12/8/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	
12/12/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events	
12/14/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW	
12/15/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events	

12/15/2023	8:30	Nick Alderink	Cinema Program Director	Michigan Theater	10:00	Theater events
12/15/2023	9:30	Kimberly Clark	Social Media Director	Maker Works	10:00	Fundraiser
12/19/2023	9:15	Rich Reyti	Comm & Marketing Mgr	AADL	5:00	Library Events
12/21/2023	7:30	Wendy Welch	Director of Communications	HSHV	5:00	POTW
12/22/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events
12/29/2023	7:30	Amy Karbo	Director of Communications and Community Engagement	Destination Ann Arbor	5:00	Local Events