

WWJM Issues and Programming

October – December, 2022

Compiled by:

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Public Service Director

Publicity for Non-Profit Organizations

- A. Aired schedule promoting volunteerism at local fire departments with information from the Volunteer Firefighter Alliance

Date: 12/04/22 @6:05pm

- B. Aired schedule requesting donations of money and volunteerism to the United Way to support community services provided.

Date: 10/11/22 @ 6:43am

- C. Aired schedule requesting donations to the American Humane Service in order to provide free service animals to veterans with PTSD.

Date: 10/25/22 @03:12pm

- D. Aired schedule to recruit bigs for the Big Brothers/Sisters organization.

Date: 11/03/22 @ 2:12pm

- E. Aired schedule promoting awareness of the Wounded Warriors Project and the services they provide to Veterans.

Date: 11/21/22 @ 8:43am

- F. Aired schedule for supporting Mercy Ships, an international non-profit, to provide medical surgeries..

Date: 10/30/22 @ 5:45pm

- G. Aired schedule for donations to St. Jude's Childrens Hospital for research and care for pediatric patients at no charge to them.

Date: 12/23/22 @ 7:43am

- H. Aired schedule for First Responders Children's Foundation raising awareness of their mission to provide support to the children of First Responders lost while on the job.

Date: 11/15/2022 @3:12pm

- I. Aired schedule to promote joining the Zanesville Rotary for community improvement projects. Date:11/19/22 @ 8:10am

- J. Aired schedule for the Circleville Pumpkin Show, a community fundraiser. h.

Date:10/13/22 @ 2:30pm

Social, Economic and Employment Training

- A. Aired schedule promoting awareness of careers in the U.S. Marine Corps, with opportunities for college education.
Date: 11/25/22 @6:00am
- B. Aired schedule promoting opportunities for agricultural vocational education available in 4-H clubs with information at 4H.org.
Date: 10/16/22 @ 5:12am
- C. Aired schedule for training available at local Red Cross facilities to gain training in EMT, CPR, CNA and Life Guard training programs.
Date: 10/10/2022 @ 6:43am
- D. Aired schedule for Ohio National Guard to promote awareness of scholarship opportunities and job skill training available through service with the Ohio National Guard.
Date: 10/01/22 @6:57am
- E. Aired schedule informing of careers and educational opportunities available with careers in the US Air Force.
Date: 11/05/22 @5:30am
- F. Aired schedule of information available to small business owners at HelpForDebtors. Date: 10/30/22 @ 6:10pm
- G. Aired schedule for healthcare careers at the Veterans Administration
Date: 12/27/22 @ 11:12pm
- H. Aired recruitment schedule for becoming a Foster parent in Ohio.
Date: 12/20/22 @ 06:57am

Financial Education and Development

- A. Aired schedule promoting awareness that 18 year-old males must register with Selective Service in order to qualify for federal education grants or loans, as well as eligibility for government employment.
Date: 11/19/22 @ 10:12pm
- B. Aired schedule to promote awareness of financial stability when fathers are in the home: Fatherhood.gov link info
- C. Date: 10/02/22 @11:12pm
- D. Aired schedule promoting the services of Consumer Credit Counseling and the need to create and maintain emergency and retirement savings.
Date: 12/25/22 @ 8:05am
- E. Aired contact information for SmartAboutMoney.org; encouraging using financial planning to create household budgets.
Date: 10/01/22 @ 6:12pm
- F. Aired contact information to help small business owners deal with debt; materials provided by HelpForDebtors.org
Date:11/27/22 @ 11:12pm
- G. Aired schedule for getting information to earn GED accreditation; GradsOfLife.org Date: 10/17/22 @ 8:00am

Public Safety and Quality of Life

- A. Aired schedule to promote awareness of roadside safety procedures concerning flashing lights on emergency vehicles and the importance of slowing down and moving over to protect emergency personnel.
Date: 12/26/22 @ 2:12 pm
- B. Aired schedule for raising awareness about dangers of driving impaired
Date: 11/23/22 @ 6:30pm
- C. Aired schedule to promote awareness of the current shortage of blood donations due to the pandemic, and the urgent need to donate blood.
Date: 12/26/22 @7:43am
- D. Aired schedule to prevent the neighborhood crime by forming Neighborhood Watches: "See Something, Say Something"
Date: 10/09/22 @ 5:05pm
- E. Aired schedule promoting safe and legal driving by not texting with information provided by NHTSA.
Date: 11/12/22 @2:12pm
- F. Aired schedule to promote awareness of the importance of fathers being involved with raising their children to help them live happier lives, information provided at Fatherhood.gov
Date: 10/08/22 @ 2:12pm
- G. Aired schedule to promote availability of health insurance thru Ohio Foodbank Assn. Date:11/26/22@ 11:12am
- H. Aired schedule to promote awareness of calling 2-1-1 at access critical resources for family health and wellness. Date: 09/18/22@ 5:10pm
- I. Aired schedule to promote volunteering at local fire departments.
Date:11/21/22 @ 9:12pm
- J. Aired schedule to promote Marine Corps Toys for Tots donations of Christmas toys. Date: 12/05/2022 @ 10:30am

Promoting Health and Wellness

- A. Aired schedule for lung cancer screening provided TakeAHealthyStand.org.
Date: 10/10/22 @ 8:27am
- B. Aired breast cancer screening awareness at Time2Screen.org.
Date: 11/20/2022 @ 8:00am
- C. Aired schedule for awareness of heart disease being the leading cause of death in women; WomenHeart.org.
Date: 10/14/22 @ 10:30am
Aired schedule promoting awareness that 1 in 3 adults in pre-diabetic and the need for regular testing and lifestyle changes.
Date: 12/31/22 @ 11:12am
- D. Aired schedule to promote awareness of fentanyl present in other illegal drugs and its dangers. Date: 12/01/22 @ 08 :43am
- E. Aired schedule for awareness of obesity and its effects on health; information at visitobecity.org
Date: 10/04/22 @ 9:12pm
- F. Aired schedule to promote awareness of preventative oral health by regular dental care to ensure overall good health. Aired: 11/03/22 @ 10:12pm
- G. Aired schedule to promote recognition of ADHD symptoms and its treatment; info @ MoreToADHD.com Date: 11/13/22 @ 5:12am
- H. Aired schedule to promote benefits of smoking cessation to improve overall health; info at Cancer.org Date: 10/08/22 @ 7:00am
- I. Aired schedule to promote awareness of how to detect vision loss; info at BrightFocus.org
Date: 12/09/22 @ 07:27am