

WWJM Issues and Programming

April – June, 2023

Compiled by:

Caitlin M. Edwards

Public Service Director

Promoting Health and Wellness

- A. Aired schedule for lung cancer screening provided TakeAHealthyStand.org.
Date: 04/26/23 @ 9:12pm
- B. Aired breast cancer screening awareness at Time2Screen.org.
Date: 06/21/2023 @ 10:12am
- C. Aired schedule for awareness of heart disease being the leading cause of death in women; WomenHeart.org.
Date: 04/28/23 @ 12:30pm
Aired schedule promoting awareness that 1 in 3 adults in pre-diabetic and the need for regular testing and lifestyle changes.
Date: 05/21/23 @ 05:12pm
- D. Aired schedule to promote awareness of fentanyl present in other illegal drugs and its dangers. Date: 5/11/23 @ 08 :12pm
- E. Aired schedule for awareness of obesity and its effects on health; information at visitobecity.org
Date: 04/14/23 @ 07:27am
- F. Aired schedule to promote awareness of preventative oral health by regular dental care to ensure overall good health. Aired: 05/06/23 @ 6:12pm
- G. Aired schedule to promote recognition of ADHD symptoms and its treatment; info @ MoreToADHD.com Date: 04/02/23 @ 8:05am
- H. Aired schedule to promote benefits of smoking cessation to improve overall health; info at Cancer.org Date: 04/30/23 @ 5:30am
- I. Aired schedule to promote awareness of how to detect vision loss; info at BrightFocus.org
Date: 06/09/23 @ 7:12pm

Public Safety and Quality of Life

- A. Aired schedule to promote awareness of roadside safety procedures concerning flashing lights on emergency vehicles and the importance of slowing down and moving over to protect emergency personnel.

Date: 06/28/23 @2:30pm

- B. Aired schedule for raising awareness about dangers of driving impaired

Date:04/12/23 @ 5:30pm

- C. Aired schedule to promote awareness of the current shortage of blood donations and the urgent need to donate blood.

Date: 05/14/23 @2:12pm

- D. Aired schedule to prevent the neighborhood crime by forming Neighborhood Watches: "See Something, Say Something"

Date: 05/04/23 @ 1:12pm

- E. Aired schedule promoting safe and legal driving by not texting with information provided by NHTSA.

Date: 06/15/23 @12:30pm

- F. Aired schedule to promote awareness of the importance of fathers being involved with raising their children to help them live happier lives, information provided at Fatherhood.gov

Date: 04/16/23 @ 5:05pm

- G. Aired schedule to promote awareness of fentanyl now laced into other drugs and its lethality. Date:06/30/23@ 8:43am

- H. Aired schedule to promote awareness of calling 2-1-1 at access critical resources for family health and wellness. Date: 04/09/23@ 5:45pm

- I. Aired schedule to promote awareness of detecting and reporting human trafficking to the DHS. Date:05/12/23 @ 11:12am

- J. Aired schedule to promote awareness of SAMSA hotline to cope with substance abuse. Date: 06/22/2023 @ 10:13pm

Publicity for Non-Profit Organizations

- A. Aired schedule promoting volunteerism at local fire departments with information from the Volunteer Firefighter Alliance
Date: 0305/23 @5:00pm
- B. Aired schedule requesting donations of money and volunteerism to the United Way to support community services provided.
Date: 06/19/23 @ 6:43am
- C. Aired schedule requesting donations to the American Humane Service in order to provide free service animals to veterans with PTSD.
Date: 06/02/23 @3:12pm
- D. Aired schedule to recruit bigs for the Big Brothers/Sisters organization.
Date: 05/19/23 @10:12pm
- E. Aired schedule promoting awareness of the Wounded Warriors Project and the services they provide to Veterans.
Date: 05/10/23 @ 2:30pm
- F. Aired schedule for supporting Mercy Ships, an international non-profit , to provide medical surgeries..
Date: 04/29/23 @6:12pm
- G. Aired schedule for donations to St.Jude's Childrens Hospital for research and care for pediatric patients at no charge to them.
Date:04/13/23 @ 7:43am
- H. Aired schedule for First Responders Children's Foundation raising awareness of their mission to provide support to the children of First Responders lost while on the job.
Date: 04/10/2023 @2:12pm
- I. Aired schedule to promote joining the Zanesville Rotary for community improvement projects. Date:06/27/23 @ 10:30am
- J. Aired schedule for awareness of the mission of Bob Woodruff Foundation to assist Veterans Date:06/01/23 @ 1:30pm

Social, Economic and Employment Training

- A. Aired schedule promoting awareness of careers in the U.S. Marine Corps, with opportunities for college education.
Date: 06/10/23 @7:05am
- B. Aired schedule promoting opportunities for agricultural vocational education available in 4-H clubs with information at 4H.org.
Date: 05/28/23 @ 61:13am
- C. Aired schedule for training available at local Red Cross facilities to gain training in EMT, CPR, CNA and Life Guard training programs.
Date: 06/05/2023 @ 11:30am
- D. Aired schedule for Goodwill Industries training and employment programs available in SE Ohio
Date: 06/24/23 @2:12pm
- E. Aired schedule informing of careers and educational opportunities available with careers in the US Air Force.
Date: 04/24/23 @7:13am
- F. Aired schedule of information available to small business owners at HelpForDebtors. Date: 01/08/23 @ 6:12pm
- G. Aired schedule for healthcare careers at the Veterans Administration
Date: 05/03/23 @ 10:13am
- H. Aired recruitment schedule for becoming a Foster parent in Ohio.
Date: 04/09/23 @ 07:10pm
- I. Aired schedule promoting Health Insurance coverage from Ohio Assn of Foodbanks. Date: 06/15/23 @6:45pm

Financial Education and Development

- A. Aired schedule promoting awareness that 18 year-old males must register with Selective Service in order to qualify for federal education grants or loans, as well as eligibility for government employment.
Date: 05/10/23 @ 011:12am
- B. Aired schedule to promote awareness of financial stability when fathers are in the home: Fatherhood.gov link info
Date: 06/09/23 @11:12pm
- C. Aired schedule promoting the services of Consumer Credit Counseling and the need to create and maintain emergency and retirement savings.
Date: 04/23/23 @7:20am
- E. Aired contact information for SmartAboutMoney.org; encouraging using financial planning to create household budgets.
Date: 06/14/23 @5:30am
- F. Aired contact information to help small business owners deal with debt; materials provided by HelpForDebtors.org
Date:04/17/23 @ 6:30pm
- G. Aired schedule for getting information to earn GED accreditation; GradsOfLife.org Date: 06/07/23 @ 7:57am
- H. Aired schedule promoting importance of internships and mentoring, date 06/13/23 @ 07:12pm
- I. Aired schedule awareness of free income tax preparation available at the United Way office. Date: 04/01/23 @7:45am

Promoting Local Events and Tourism

- A. Aired schedule for Easter Bunny Train rides offered by the Hocking Valley Railroad Society.
Date: 04/05/23 @ 3:30pm
- B. Aired schedule for the free Hocking Hills Wildflower Hikes hosted by a ODNR naturalist happening daily the week of April 23-29th. Date: 04/15/23 @ 1:12pm
- C. Aired schedule of events during the annual Logan Washboard Music and Arts Festival held June 15-17th. Date 06/06/23 @ 1:30pm
- D. Aired schedule to promote the "Black Diamond Music and Arts Festival" at Hocking College June 8-10th. Date: 06/03/23 @ 5:12pm
- E. Aired schedule to promote the annual Zane Trace Commemoration the weekend of June 16-18th. Date 06/05/23 @ 4:30pm