



Telecentro de Puerto Rico WAPA-TV
 PO Box 362050
 San Juan, PR 00936-2050
 Tel (787) 792-4444 Fax (787) 793-8060

Mailing Address MARKETING REACH AVE ROOSEVELT #1133 ALTOS HATO REY, PR 00920	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	92594	NEW	Calendar	5/18/2016	5/16/2016
	Advertiser			Brand	Network
	COMITE ROSSANA LOPEZ LEON			SENADOR	WAPA
Contract Description			Dates	Revenue Type	
SENADORA POR ACUMULACION			05/23/16 - 05/24/16	LZ13	
Estimate #		Proposal #		Primary Salesperson	Buyer:
				Román, Carmen	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	2	2						4	05/23 - 05/24	05:30:00 a 09:28:59 a	POL	:15	4	\$137.50
Prg: Noticentro Al Amanecer														
A 2	2	2						4	05/23 - 05/24	09:30:00 a 10:58:59 a	POL	:15	4	\$100.00
Prg: Juntos en la Mañana														
A 3	2	2						4	05/23 - 05/24	10:59:00 a 11:28:59 a	POL	:15	4	\$137.50
Prg: Noticentro 11am														
A 4	2	2						4	05/23 - 05/24	11:29:00 a 12:59:59 p	POL	:15	4	\$150.00
Prg: Pegate Al Mediodia														

Billable Calendar	Airtime			Spots	NTR		Total	
	Gross	Net			Gross	Net	Gross	Net
May 2016	\$2,100.00	\$1,785.00		16			\$2,100.00	\$1,785.00
Totals:	\$2,100.00	\$1,785.00		16			\$2,100.00	\$1,785.00



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			Román, Carmen		

Ordered vs. Actual	Amount	Spots		
Booked				
Already Aired	\$0.00	0		
Totals:			\$0.00	0
Pre-emptions/Makegoods				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
Totals:			\$0.00	0
Booked				
Scheduled in Future	\$2,100.00	16		
Totals:			\$2,100.00	16
Current Billable:			\$2,100.00	16

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$2,100.00	\$2,100.00	\$0.00
Totals:	\$2,100.00	\$2,100.00	\$0.00

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY

By _____

By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Carmen Román

From: Marketing Reach <mmarketingreach@gmail.com>
Sent: Wednesday, May 18, 2016 2:29 PM
To: 'Carmen Román'
Subject: Rossana Revisado

Programa	hora	spots 15ss	Mayo - 15ss			
			costo	lunes 23	martes 24	
noticentro al amanecer	5:30-9:30am	2	\$ 138	\$ 275	\$ 275	
Juntos en la Mañana	9:30-11am	2	\$ 100	\$ 200	\$ 200	
noticentro a las 11	11-11:30am	2	\$ 138	\$ 275	\$ 275	
pagate al medio dia	11:30-1pm	2	\$ 150	\$ 300	\$ 300	
Total			\$ 1,050	\$ 1,050		
Neto (15% y 2%)		16	\$ 874.65	\$ 874.65	\$ 1,749.30	



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BANCO POPULAR.

PO Box 362708 San Juan, Puerto Rico 00936-2708
Expres Garden Hills

OFFICIAL CHECK CUSTOMER RECEIPT AND AGREEMENT

Payee: WAPA TV

Check No. **103114600010590**

Date: 05/16/2016

Remitter: M R MARKETING REACH LLC

Amount:	\$1,749.30
Fee:	\$10.00
Total:	\$1,759.30

146 PR49538 0633 05/16/2016 14:56 BankChecksATHC

NOTICE TO CUSTOMERS:

You usually cannot stop payment of the attached check after you send it to the payee. If it is lost, stolen, or destroyed, notify Source Bank immediately. You may be required to buy an indemnity or surety bond before a replacement or refund is issued.

CHK-001 / 05-06

THIS DOCUMENT HAS A VOID PANTOGRAPH BORDER CONTAINING MICROPRINTING AND A TRUE WATERMARK. HOLD TO LIGHT TO VERIFY WATERMARK.



BANCO POPULAR.

PO Box 362708 San Juan, Puerto Rico 00936-2708
Expres Garden Hills

OFFICIAL CHECK

101-201
215

Check No. **103114600010590**

Date: 05/16/2016

**PAY: ONE THOUSAND SEVEN HUNDRED FORTY NINE DOLLARS
AND 30/100**

\$1,749.30

Over \$25,000.00 Two Signature Required.

**TO THE WAPA TV
ORDER OF**

Remitter: M R MARKETING REACH LLC
FDIC Member and Federal Reserve System

Comite. Rosanna Lopez Leon

Authorized Signature

⑈ 146000 10590 ⑈ ⑆ 021502011⑆ 000⑈ 010316⑈

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: May 16, 2016_ Time of Request: 1:30pm_____

Candidate Name: Rossana López León_____

Party: Partido Popular Demográfico(PPD)_____

Candidate for: Senadora por Acumulación PUERTO RICO
(Office) (Location)

Candidate's Authorized Committee: COMITE ROSSANA LOPEZ LEON_____

Treasurer of Candidate's Authorized Committee: Fernando L. Santiago_____

Address: PO BOX 190353 San Juan, PR 00919-0353

Telephone: 787-225-7217_____

Agency for Candidate (if any): MR Marketing Reach_____

Name of Person Requesting Information/Time: Rocío Merle_____

Information Requested: SEE ATTACHED_____

- Rates for SEE ATTACHED
Availabilities for SEE ATTACHED
Other:

THE FOLLOWING INFORMATION IS TO BE COMPLETED BY THE STATION:

Disposition of Request:

X Accepted Rejected Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: SEE ATTACHED_____

Class of Time Purchased: NON-PREEMPTABLE_____

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

SEE ATTACHED_____

Rebate Paid (if any): N/A_____

Disclosure Statement Provided by Station: X Yes No Previously provided

BCRA Certificate (for Federal candidates only) Provided: X Yes No Previously provided

Other Information: N/A_____

Inquiry Received By: CARMEN ROMAN_____