

# ORDER



**Orders**  
**Order / Rev:** 18369  
**Alt Order #:**  
**Product Desc:** //7676 8/11-8/17  
**Estimate:**  
**Flight Dates:** 08/11/20 - 08/17/20  
**Original Date / Rev:** 08/07/20 / 08/07/20  
**Order Type:** GENERAL

**KRVO-FM**  
**Primary AE:** House National  
**Sales Office:** NATL  
**Sales Region:** National

**Agency**  
**Name:** Media Financial  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 3050  
 Wilsonville, OR 97070

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Montanans For Bullock  
**Demographic:** HH  
**Product Codes:** State Government  
**Priority:** P-06  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-Issue

**New Business Thru:**  
**Order Separation:** 00:25:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/16/20	26	\$1,140.00	\$969.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	26	\$1,140.00	\$969.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$1,140.00</b>	<b>\$969.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRVO	08/11/20	08/14/20	M-Su 5a-10a Morning Morning Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-TWTF--	1:00	10	\$50.00	P-06	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/10/20	08/16/20	-TWTF--		10		\$50.00		0.00					
E 2	KRVO	08/11/20	08/14/20	M-Su 3p-7p Late Afternoon Late Afternoon	CM	3p-7p	-TWTF--	1:00	8	\$50.00	P-06	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/10/20	08/16/20	-TWTF--		8		\$50.00		0.00					
E 3	KRVO	08/15/20	08/15/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	1:00	4	\$30.00	P-06	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/10/20	08/16/20	-----S-		4		\$30.00		0.00					
E 4	KRVO	08/16/20	08/16/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S	1:00	4	\$30.00	P-06	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/10/20	08/16/20	-----S		4		\$30.00		0.00					
<b>Totals</b>													<b>26</b>	<b>\$1,140.00</b>	

<b>STATION:</b>	KRVO-FM	<b>ORDER#:</b>	3175507	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	UM - Columbia Falls, MT	<b>AMOUNT:</b>	\$1,140.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	26	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4385576</b>	
<b>ADVERTISER:</b>	Montanans for Bullock	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	//7676 8/11-8/17 METRO	<b>AGY EST:</b>	7676	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	08-10-2020 TO 8/16/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 1					
<b>PRIM. DEMO:</b>	Adults 25-54	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 08/07/2020 11:37	

**COMMENTS**

08/07/2020: **\*\* URGENT \*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA \*\***

Send invoices electronically.

Invoices are required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**WEEK#1                      8/10/2020 To 8/16/2020                      WK TOT \$1,140.00                      WK TOTAL SPOTS 26**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	8/10/2020	8/14/2020	10	\$50	\$500
	2		MTWTF..	3:00PM	7:00PM	60	8/10/2020	8/14/2020	8	\$50	\$400
	3		.....S.	6:00AM	7:00PM	60	8/15/2020	8/15/2020	4	\$30	\$120
	4		.....S	6:00AM	7:00PM	60	8/16/2020	8/16/2020	4	\$30	\$120

TOTAL	Aug										Total
SPOT	26										26
CASH	1,140.00										1,140.00
TOTAL	1,140.00										1,140.00