



Telecentro de Puerto Rico WAPA-TV
 PO Box 362050
 San Juan, PR 00936-2050
 Tel (787) 792-4444 Fax (787) 793-8060

Mailing Address MARKETING REACH AVE ROOSEVELT #1133 ALTOS HATO REY , PR 00920	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	92707	1	Calendar	5/24/2016	5/24/2016
	Advertiser			Brand	Network
	COMITE ROSSANA LOPEZ LEON			SENADOR	WAPA
	Contract Description			Dates	Revenue Type
	SENADORA POR ACUMULACION			06/01/16 - 06/03/16	LZ13
	Estimate #		Proposal #	Primary Salesperson	Buyer:
				Román, Carmen	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1			3	3	3			9	06/01 - 06/03	05:30:00 a 09:28:59 a	POL	:15	9	\$137.50
Prg: Noticentro Al Amanecer														
2			2	2	2			6	06/01 - 06/03	09:30:00 a 10:58:59 a	POL	:15	6	\$100.00
Prg: Juntos en la Mañana														
4			2	2	2			6	06/01 - 06/03	11:29:00 a 12:59:59 p	POL	:15	6	\$150.00
Prg: Pegate Al Mediodia														
5			2					2	06/01 - 06/01	04:02:00 p 04:58:59 p	POL	:15	2	\$175.00
Prg: WAPA a las Cuatro														

Billable Calendar	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Jun 2016	\$3,087.50	\$2,624.38	23			\$3,087.50	\$2,624.38
Totals:	\$3,087.50	\$2,624.38	23			\$3,087.50	\$2,624.38



Televisi3n de Puerto Rico WAPA-TV
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Mailing Address MARKETING REACH AVE ROOSEVELT #1133 ALTOS HATO REY, PR 00920	Contract # 92707	Rev # 1	Bill Cycle Calendar	Print Date 5/24/2016	Entry Date 5/24/2016
	Advertiser COMITE ROSSANA LOPEZ LEON			Brand SENADOR	Network WAPA
	Contract Description SENADORA POR ACUMULACION			Dates 06/01/16 - 06/03/16	Revenue Type LZ13
	Estimate #	Proposal #		Primary Salesperson Román, Carmen	Buyer:

Ordered vs. Actual	Amount	Spots		
Booked				
Already Aired	\$0.00	0		
Totals:			\$0.00	0
Pre-empti3ns/Makegoods				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
Totals:			\$0.00	0
Booked				
Scheduled in Future	\$3,087.50	23		
Totals:			\$3,087.50	23
Current Billable:			\$3,087.50	23

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$3,087.50	\$3,087.50	\$0.00
Totals:	\$3,087.50	\$3,087.50	\$0.00

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY

By _____

By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

MR MARKETING REACH

Rossana López León, Senadora por Acumulación

Programa	hora	spots 15ss	costo	Junio			Total
				miércoles 1	jueves 2	viernes 3	
noticentro al amanecer	6:30-9:30am	3	\$ 137.50	\$ 412.50	\$ 412.50	\$ 412.50	\$ 1,237.50
Juntos en la Mañana	9:30-11am	2	\$ 100.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00
pegate al medio día	11:30-1pm	2	\$ 150.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00
Las 4 a las 4	4pm-5pm	2	\$ 175.00	\$ 350.00			\$ 350.00
Total			\$ 1,262.50	\$ 912.50	\$ 912.50	\$ 912.50	\$ 3,087.50
Neto (15% y 2%)			\$ 1,051.66	\$ 760.11	\$ 760.11	\$ 760.11	\$ 2,571.89

2571.88

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: May 23, 2016 Time of Request: 1:30pm

Candidate Name: Rossana López León

Party: Partido Popular Demográfico(PPD)

Candidate for: Senadora por Acumulación PUERTO RICO
(Office) (Location)

Candidate's Authorized Committee: COMITE ROSSANA LOPEZ LEON

Treasurer of Candidate's Authorized Committee: Fernando L. Santiago

Address: PO BOX 190353 San Juan, PR 00919-0353

Telephone: 787-225-7217

Agency for Candidate (if any): MR Marketing Reach

Name of Person Requesting Information/Time: Rocío Merle

Information Requested: SEE ATTACHED

▪ Rates for SEE ATTACHED

▪ Availabilities for SEE ATTACHED

▪ Other:

THE FOLLOWING INFORMATION IS TO BE COMPLETED BY THE STATION:

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: SEE ATTACHED

Class of Time Purchased: NON-PREEMPTABLE

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

SEE ATTACHED

Rebate Paid (if any): N/A

Disclosure Statement Provided by Station: ☒ Yes ☐ No ☐ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ☒ Yes ☐ No ☐ Previously provided

Other Information: N/A

Inquiry Received By: CARMEN ROMAN

MR MARKETING REACH, LLC.
1133 AVE. ROOSEVELT
SAN JUAN, PR 00920

BANCO POPULAR DE PUERTO RICO
GUAYNABO JARDINES 219
101-201/215

1757

CHECK NUMBER

5/24/2016

PAY TO THE
ORDER OF Wapa TV

\$**2,571.89

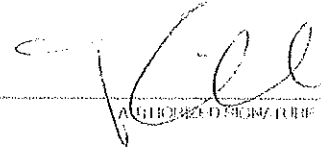
Two Thousand Five Hundred Seventy-One and 89/100*****

DOLLARS

Wapa TV
P.O. Box 362050
San Juan, PR 00936-2050

MEMO

Comite Rossana Lopez Wapa TV - contrato #92707


AUTHORIZED SIGNATURE

⑈001757⑈ ⑆021502011⑆ 201605283560⑈

MR MARKETING REACH, LLC.

1757

Wapa TV

5/24/2016

Comite Rossana Lopez Wapa TV - contrato #92707 -

2,571.89

Account in Popular

Comite Rossana Lopez Wapa TV - contrato #92

2,571.89