

# ORDER



**Orders**  
**Order / Rev:** 1311193  
**Alt Order #:** 08411189  
**Product Desc:** CAIN 4 CONGRESS - B  
**Estimate:** 4953  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/06/16 / 10/06/16  
**Order Type:** Political

**WLBZ**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** **Buying Time, LLC/ POL**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **Cain, E / D / Congress ME**  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P04-GB  
**Revenue Codes:** AGY, (POL) Political, (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 98664  
**Agency External ID:** 2118AG-POL  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	61	\$4,045.00	\$3,438.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	61	\$4,045.00	\$3,438.25	0.00
<b>Totals</b>	<b>61</b>	<b>\$4,045.00</b>	<b>\$3,438.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WLBZ	25%	\$4,045.00
Market	100%	\$16,180.00

**Competitive Share**

	Share	Total
ABAN	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	55%	\$8,899.00
WBGR	0%	\$0.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WPFO	0%	\$0.00
WVII	20%	\$3,236.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLBZ	10/14/16	10/14/16	Today Show 3	CM	10-11a	----F--	:30	1	\$20.00	P04-C	0.00	NM	1	\$20.00
				M-F Today Show 3											
				THE TODAY SHOW HOUR 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	----F--		1		\$20.00		0.00					
E 2	WLBZ	10/14/16	10/14/16	2-3p M-F	CM	2-3p	----F--	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
				M-F 2-3p											
				ANDY GRIFFITH/INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	----F--		1		\$10.00		0.00					

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 Estimate: 4953  
**WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WLBZ	10/14/16	10/14/16	3-2p M-F M-F 2-3p ANDY GRIFFITH/INSIDE EDITION	CM	2-3p	----F--	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
E 3	WLBZ	10/14/16	10/14/16	3-4p M-F M-F 3-4p TD JAKES	CM	3p-4p	----F--	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$10.00		0.00					
E 4	WLBZ	10/14/16	10/14/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	----F--	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$25.00		0.00					
E 5	WLBZ	10/14/16	10/14/16	Local News @ 5a M-F Morning Report NEWS CENTER 2 MORNING REPORT	CM	5a-7a	----F--	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$70.00		0.00					
E 6	WLBZ	10/14/16	10/14/16	Local News @ 530p M-FCM News Center @530p NEWS CENTER 2 AT 530P	CM	530-6p	----F--	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$70.00		0.00					
E 7	WLBZ	10/14/16	10/14/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F) NEWS CENTER 2 AT 6P/NBC NIGHTLY	CM	5:57-7p	----F--	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$200.00		0.00					
E 8	WLBZ	10/14/16	10/14/16	Today Show Today Show THE TODAY SHOW	CM	Today Show	----F--	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$85.00		0.00					
E 9	WLBZ	10/14/16	10/14/16	Today Show 2 M-F Today Show 2 THE TODAY SHOW HOUR 3	CM	9-10a	----F--	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/10/16	10/16/16	----F--		1		\$30.00		0.00					
E 10	WLBZ	10/17/16	10/17/16	Local News @ 11p NEWS CENTER at 11 (M-F) NEWS CENTER 2 AT 11P	CM	11-1135p	M-----	:30	1	\$35.00	P04-C	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	M-----		1		\$35.00		0.00					
E 11	WLBZ	10/17/16	10/17/16	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	M-----	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	M-----		1		\$30.00		0.00					
E 12	WLBZ	10/17/16	10/17/16	Local News @12p M-F NEWS CENTER @ NOON (M-F) NEWS CENTER 2 AT NOON	CM	12p-1230p	M-----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	M-----		1		\$40.00		0.00					
E 13	WLBZ	10/17/16	10/17/16	3-4p M-F M-F 3-4p TD JAKES	CM	3p-4p	M-----	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	M-----		1		\$10.00		0.00					
E 14	WLBZ	10/17/16	10/17/16	Local News @ 5p M-F News Center @5p NEWS CENTER 2 AT 5P	CM	5p-530p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00

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**WLBZ**

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E 14	WLBZ	10/17/16	10/17/16	Local News @ 5p M-F News Center @5p	CM	5p-530p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		NEWS CENTER 2 AT 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$70.00		0.00			
E 15	WLBZ	10/17/16	10/17/16	Local News @ 5a M-F Morning Report	CM	5a-7a	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		NEWS CENTER 2 MORNING REPORT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$70.00		0.00			
E 16	WLBZ	10/17/16	10/17/16	Local News @ 530p M-F News Center @530p	CM	530-6p	M-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
		NEWS CENTER 2 AT 530P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$70.00		0.00			
E 17	WLBZ	10/17/16	10/17/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F)	CM	5:57-7p	M-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		NEWS CENTER 2 AT 6P/NBC NIGHTLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$200.00		0.00			
E 18	WLBZ	10/17/16	10/17/16	7-730p M-F M-F 7-730p	CM	7p-730p	M-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
		207													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$50.00		0.00			
E 19	WLBZ	10/17/16	10/17/16	Today Show Today Show	CM	Today Show	M-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		THE TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$85.00		0.00			
E 20	WLBZ	10/17/16	10/17/16	Mon Prime Other The Voice	CM	Prime Various	M-----	:30	1	\$425.00	P03-F	0.00	NM	1	\$425.00
		THE VOICE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$425.00		0.00			
E 21	WLBZ	10/17/16	10/17/16	Today Show 2 M-F Today Show 2	CM	9-10a	M-----	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
		THE TODAY SHOW HOUR 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$30.00		0.00			
E 22	WLBZ	10/15/16	10/15/16	Saturday Night Live Saturday Night Live	CM	1130p-105a	-----S-	:30	1	\$35.00	P04-C	0.00	NM	1	\$35.00
		SATURDAY NIGHT LIVE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-		1				\$35.00		0.00			
E 23	WLBZ	10/15/16	10/15/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
		SATURDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-		1				\$105.00		0.00			
E 24	WLBZ	10/16/16	10/16/16	LN (Sa-Su) Late News (Sa-Su)	CM	11p-1130p	-----S	:30	1	\$35.00	P04-C	0.00	NM	1	\$35.00
		NEWS CENTER 2 AT 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S		1				\$35.00		0.00			
E 25	WLBZ	10/16/16	10/16/16	Local News @ 6p Su NEWS CENTER at 6 (Sun)	CM	6p-7p	-----S	:30	1	\$180.00	P04-C	0.00	NM	1	\$180.00
		NEWS CENTER 2 AT 6P/NBC NIGHTLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S		1				\$180.00		0.00			
E 26	WLBZ	10/16/16	10/16/16		CM	6a-8a	-----S	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00

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 Estimate: 4953  
**WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 6a Su Sun Morning Report NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S					1	\$70.00		0.00			
E 27	WLBZ	10/16/16	10/16/16	Today Show Su NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$115.00	P04-C	0.00	NM	1	\$115.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S					1	\$115.00		0.00			
E 28	WLBZ	10/13/16	10/13/16	Today Show 3 M-F Today Show 3	CM	10-11a	---T---	:30	1	\$20.00	P04-C	0.00	NM	1	\$20.00
THE TODAY SHOW HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$20.00		0.00			
E 29	WLBZ	10/13/16	10/13/16	Millionaire 1230-1p Millionaire	CM	1230p-1p	---T---	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$30.00		0.00			
E 30	WLBZ	10/13/16	10/13/16	Local News @12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	---T---	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
NEWS CENTER 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$40.00		0.00			
E 31	WLBZ	10/13/16	10/13/16	2-3p M-F M-F 2-3p	CM	2-3p	---T---	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
ANDY GRIFFITH/INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$10.00		0.00			
E 32	WLBZ	10/13/16	10/13/16	3-4p M-F M-F 3-4p	CM	3p-4p	---T---	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
TD JAKES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$10.00		0.00			
E 33	WLBZ	10/13/16	10/13/16	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	---T---	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$25.00		0.00			
E 34	WLBZ	10/13/16	10/13/16	Local News @ 5p M-F News Center @5p	CM	5p-530p	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NEWS CENTER 2 AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$70.00		0.00			
E 35	WLBZ	10/13/16	10/13/16	Local News @ 5a M-F Morning Report	CM	5a-7a	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$70.00		0.00			
E 36	WLBZ	10/13/16	10/13/16	Local News @ 530p M-F News Center @530p	CM	530-6p	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NEWS CENTER 2 AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$70.00		0.00			
E 37	WLBZ	10/13/16	10/13/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F)	CM	5:57-7p	---T---	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
NEWS CENTER 2 AT 6P/NBC NIGHTLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---					1	\$200.00		0.00			
E 38	WLBZ	10/13/16	10/13/16		CM	7p-730p	---T---	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00

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**WLBZ**

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				7-730p M-F M-F 7-730p											
207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	---T---			1			\$50.00			0.00		
E 39	WLBZ	10/13/16	10/13/16	Today Show Today Show	CM	Today Show	---T---	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
				THE TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	---T---			1			\$85.00			0.00		
E 40	WLBZ	10/13/16	10/13/16	Today Show 2 M-F Today Show 2	CM	9-10a	---T---	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
				THE TODAY SHOW HOUR 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	---T---			1			\$30.00			0.00		
E 41	WLBZ	10/11/16	10/11/16	Tue Prime C Chicago Fire	CM	10P-11P	-T-----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$150.00			0.00		
E 42	WLBZ	10/11/16	10/11/16	Local News @ 11p NEWS CENTER at 11 (M-F)	CM	11-1135p	-T-----	:30	1	\$35.00	P04-C	0.00	NM	1	\$35.00
				NEWS CENTER 2 AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$35.00			0.00		
E 43	WLBZ	10/11/16	10/11/16	Millionaire 1230-1p Millionaire	CM	1230p-1p	-T-----	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$30.00			0.00		
E 44	WLBZ	10/11/16	10/11/16	Local News @12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	-T-----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
				NEWS CENTER 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$40.00			0.00		
E 45	WLBZ	10/11/16	10/11/16	2-3p M-F M-F 2-3p	CM	2-3p	-T-----	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
				ANDY GRIFFITH/INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$10.00			0.00		
E 46	WLBZ	10/11/16	10/11/16	3-4p M-F M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
				TD JAKES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$10.00			0.00		
E 47	WLBZ	10/11/16	10/11/16	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$25.00			0.00		
E 48	WLBZ	10/11/16	10/11/16	Local News @ 5p M-F News Center @5p	CM	5p-530p	-T-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
				NEWS CENTER 2 AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$70.00			0.00		
E 49	WLBZ	10/11/16	10/11/16	Local News @ 530p M-FCM News Center @530p	CM	530-6p	-T-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
				NEWS CENTER 2 AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$70.00			0.00		
E 50	WLBZ	10/11/16	10/11/16		CM	7p-730p	-T-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00

Order / Rev: 1311193  
 Alt Order #: 08411189  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Cain, E / D / Congress ME  
 Product Desc: CAIN 4 CONGRESS - B  
 Estimate: 4953  
**WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7-730p M-F M-F 7-730p											
207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$50.00		0.00			
E 51	WLBZ	10/11/16	10/11/16	Today Show	CM	Today Show	-T-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
				Today Show											
				THE TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$85.00		0.00			
E 52	WLBZ	10/11/16	10/11/16	Today Show 2	CM	9-10a	-T-----	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
				M-F Today Show 2											
				THE TODAY SHOW HOUR 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$30.00		0.00			
E 53	WLBZ	10/12/16	10/12/16	Today Show 3	CM	10-11a	--W----	:30	1	\$20.00	P04-C	0.00	NM	1	\$20.00
				M-F Today Show 3											
				THE TODAY SHOW HOUR 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$20.00		0.00			
E 54	WLBZ	10/12/16	10/12/16	Local News @ 11p	CM	11-1135p	--W----	:30	1	\$35.00	P04-C	0.00	NM	1	\$35.00
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER 2 AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$35.00		0.00			
E 55	WLBZ	10/12/16	10/12/16	Local News @ 12p M-F	CM	12p-1230p	--W----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
				NEWS CENTER @ NOON (M-F)											
				NEWS CENTER 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$40.00		0.00			
E 56	WLBZ	10/12/16	10/12/16	2-3p M-F	CM	2-3p	--W----	:30	1	\$10.00	P04-C	0.00	NM	1	\$10.00
				M-F 2-3p											
				ANDY GRIFFITH/INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$10.00		0.00			
E 57	WLBZ	10/12/16	10/12/16	Dr. Phil 4-5p	CM	4-5p	--W----	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
				M-F 4-5p											
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$25.00		0.00			
E 58	WLBZ	10/12/16	10/12/16	Local News @ 5p M-F	CM	5p-530p	--W----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
				News Center @ 5p											
				NEWS CENTER 2 AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$70.00		0.00			
E 59	WLBZ	10/12/16	10/12/16	Local News @ 5a M-F	CM	5a-7a	--W----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
				Morning Report											
				NEWS CENTER 2 MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$70.00		0.00			
E 60	WLBZ	10/12/16	10/12/16	Local News @ 6p M-F	CM	5:57-7p	--W----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
				NEWS CENTER @ 6 (M-F)											
				NEWS CENTER 2 AT 6P/NBC NIGHTLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$200.00		0.00			
E 61	WLBZ	10/12/16	10/12/16	Today Show	CM	Today Show	--W----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
				Today Show											
				THE TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$85.00		0.00			

Totals 61 \$4,045.00