

Issues Programs List Quarterly Issues Programs List for Station WOUR April 1, 2019 through June 30, 2019

Section I. Issues.

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Health:** The Oneida County Health department is battling the recent Opioid rise across our nation locally. Opioid deaths were involved in over 50 overdose deaths in Oneida County, and that number continues to rise in 2019.
- B. **Economic Development:** A study is currently being done on the future development of Downtown Utica by The Community Foundation of Herkimer & Oneida Counties, in partnership with the City of Utica, Oneida County, the Greater Utica Chamber of Commerce, Mohawk Valley EDGE and the Genesis Group. This initiative will result in a vision-and-action plan for Downtown Utica's several districts, and tie together current and future developments that are reshaping the area's urban center.
- C. **Community and Economic Development:** The Genesis Group of Utica hosted a Community Forum, and launched the "Mohawk Valley Data Analytics Task Force." This group will explore how area businesses can harness the power of data sciences to make more informed strategic decisions, and work with area academic institutions to enhance training opportunities for the next generation of data professionals.
- D. **The Environment:** There are several recycling programs for Utica and Rome that residents don't take advantage of. There are new summer recycling programs locally, and OHSWA's new Food 2 Energy Program that the community can use throughout the year.
- E. **Child Safety:** The Ride for Missing Children, which raises awareness of missing children, was launched in Central New York after the disappearance of Sara Anne Wood of Sauquoit. This event teaches child safety and raises money for missing child poster distribution. Utica is the main city in the nation that prints missing children posters.

‘For The Record with Joe Salzone’

Sundays at 6:00 am

Programs for Quarter Two 2019

Townsquare Media took over programming of WOUR from Galaxy Media on 5/13/2019. Townsquare aired “For The Record” through 5/12/19. This list represents those programs.

Section II. Responsive Programs

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
4/7/19	For The Record with Joe Salzone	Health: Our guest on this show was Lt. Brian Coromato of the Utica Police Department. We covered the recent spike in opioid overdoses in Utica. Opioid deaths were involved in nearly 70% of overdose deaths in our county in 2017.	30 minutes	6:00 a.m.
4/14/19	For The Record with Joe Salzone	State/National Politics: Sean O’Keefe of Syracuse University stopped by to talk about the DC political climate post-shutdown; and how this impacts us here in Utica.	30 minutes	6:00 a.m.
4/21/19	For The Record with Joe Salzone	Environment: Jamie Tuttle of the Oneida-Herkimer Solid Waste Authority discussed the “Keep Mohawk Valley Clean” initiative and provided FAQs about recycling.	30 minutes	6:00 a.m.
4/28/19	For The Record with Joe Salzone	Tourism: Kelly Blazosky of Oneida County Tourism covered Spring and summer tourism spots across our region.	30 minutes	6:00 a.m.
5/05/19	For The Record with Joe Salzone	Tourism: Kelly Blazosky of Oneida County Tourism covered the latest trends in tourism and use of social media for businesses in Central New York.	30 minutes	6:00 a.m.

**‘For The Record with Joe Salzone’
Sundays at 6:00 am
Programs for Quarter Two 2019**

Section II. Responsive Programs

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
5/12/19	For The Record with Joe Salzone	State/National Politics: Representative Anthony Brindisi covered his first 100 days in office and upcoming townhall meetings around the district to discuss topics with the community.	30 minutes	6:00 a.m.

This Week In The Mohawk Valley
Airs Sundays at 6:30 am
Programs for Quarter Two 2019

Section II. Responsive Programs

As part of our Responsive Programs, our brand airs both “This Week In The Mohawk Valley” and “Radio Health Journal” weekly. The list for “This Week In The Mohawk Valley” is what we covered when the program aired.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
5/19/19	This Week in the Mohawk Valley	Homelessness and the Opioid Crisis , Wendy Getz, the new Executive Director of the Utica Rescue Mission talked about her goals for the future and programs offered at the Mission	10 minutes	6:30 a.m.
5/26/19	This Week in the Mohawk Valley	Senior Programs , Georgianna Sanges of the Resource Center for Independent Living talked about “Many Hearts” fundraiser to support programs for seniors at RCIL	10 minutes	6:30 a.m.
6/2/19	This Week in the Mohawk Valley	Child Safety , Katie Reilly talked about the upcoming Ride for Missing Children, The ride raises awareness of missing children, teaches child safety and raising money for missing child poster distribution which happens in Utica for the nation.	10 minutes	6:30 a.m.
6/9/19	This Week in the Mohawk Valley	Community and Economic Development , Ray Durso, Executive Director of the Genesis Group, talked about upcoming Community Forum on data analytics group that will explore how area businesses can harness the power of data sciences to make strategic decisions	10 minutes	6:30 a.m.
6/16/19	This Week in the Mohawk Valley	Neighborhood Revitalization , Michele Truett discusses opening night of the Levitt AMP Concert series, which brings feed music to the Oneida Square area	10 minutes	6:30 a.m.

6/23/19	This Week in the Mohawk Valley	Community , Ray Durso, Executive Director of the Genesis Group, talked about Utica upcoming Independence Day Celebration, including 4 th of July parade and party in Proctor Park	10 minutes	6:30 a.m.
6/30/19	This Week in the Mohawk Valley	The Environment , Jamie Tuttle of the Oneida Herkimer Solid Waste Authority talked about summer recycling and OHSWA's new Food 2 Energy Program	10 minutes	6:30 a.m.

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Compliance Issues covered this quarter:

Animals

Bullying

Child labor

Consumerism

Consumer safety

Contraception and family planning

Drug enforcement

Economics

Education

Elderly and senior citizens

Emergency response

EMS and emergency response

Federal government and regulation

Food and nutrition

Fraud

Gender roles

Government and federal regulation

Health care

Individual rights

Infant and maternal mortality

Insurance

Malnutrition

Medicare and Medicaid

Mental health

Moral values

Parenting issues

Patient safety

Public health

Rehabilitation

Science and technology

Senior citizens

Social isolation

Taxes

Technology and health

Teen pregnancy

Vaccination

Volunteer organizations

War

Women's issues

Workforce

Youth at risk

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-20	Writer/Producers	Reed Pence, Amirah Zaveri
Air Week	05/19 – 05/25/2019	Studio Production	Jason Dickey
Time	Segment	Dur.	
1:57	SEGMENT 1: CAN IUD'S AND OTHER CONTRACEPTIVES TRIGGER AUTOIMMUNE DISEASE	13:46	
<p>Synopsis: Autoimmune diseases such as rheumatoid arthritis and lupus carry a genetic predisposition, but need an environmental trigger to take hold. Triggers are poorly understood, but some women claim their disease is a result of contraceptives, including birth control pills and IUD's. Experts and one woman suffering from autoimmune disease discuss the issue.</p>			
<p>Host: Reed Pence. Guests: Dr. Lisa Sammaritano, Assoc. Prof. of Clinical Medicine, Hospital for Special Surgery and Weill-Cornell Medical College; Dr. Kristen Demoruelle, Asst. Prof. of Medicine, Univ. of Colorado-Denver; Kristy Griffin, Hashimoto and Sjogren's disease sufferer</p>			
<p>Compliance issues covered: health care; public health; women's issues; contraception and family planning</p>			
<p>Links for more information: https://www.hss.edu/physicians_sammaritano-lisa.asp http://www.ucdenver.edu/academics/colleges/medicalschoo/departments/medicine/Rheumatology/Pages/Faculty_Pages/KristenDemoruelleMD.aspx</p>			
16:46	SEGMENT 2: PREECLAMPSIA AND A NEW TEST FOR IT	6:12	
<p>Synopsis: Preeclampsia, an irregularity in the placenta during pregnancy, is the leading cause of premature delivery worldwide, and causes nearly 20 percent of maternal deaths in the US. Little is known about its cause and how it can be treated, but an inexpensive new test could help flag those suffering from it and lessen complications. The test's inventor discusses it and the disorder.</p>			
<p>Host: Nancy Benson. Guest: Dr. Kara Rood, maternal and fetal medicine specialist, Ohio State Univ. Wexner Medical Center.</p>			
<p>Compliance issues covered: health care; public health; women's issues; infant and maternal mortality</p>			
<p>Links for more information: https://wexnermedical.osu.edu/find-a-doctor/kara-rood-md-49419</p>			

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-21	Producer	Reed Pence, Polly Hansen
Air Week	05/26 – 06/01/2019	Studio Production	Jason Dickey
Time	Segment	Dur.	
1:57	SEGMENT 1: WEIGHT LOSS SURGERY FOR TEENAGERS	11:35	
<p>Synopsis: The proportion of severely obese teenagers continues to rise. Doctors increasingly understand that only weight loss surgery is likely to help them lose weight and avoid health consequences of obesity. But teens are often held back until they're so heavy that even bariatric surgery isn't enough to return them to normal weight. Experts discuss.</p>			
<p>Host: Reed Pence. Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center</p>			
<p>Compliance issues covered: health care; public health; youth at risk; parenting issues; bullying</p>			
<p>Links for more information: http://www.massgeneral.org/doctors/doctor.aspx?id=19693; https://www.childrenscolorado.org/doctors-and-departments/physicians/i/thomas-inge/; https://www.cincinnatichildrens.org/bio/z/margaret-zeller</p>			
14:34	SEGMENT 2: THE WORKINGS OF THE IMMUNE SYSTEM	8:38	
<p>Synopsis: Many people may picture the immune system as the ruthless blaster of all foreign invaders, but a Pulitzer Prize-winning science writer says his research shows it prefers to get along with friendly invaders, saving its power for the truly dangerous ones. How does it know the difference? The writer discusses.</p>			
<p>Host: Nancy Benson. Guest: Matt Richtel, author, <i>An Elegant Defense: The Extraordinary New Science of the Immune System</i></p>			
<p>Compliance issues covered: health care; science and technology; public health</p>			
<p>Links for more information: https://www.nytimes.com/by/matt-richtel</p>			

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-22	Producer	Reed Pence, Annie Krall
Air Week	06/02 – 06/08/2019	Studio Production	Reed Pence
Time	Segment	Dur.	
2:02	SEGMENT 1: WHY PARENTS DON'T VACCINATE	13:06	
<p>Synopsis: Measles had been declared eliminated in 2000, but has come roaring back because of the increasing number of people who have not been vaccinated. Parents may have legitimate fears of side effects, but claims vaccines are unsafe are not true. Experts discuss the complicated psychological reasons vaccine refusal exists despite this, and what may help change minds to promote public health.</p>			
<p>Host: Reed Pence. Guests: Dr. Julie Bettinger, Assoc. Prof. of Pediatrics, Vaccine Evaluation Center, Univ. of British Columbia; Dr. Mark Navin, Assoc. Prof. of Philosophy, Oakland Univ.; Kristen O'Meara, parent and former vaccine opponent; Avnika Amin, Rollins School of Public Health, Emory Univ.</p>			
<p>Compliance issues covered: health and medicine; public health; youth at risk; parenting issues; moral values</p>			
<p>Links for more information: https://www.spph.ubc.ca/person/julie-bettinger/ https://oakland.edu/cas/archive-temp/featured-faculty-profile/mark-navin https://www.scientificamerican.com/article/how-to-understand-and-help-the-vaccine-doubters/?redirect=1</p>			
16:10	SEGMENT 2: EXCEPTIONAL BREASTFEEDING	6:59	
<p>Synopsis: Most infants are breastfed in the US today, but breastfeeding often doesn't look the way most of us think of it, as a result of adoption, same sex marriage, and other changes in parenting. An expert discusses some of the hurdles and challenges to getting infants the best nutrition possible.</p>			
<p>Host: Nancy Benson. Guest: Dr. Kristin Wilson, Chair, Anthropology Dept.; Cabrillo College and author, <i>Others' Milk: The Potential of Exceptional Breastfeeding</i></p>			
<p>Compliance issues covered: health care; public health; youth at risk; parenting issues; gender roles</p>			
<p>Links for more information: https://www.cabrillo.edu/salsa/listing.php?staffId=876</p>			

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-23	Producer	Reed Pence, Polly Hansen, Annie Krall
Air Week	06/09 – 06/15/2019	Studio Production	Jason Dickey
Time	Segment	Dur.	
2:04	SEGMENT 1: LONELINESS IN THE ELDERLY	12:57	
<p>Synopsis: Loneliness is increasing across all ages, but it's especially noteworthy among seniors, and it can dramatically affect health. An expert geriatrician who has studied the effects of loneliness and the leader of an organization that provides friendly visitors to the isolated elderly discuss causes of increasing loneliness, its impact, and the effectiveness of visitor programs.</p>			
<p>Host: Reed Pence. Guests: Dr. Carla Perissinotto, Assoc. Chief for Clinical Programs in Geriatrics, Univ. of California, San Francisco; Janet Seckel-Cerrotti, Exec. Director, FriendshipWorks, Boston</p>			
<p>Compliance issues covered: health care; elderly and senior citizens; social isolation, volunteer organizations</p>			
<p>Links for more information: https://profiles.ucsf.edu/carla.perissinotto http://www.fw4elders.org https://mahealthyagingcollaborative.org/member-spotlight-janet-seckel-cerrotti/</p>			
16:03	SEGMENT 2: WHY GOOD HEALTH CARE DOESN'T EQUAL GOOD HEALTH	6:51	
<p>Synopsis: Many Americans believe if they have good health care, they'll have good health. But many factors beyond medicine contribute to our level of health. A noted public health expert explains these factors, and why our own health is much more than an individual concern.</p>			
<p>Host: Nancy Benson. Guest: Dr. Sandro Galea, Dean, Boston Univ. School of Public Health and author, <i>Well: What We Need to Talk About When We Talk About Health</i></p>			
<p>Compliance issues covered: health care; public health; economics; individual rights</p>			
<p>Links for more information: https://www.bu.edu/sph/profile/sandro-galea/ https://www.sandrogalea.org/about-meet</p>			

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-24	Producer	Reed Pence, Regan Huston
Air Week	06/16 – 06/22/2019	Studio Production	Jason Dickey
Time	Segment	Dur.	
2:04	SEGMENT 1: LUNG CANCER AND ITS STIGMA	12:57	
<p>Synopsis: Most forms of cancer have a built-in constituency of patients, loved ones, and concerned others. Lung cancer patients, instead, are often blamed for their own disease because of its frequent connection with smoking. Patients are often isolated, and research dollars lag behind other, less common cancer killers.</p>			
<p>Host: Reed Pence. Guests: Donna Fernandez, lung cancer patient; Carly Ornstein, National Director of Lung Cancer Education, American Lung Assn.</p>			
<p>Compliance issues covered: health care; public health; discrimination</p>			
<p>Links for more information: http://www.curetoday.com/articles/the-american-lung-association-seeks-to-end-stigma http://www.lung.org</p>			
15:04	SEGMENT 2: TASTY FOOD VS. HEALTHY FOOD: FINDING A BALANCE	6:59	
<p>Synopsis: Many Americans believe that healthy food doesn't taste good, and tasty food isn't healthy. A chef who is also a cardiologist discusses how to find a balance by seeking out healthy ingredients rather than whole categories of foods.</p>			
<p>Host: Nancy Benson. Guest: Dr. Michael Fenster, Prof. of Health Professions and Biomedical Sciences, Univ. of Montana and author, <i>Food Shaman: The Art of Quantum Food</i></p>			
<p>Compliance issues covered: health care; public health; consumerism</p>			
<p>Links for more information: https://chefdrmike.com/home-page-tvdesign/about/</p>			

WOUR Radio Health Journal Quarterly Report

Sundays at 6:00AM

Program	19-25	Producer	Reed Pence, Annie Krall
Air Week	06/23 – 06/29/2019	Studio Production	Jason Dickey
Time	Segment		Dur.
2:01	SEGMENT 1: GENERIC DRUG SAFETY		12:57
<p>Synopsis: Since the 1980's, almost all production of generic drugs has moved overseas, where FDA inspectors have a much tougher time making sure they're following rules for safety. An investigative journalist describes the ways she's found that many drug makers cut corners, putting safety at risk, and details what consumers can do to protect themselves.</p>			
<p>Host: Reed Pence. Guest: Katherine Eban, author, <i>Bottle of Lies: The Inside Story of the Generic Drug Boom</i></p>			
<p>Compliance issues covered: health care; public health; fraud; government and federal regulation; patient safety; consumer safety</p>			
<p>Links for more information: https://www.katherineeban.com/about</p>			
16:00	SEGMENT 2: THE STATE OF THE WORLD'S CHILDREN		6:59
<p>Synopsis: Each year, the humanitarian organization Save the Children develops a nation-by-nation scorecard on how likely children are to grow up healthy, educated, and safe. The organization's CEO discusses how most nations have improved the ways children are treated over the past generation, and why the US ranks 36th.</p>			
<p>Host: Nancy Benson. Guest: Carolyn Miles, CEO, Save the Children</p>			
<p>Compliance issues covered: health care; public health; youth at risk; education; teen pregnancy; malnutrition; war; workforce; child labor</p>			
<p>Links for more information: https://savethechildren.org</p>			