

**K R V N**  
**ISSUES/PROGRAMMING**  
**January 1, 2024 through March 31, 2024**

The following issues were determined to be most significant during the period 1/1/24 thru 3/31/24

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|---|---|--|
| <p>I. LIVESTOCK</p> <ul style="list-style-type: none"><li>A. Production</li><li>B. Marketing</li></ul>          | <p>IV. ENERGY</p> <ul style="list-style-type: none"><li>A. Water</li><li>B. Soil</li><li>C. Fuel</li><li>D. General</li></ul>     | <p>VI. FOOD</p> <ul style="list-style-type: none"><li>A. Supply</li><li>B. Demand</li><li>C. Dietary</li></ul>                     |
| <p>II. CROPS</p> <ul style="list-style-type: none"><li>A. Production</li><li>B. Marketing</li></ul>             | <p>V. RESEARCH</p> <ul style="list-style-type: none"><li>A. For livestock</li><li>B. For crops</li><li>C. Miscellaneous</li></ul> | <p>VII. GOVERNMENT</p> <ul style="list-style-type: none"><li>A. Farm policy</li><li>B. Taxes</li></ul>                             |
| <p>III. ECONOMY</p> <ul style="list-style-type: none"><li>A. Farm</li><li>B. Federal</li><li>C. State</li></ul> |   | <p>VIII. OTHER</p> <ul style="list-style-type: none"><li>A. General Interest</li><li>B. Sports</li><li>C. Special Events</li></ul> |

KRVN attempted to meet the above issues with programming as shown on the next pages.

**NOTE:** KRVN's issues and the programming to meet them are integrally related to the fact that KRVN is a farmer/rancher owned station. Approximately 88% of KRVN's broadcast day is agriculture-oriented. Anything that is of interest to or concerns Nebraska agriculture is covered by KRVN's Farm Department and/or News Department.

**ISSUES/PROGAMMING LIST**  
**DESCRIPTION OF PROGRAMMING**

**MID-DAY INTERVIEWS:** local 7:40am, 12:19pm, 12:45pm and 1:17pm, 5-minute, Monday-Friday, produced by KRVN's Farm, News and Sports Departments consisting of interviews, discussions, and reports on subjects of interest to all listeners, rural and urban. On Saturdays, the Chancellor of the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska/Lincoln does an interview at 9:30am. These include discussions on changes at IANR, the outstate Extension Offices, money, ag issues, livestock research, and anything else of interest to Nebraska agriculture. (Livestock-I, Crops-II, Economy-III, Energy-IV, Research-V, Food-VI, Government-VII, Other-VIII)

**Feature Interview, 7:40am:**

January 2024

- 15 Elwood Pirates providing hope (VIII)
- 16 We Care kids-early childhood care and overall health (III)
- 17 NGPC North Platte Shooting complex (VIII)
- 18 CHI Winter weather & Carbon Monoxide poisoning (V)
- 19 Jessie Sallach of Callaway Fort Hays State WBB Team (VIII)
- 22 Carbon monoxide poisoning (V)
- 23 NE Tourism Unity Summitt (III)
- 24 Overton Public Schools Orange Out (VIII)
- 25 Platte River Chapter of Safari Club (VIII)
- 26 NU WBB head Coach (VIII)
- 29 DEA Omaha fentanyl & meth seizures (VIII)
- 30 American Red Cross blood shortage (V)
- 31 UNK's Big Idea Kearney (VIII)

February 2024

- 1 Monthly mobile food pantry (III)
- 2 Cozad boys wrestling coach (VIII)
- 5 Dawson Co Cancer Care (V)
- 6 CHI Burn Awareness week (II)
- 7 Buffalo Bill Farm & Ranch Expo VIII)
- 8 Eustis Sr Center Dorsie Farrar (VIII)
- 9 Lexington Girls Wrestling Coach (VIII)
- 12 Hartland Museum intern (VIII)
- 13 Red cross (V)
- 14 One book one Lex (VIII)
- 15 NE Wine Passport (VIII)
- 16 MO Rice farmer (II)
- 19 Lyon Heart Equine Assisted Living (VII)
- 20 Naloxone Two Rivers public health (V)
- 21 SR College spring semester (VIII)
- 22 PRCA Rodeo GI (VIII)
- 23 SEM Senior Signings (VIII)
- 26 CCHS Alzheimer's support (V)
- 27 Dawson Co Museum Crystal Werger (VIII)
- 28 Distract driving bill (VII)
- 29 Lex Chamber of Ag banquet (VIII)

#### March 2024

- 1 Cozad Girls wrestling coach (VIII)
- 4 Storm spotter class (IV)
- 5 Crane Migration (V)
- 6 Upcoming spring forecast (IV)
- 7 Fire weather concerns (V)
- 11 Holbien family benefit (VIII)
- 12 Wildfire resources (V)
- 13 Posion prevention & livestock (I)
- 14 NE Medicine & owning pets (VIII)
- 15 Lexington Boys soccer (VIII)
- 18 Leadership Academy applications (VIII)
- 19 Amherst Boys Basketball (VIII)
- 20 Jake Jacobsen Aggieville Showdown (VIII)
- 21 NE LEAD Program (VIII)
- 22 Elwood activity director (VIII)
- 25 DHSS Your Word Matters (VIII)
- 26 Fonner Park & Kids (VIII)
- 27 Severe Weather awareness (V)
- 28 Celebration of Vets (VIII)

#### March 2023

- 1 Ag weather Paul Trombley (IV)
- 4 Museum Monday (VIII)
- 5 Chris Sankey Houston Livestock Show (I)
- 6 US Wheat in Italy (II)
- 7 Engler Journey (V)
- 8 Ag weather Paul Trombley (IV)
- 11 National Sorghum Grain opportunities (II)
- 12 Outrun Grain Harvest (II)
- 13 FSA (VII)
- 14 CRC (VII)
- 15 Ag weather Paul Trombley (IV)
- 18 Museum Monday (VIII)
- 19 Boehm on Fire recovery (V)
- 20 TX fires (V)
- 21 Engler Journey (V)
- 22 Ag weather Paul Trombley (IV)
- 25 Jessalynn Hudson (VIII)
- 26 Dicamba update (II)
- 27 Mike Steenhoek on Port of Baltimore (II)
- 28 Bio-N (VIII)
- 29 Ag weather Paul Trombley (IV)

#### Feature Interview, 12:19pm:

##### January 2024

- 5 Paul Trombley Ag Weather (IV)
- 12 Paul Trombley Ag Weather (IV)
- 16 Gwen Kautz DPPD retirement (VIII)
- 17 NE Ag Director Vinton on storms (IV)
- 18 White Mold (VIII)
- 19 Paul Trombley Ag Weather (IV)
- 22 Museum Monday (VIII)
- 23 Small Grover Legislation (VII)
- 24 Farmland values (III)
- 25 Engler Journey (V)
- 26 Paul Trombley Ag Weather (IV)
- 29 Women in Ag Event (III)
- 30 Arrow Seed (II)
- 31 ReEnvision Ag (II)

##### February 2024

- 1 FCS Crop insurance (II)
- 2 Weather update with Paul Trombley (IV)
- 5 Museum Monday (VIII)
- 6 NCBA President (I)
- 7 White Mold (I)
- 8 Engler Journey (V)
- 9 Weather update with Paul Trombley (IV)
- 12 Prostart (VIII)
- 13 NE LEAD Smith & Swanson (VII)
- 14 Merck Animal Health (V)
- 15 FFA Chapter Visits (VIII)
- 16- Weather update with Paul Trombley (IV)
- 20 MO Rice Farmer (II)
- 21 Rachael Whitehair NE Corn USGC (II)
- 22 Engler Journey (V)
- 23 Weather update with Paul Trombley (IV)
- 26 Wheat considerations in NE (II)
- 27 FFA (III)
- 28 Marc Hoobler BASF Agronomist (II)
- 29 Dan Wesely on corn policy from commodity classic (II)

#### Newsmaker, 12:45pm:

##### January 2024

- 16 FCS Crop Insurance (VII)
- 17 NASA in the Heartland (III)
- 18 Brad Kooima on weather & Cattle market (III)
- 19 Jesse Fulton BQA w/UNL (I)
- 22 Ann Marie Bosshammer on Beef Leadership (I)
- 23 Kansas BQA (I)
- 24 Flex Fuel Hybrid vehicle update (IV)
- 25 Farm bill outlook (VII)
- 26 Special BQA training (I)
- 29 Beef Leadership (I)
- 30 Idem Irrigation on Ag Tech Pitch (II)
- 31 Laura Field NCBA Convention (I)

##### February 2024

- 1 Adams Land & Rec (II)
- 5 Marketing plans in '24 (V)
- 6 Fertilizer world on US Producers (II)
- 7 AZ Beef Council (I)
- 8 Greg Hanes NCBA (I)
- 9 Alexa Carter (VIII)
- 12 Dir Vinton on NASDA (VII)
- 13 Power genetics on BQA (V)
- 14 Sen Ricketts on Ag in DC (VII)
- 15 Ryan LeGrand USGC meeting (VII)
- 16 Quentin Connealy top 10 national farmers (VIII)
- 20 Tar Spot White Mold (V)
- 21 4H Month (VIII)
- 22 FFA (VIII)
- 23 FFA (VIII)
- 26 February Hearth Month (V)
- 27 Corral Tech (VIII)
- 28 Brandon Hunnicutt on Commodity Classic (I)
- 29 Josh Linville on Fertilizer (V)

March 2024

- 1 NE State Senator Ibach (VII)
- 4 Richard Fordyce on Ag Tech (VII)
- 5 Betty's Way Resources (VIII)
- 6 WIA (V)
- 7 New vet programs in NE (VIII)
- 8 MPPC Rodea kids help with bull roundup (VIII)
- 11 WQC (IV)
- 12 CRC (VII)
- 13 Center for Grassland Studies (V)
- 14 Dr. Lucas Haag on wheat study (V)
- 15 Meat Research (VI)
- 18 Christian Callehaum Aggieville Showdown (VIII)
- 19 Pillen on Ag Day (VII)
- 20 Ag Rental Rates (III)
- 21 Ag Land Values (III)
- 22 Arlan Suderman & China (VII)
- 25 Sen Ricketts on Review Act (VII)
- 26 Kevin Stocker Public Service Commission (VII)
- 27 Undersecretary Moffitt on USDA Programs (VII)
- 28 Brad Kooima on HPAI (I)
- 29 State Vet on HPAI (I)

February 2024

- 2 Friday Feeders (I)
- 5 Cattle markets (I)
- 6 Ag in the classroom teacher winner (VIII)
- 7 NRD Tree Program (V)
- 8 Beef Recipes for big game (VI)
- 9 Friday Feeders (I)
- 12 LEAD program in DC (VIII)
- 13 Gnerational Transition (V)
- 14 SCC (VIII)
- 15 Todd Hultman on Ag Outlook numbers (III)
- 16 Friday Feeders (I)
- 19 Museum Monday (VIII)
- 20 NE Census of Ag (VII)
- 21 KBC Partners with KState Football (VIII)
- 22 Night time feeding for day calving (I)
- 23 Friday Feeders (I)
- 26 FFA (VIII)
- 27 NCC YAC (V)
- 28 State FFA (VIII)
- 29 FFA Convention Prep (VIII)

Special Interview, 1:17pm:

January 2024

- 5 FNBO Friday Feeders (I)
- 12 FNBO Friday Feeders (I)
- 16 Farm Finance & Mgmt (III)
- 17 Kirk Hinz on weather pattern (IV)
- 18 Mike Steenhoek on Panama & grain movement (II)
- 19 FNBO Friday Feeders (I)
- 22 FCS Cash Back Dividends (VII)
- 23 Young Cattlemen Connections Class (I)
- 24 State FFA Officer trip (VIII)
- 26 FNBO Friday Feeders (I)
- 29 NE Breakfast Challenge (VIII)
- 30 JCA (VIII)
- 31 NE Beef Council at CattleCon (I)

March 2024

- 1 Friday Feeders (I)
- 4 NFarms (I)
- 5 Livestock producers & fires (I)
- 6 Consumer & digital advertising (VIII)
- 7 Equifest (VIII)
- 8 Friday Feeders (I)
- 11 Sorghum checkoff (II)
- 12 Ag health plans (VIII)
- 13 Greg Anderson on soy bio (II)
- 14 Jeff Carr Winfield United (II)
- 15 Friday Feeders (I)
- 18 Nutrition Month (VI)
- 19 Dairy Show (I)
- 20 Mid Ne beef show (I)
- 21 Brad Kooima sideways market (I)
- 22 Friday Feeders (I)
- 25 Arlan Suderman on China (VII)
- 26 Home Baking Association (VI)
- 28 Mike Boehm on IC (II)
- 29 Friday Feeders (I)

**NEBRASKA WATER USERS PROGRAM:** 3:15pm, a recorded 3 ½ minute program each Wednesday consisting of news about water issues and legislation.

**FARM ORGANIZATION PROGRAMS:** 5-minute, pre-recorded, agriculture programs from the Nebraska farm organizations. These programs are of great value in enabling farm organizations to communicate with the public, their members, analyze and explain many of the problems facing not only the Nebraska farmers and ranchers but their relationship with urban dwellers. KRVN urges these organizations to explain their policies and stands on controversial issues. These are among the more-commented on programs heard on KRVN.

Nebraska Farmers Union	1:40pm Mon, Wed	Kansas Beef Council (bi-weekly)	9:48am Fri
Nebraska Soybean Board	9:28am Tue	Nebraska Beef Council (bi-weekly)	9:48am Fri
Nebraska Alfalfa Marketing Association	9:48am Tue	Nebraska State Grange	1:40pm Fri
Nebraska Farm Bureau	1:40pm Tue, Thur	Nebraska Coop Council (bi-weekly)	2:17pm Fri
Nebraska Soybean Assn	2:17pm Tue	Soil Conservation Service	10:10am Sat
Nebraska Soybean Board	3:28pm Tue	Nebraska Wheat	11:10am Sat
Nebraska Grain Sorghum Producers	2:17pm Wed	Nebraska Pork Producers	11:28am Sat
Natural Resource Update	4:17pm Wed	Sandhills Cattle Association	12:09pm Sat
Nebraska Corn Growers Association	2:17pm Thur	Nebraska Cattlemen	12:40pm Sat

**KANSAS FARM BUREAU:** 6:51am, Saturday and 7:45am, Sunday, a 5-minute public affairs/agriculture program produced by the Kansas Farm Bureau Federation. It features weather, farm news, products, problems, harvest and planting reports and comments on what is happening at the USDA and state ag departments.

**ON THE ROAD FOR AGRICULTURE:** local, various times, Monday-Saturday, 3-minute KRVN Farm Department-produced program featuring interviews and news with different agricultural aspects across the United States. These include farmers/ranchers involved with diversified crops and

livestock and how they have adapted. Also, what is happening at national/state organizations conferences, convention, seminars, and meetings attended by the farm and/or news departments.

**PUBLIC SERVICE PROGRAMS:** one Monday per month, the Governor of the state of Nebraska or another state official is on a live call-in program sponsored by the Nebraska Broadcasters Association. An 800 number is available for anyone in the state to contact the guest about whatever the caller wants to discuss, including problems the caller may be having with any state agency. Governor Ricketts on January 8, February 12 and March 11 - one hour each.

**PUBLIC SERVICE:**

KRVN provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

**PUBLIC SERVICE PROGRAM: COMMUNITY, CHURCH, and FARM CALENDARS:**

Whenever an entity within the KRVN listening area has a special event, seminar/meeting, project, special benefit, or anything else that is not the common order of the day, KRVN helps get the word out to all interested parties. For example: a special benefit for a farmer who has been injured and needs help harvesting; a special speaker for a church occasion; the Grand Generation Center will be making homemade noodles, one of the service clubs will be having a pancake feed; a school will be sponsoring a "carnival and soup supper"; etc. Various times between 6am and 7pm. Farm Calendar: also at 6:15am and pm, Church: 9:50am.

## **PUBLIC SERVICE ANNOUNCEMENT**

DJ Hero Scholarship  
Monday-Saturday  
Jan, Feb  
(Salvation Army scholarship)

Dept of Veteran Affairs  
Monday-Sunday  
Jan, Feb, March  
(veteran homes & benefits)

Nebraska Game & Parks  
Monday-Sunday  
Jan, Feb, March  
(outdoor Nebr relevancy)

ServeNebraska  
Monday-Sunday  
Jan, Feb, March  
(community volunteers)

DHHS Broadcasters  
Monday-Sunday  
Jan, Feb, March  
(binge drinking)

Farm Rescue Hay Hauling  
Monday-Sunday  
March  
(fire crisis hay response)

Nebr State Education Assn  
Monday-Sunday  
Jan, Feb, March  
(education & the economy)

EEO Scholarship  
Monday-Sunday  
Jan, Feb  
(Nebr Broadcaster scholarship)

Digital Expressions Media  
Monday-Sunday  
March  
(UNK camp)

Tobacco Free Nebraska  
Monday-Sunday  
Jan, Feb, March  
(quit smoking program)

EEO Outreach  
Monday-Sunday  
Jan, Feb, March  
(KRVN jobs openings equal opportunity)

Lead Program  
Monday-Sunday  
Feb March  
(NE Lead recruitment 2024)

**DURING THE WINTER MONTHS AND STORMS:** school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.