

Order / Rev: 1276105
Alt Order #: 08326558
Flight Dates: 10/11/16 - 10/17/16

Advertiser: House Majority PAC
Product Desc: HOUSE MAJORITY PAC
Estimate: 4505
WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WLBZ	10/11/16	10/17/16	Today Show 3 M-F Today Show 3 THE TODAY SHOW HOUR 4	CM	10-11a	MTWTF--	:30	3	\$70.00	P02-F	0.00	NM	3	\$210.00
E 3	WLBZ	10/11/16	10/17/16	Local News @ 11p NEWS CENTER at 11 (M-F) NEWS CENTER 2 AT 11P	CM	11-1135p	MTWTF--	:30	5	\$120.00	P02-F	0.00	NM	5	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 5 \$120.00 0.00															
E 4	WLBZ	10/11/16	10/17/16	Tonight Show Tonight Show THE TONIGHT SHOW WITH JIMMY FALLON	CM	1135p-1237a	MTWTF--	:30	1	\$70.00	P02-F	0.00	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 1 \$70.00 0.00															
E 5	WLBZ	10/11/16	10/17/16	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	MTWTF--	:30	4	\$100.00	P02-F	0.00	NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 4 \$100.00 0.00															
E 6	WLBZ	10/11/16	10/17/16	Local News @12p NEWS CENTER @ NOON (M-F) NEWS CENTER 2 AT NOON	CM	12p-1230p	MTWTF--	:30	3	\$130.00	P02-F	0.00	NM	3	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$130.00 0.00															
E 7	WLBZ	10/11/16	10/17/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	MTWTF--	:30	7	\$90.00	P02-F	0.00	NM	7	\$630.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 7 \$90.00 0.00															
E 8	WLBZ	10/11/16	10/17/16	Local News @ 5p M-F News Center @5p NEWS CENTER 2 AT 5P	CM	5p-530p	MTWTF--	:30	3	\$250.00	P02-F	0.00	NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$250.00 0.00															
E 9	WLBZ	10/11/16	10/17/16	Local News @ 5a M-F Morning Report NEWS CENTER 2 MORNING REPORT	CM	5a-7a	MTWTF--	:30	7	\$230.00	P02-F	0.00	NM	7	\$1,610.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 7 \$230.00 0.00															
E 10	WLBZ	10/11/16	10/17/16	Local News @ 530p M-F News Center @530p NEWS CENTER 2 AT 530P	CM	530-6p	MTWTF--	:30	3	\$250.00	P02-F	0.00	NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$250.00 0.00															
E 11	WLBZ	10/11/16	10/17/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F) NEWS CENTER 2 AT 6P	CM	5:57-7p (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$690.00	P02-F	0.00	NM	3	\$2,070.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$690.00 0.00															
E 12	WLBZ	10/11/16	10/17/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F) NBC NIGHTLY NEWS	CM	5:57-7p (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$800.00	P02-F	0.00	NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$800.00 0.00															
E 13	WLBZ	10/11/16	10/17/16	7-730p M-F M-F 7-730p 207	CM	7p-730p	MTWTF--	:30	3	\$170.00	P02-F	0.00	NM	3	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/16 10/17/16 MTWTF-- 3 \$170.00 0.00															
E 14	WLBZ	10/11/16	10/17/16	Today Show Today Show THE TODAY SHOW	CM	Today Show	MTWTF--	:30	15	\$290.00	P02-F	0.00	NM	15	\$4,350.00

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E 14	WLBZ	10/11/16	10/17/16	Today Show Today Show	CM	Today Show	MTWTF--	:30	15	\$290.00	P02-F	0.00	NM	15	\$4,350.00
THE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--					15	\$290.00		0.00			
E 15	WLBZ	10/11/16	10/17/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	MTWTF--	:30	5	\$130.00	P02-F	0.00	NM	5	\$650.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--					5	\$130.00		0.00			
E 16	WLBZ	10/11/16	10/17/16	Today Show 2 M-F Today Show 2	CM	9-10a	MTWTF--	:30	5	\$100.00	P02-F	0.00	NM	5	\$500.00
THE TODAY SHOW HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--					5	\$100.00		0.00			
E 17	WLBZ	10/15/16	10/15/16	Saturday Night Live Saturday Night Live	CM	1130p-105a	-----S-	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-					1	\$100.00		0.00			
E 18	WLBZ	10/15/16	10/15/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$360.00	P02-F	0.00	NM	1	\$360.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-					1	\$360.00		0.00			
E 19	WLBZ	10/16/16	10/16/16	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	1	\$250.00	P02-F	0.00	NM	1	\$250.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S					1	\$250.00		0.00			
E 20	WLBZ	10/16/16	10/16/16	Today Show Su NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$390.00	P02-F	0.00	NM	1	\$390.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S					1	\$390.00		0.00			
E 21	WLBZ	10/16/16	10/16/16	NFL Patriots on NBC Patriots Game	CM	Patriots Game	-----S	:30	1	\$3,500.00	P02-F	0.00	NM	1	\$3,500.00
NFL SNF W/ PATRIOTS - 10/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S					1	\$3,500.00		0.00			
E 22	WLBZ	10/11/16	10/11/16	Tue Prime Other The Voice	CM	Prime Various	-T-----	:30	1	\$1,100.00	P02-F	0.00	NM	1	\$1,100.00
THE VOICE TUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$1,100.00		0.00			
E 23	WLBZ	10/12/16	10/12/16	Wed Prime A Mysteries of Laura	CM	8P-9P	--W----	:30	1	\$310.00	P02-F	0.00	NM	1	\$310.00
MYSTERIES OF LAURA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----					1	\$310.00		0.00			
Totals													79	\$22,360.00	