

WWJM Issues and Programming

April - June, 2022

Compiled by:

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Public Service Director

Promoting Health and Wellness

- A. Aired schedule for lung cancer screening provided TakeAHealthyStand.org.
Date: 04/20/22 @ 8:13am
- B. Aired breast cancer screening awareness at Time2Screen.org.
Date: 06/14/2022 @ 11:30am
- C. Aired schedule for awareness of heart disease being the leading cause of death in women; WomenHeart.org.
Date: 04/30/22 @ 11:12am
Aired schedule promoting awareness that 1 in 3 adults in pre-diabetic and the need for regular testing and lifestyle changes.
Date: 05/11/22 @ 7:57am
- D. Aired schedule to promote awareness of HPV vaccines for teenagers provided by The American Cancer Society
Date: 05/08/22 @ 10 :12am
- E. Aired schedule for awareness of obesity and its effects on health; information at visitobecity.org
Date: 05/22/22 @ 4:12pm
- F. Aired schedule to promote awareness of preventative oral health by regular dental care to ensure overall good health. Aired: 05/25/22 @ 9:05am
- G. Aired schedule to promote recognition of ADHD symptoms and its treatment; info @ MoreToADHD.com Date: 04/03/22 @ 9:12pm
- H. Aired schedule to promote benefits of smoking cessation to improve overall health; info at Cancer.org Date: 06/11/22 @ 9:10am
- I. Aired schedule to promote awareness of how to detect vision loss; info at BrightFocus.org
Date: 06/01/22 @ 11:12pm

Public Safety and Quality of Life

- A. Aired schedule to promote awareness of roadside safety procedures concerning flashing lights on emergency vehicles and the importance of slowing down and moving over to protect emergency personnel.

Date: 04/20/22 @ 12:30 pm

- B. Aired schedule for raising awareness about dangers of driving impaired

Date: 06/26/22 @ 6:45pm

- C. Aired schedule to promote awareness of the current shortage of blood donations due to the pandemic, and the urgent need to donate blood.

Date: 04/16/22 @9:20am

- D. Aired schedule to prevent the neighborhood crime by forming Neighborhood Watches: "See Something, Say Something"

Date: 05/22/22 @ 5:10pm

- E. Aired schedule promoting safe and legal driving by not texting with information provided by NHTSA.

Date: 06/15/22 @7:10pm

- F. Aired schedule to promote awareness of the importance of fathers being involved with raising their children to help them live happier lives, information provided at Fatherhood.gov

Date: 05/08/22 @ 10:12am

- G. Aired schedule to promote awareness of safe boating procedures. Date: 06/30/22@ 7:12pm

- H. Aired schedule to promote awareness of calling 2-1-1 at access critical resources for family health and wellness. Date: 04/18/22@ 8:43am

- I. Aired schedule to promote volunteering at local fire departments.

Date:05/23/22 @ 7:43am

Publicity for Non-Profit Organizations

- A. Aired schedule promoting volunteerism at local fire departments with information from the Volunteer Firefighter Alliance
Date: 06/14/22 @8:27am
- B. Aired schedule requesting donations of money and volunteerism to the United Way to support community services provided.
Date: 05/19/22 @ 6:27am
- C. Aired schedule requesting donations to the American Humane Service in order to provide free service animals to veterans with PTSD.
Date: 06/28/22 @12:12pm
- D. Aired schedule requesting donations to Worldvision.org so they can provide emergency response actions to children in poverty worldwide.
Date: 06/05/22 @ 8:00am
- E. Aired schedule promoting awareness of the US Marine Corps vets and their participation in local communities public services.
Date: 04/11/22 @ 12:30pm
- F. Aired schedule for fundraising drive for Ukranian refugees assistance.
Date: 05/04/22 @ 5:30pm
- G. Aired schedule for donations to St.Jude's Childrens Hospital for research and care for pediatric patients at no charge to them.
Date: 04/12/22 @ 9:05am
- H. Aired schedule for First Responders Children's Foundation raising awareness of their mission to provide support to the children of First Responders lost while on the job.
Date: 06/28/2022 @ 6:12 pm
- I. Aired schedule to promote joining the Zanesville Rotary for community improvement projects. Date:06/09/22 @ 6:43am
- J. Aired schedule for "Fido Fest" May 14th at Perry County Fairgrounds, fundraiser for Perry Animal Shelter. Date: 05/11/22 @ 3:30pm

Social, Economic and Employment Training

- A. Aired schedule promoting awareness of careers in the U.S. Marine Corps, with opportunities for college education.
Date: 05/26/22 @6:43am
- B. Aired schedule promoting opportunities for agricultural vocational education available in 4-H clubs with information at 4H.org.
Date: 05/15/22 @ 1:12pm
- C. Aired schedule for training available at local Red Cross facilities to gain training in EMT, CPR, CNA and Life Guard training programs.
Date: 04/06/2022 @ 8:12pm
- D. Aired schedule for Ohio National Guard to promote awareness of scholarship opportunities and job skill training available through service with the Ohio National Guard.
Date: 04/03/22 @4:12pm
- E. Aired schedule informing of careers and educational opportunities available with careers in the US Air Force.
Date: 06/23/22 @ 6:13am
- F. Aired schedule of how to receive Ohio Dept of Education to successfully apply for FAFSA funds. Date: 04/16/22 @ 7:05am
- G. Aired schedule for healthcare careers at the Veterans Administration
Date: 06/28/22 @ 8:57am

Financial Education and Development

- A. Aired schedule promoting awareness that 18 year-old males must register with Selective Service in order to qualify for federal education grants or loans, as well as eligibility for government employment.
Date: 06/16/22 @ 8:57am
- B. Aired schedule to promote awareness of financial stability when fathers are in the home: Fatherhood.gov link info.
Date: 06/04/22 @ 12:12pm
- D. Aired schedule promoting the services of Consumer Credit Counseling and the need to create and maintain emergency and retirement savings.
Date: 04/19/22 @ 10:30am
- E. Aired contact information for SmartAboutMoney.org; encouraging using financial planning to create household budgets.
Date: 05/24/22 @ 8:13am
- F. Aired contact information to help small business owners deal with debt; materials provided by HelpForDebtors.org
Date: 04/15/22 @ 5:12pm
- G. Aired schedule for getting information to earn GED accreditation; GradsOfLife.org Date: 06/19/22 @ 5:05pm