

ORDER



Orders
Order / Rev: 1312770
Alt Order #: 08414186
Product Desc: NRCC - POLIQUIN
Estimate: 8171
Flight Dates: 10/19/16 - 10/25/16
Original Date / Rev: 10/12/16 / 10/18/16
Order Type: Political

WLBZ
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poliquin- NRCC/ POL
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107870
Agency External ID: 9204AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/25/16	56	\$6,070.00	\$5,159.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	56	\$6,070.00	\$5,159.50	0.00
Totals	56	\$6,070.00	\$5,159.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLBZ	20%	\$6,070.00
Market	100%	\$30,350.00

Competitive Share

	Share	Total
ABAN	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	53%	\$16,085.50
WBGR	0%	\$0.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WPFO	3%	\$910.50
WVII	24%	\$7,284.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLBZ	10/21/16	10/21/16	Local News @12p M-F	CM	12p-1230p	----F--	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00
NEWS CENTER @ NOON (M-F)															
NWSNTR-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	----F--		1		\$50.00		0.00					
E 2	WLBZ	10/21/16	10/21/16	Dr. Phil 4-5p	CM	4-5p	----F--	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
M-F 4-5p															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	----F--		1		\$25.00		0.00					

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WLBZ	10/24/16	10/24/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	M-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	M-----	1		\$50.00		0.00						
E 15	WLBZ	10/22/16	10/22/16	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$125.00	P03-F	0.00	NM	1	\$125.00
NWSCNTR-RPT SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$125.00		0.00						
E 16	WLBZ	10/22/16	10/22/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
SATURDAY TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S-	1		\$105.00		0.00						
E 17	WLBZ	10/23/16	10/23/16	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	1	\$95.00	P03-F	0.00	NM	1	\$95.00
NWCNTR RPT SU1/NWCNTR RPT SU2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S	1		\$95.00		0.00						
E 18	WLBZ	10/23/16	10/23/16	Today Show Su NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$115.00	P04-C	0.00	NM	1	\$115.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S	1		\$115.00		0.00						
E 19	WLBZ	10/20/16	10/20/16	Thu Prime C Blacklist	CM	10p-11p	---T---	:30	1	\$310.00	P02-F	0.00	NM	1	\$310.00
BLACKLIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$310.00		0.00						
E 20	WLBZ	10/20/16	10/20/16	Local News @ 12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	---T---	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00
NWSCNTR-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$50.00		0.00						
E 21	WLBZ	10/20/16	10/20/16	Local News @ 530p M-F News Center @ 530p	CM	530-6p	---T---	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NWSCNTR-5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$70.00		0.00						
E 22	WLBZ	10/20/16	10/20/16	Local News @ 5a M-F Morning Report	CM	5a-7a	---T---	:30	2	\$70.00	P04-C	0.00	NM	2	\$140.00
NWSCNTR-RPT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	2		\$70.00		0.00						
E 23	WLBZ	10/20/16	10/20/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F)	CM	5:57-7p	---T---	:30	2	\$200.00	P04-C	0.00	NM	2	\$400.00
NWSCNTR-6:00/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	2		\$200.00		0.00						
E 24	WLBZ	10/20/16	10/20/16	Today Show Today Show	CM	Today Show	---T---	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$85.00		0.00						
E 25	WLBZ	10/20/16	10/20/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	---T---	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---T---	1		\$50.00		0.00						
E 26	WLBZ	10/25/16	10/25/16		CM	12p-1230p	-T-----	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00

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WLBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @12p M-F NEWS CENTER @ NOON (M-F)															
NWSCNTR-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$50.00		0.00						
E 27	WLBZ	10/25/16	10/25/16	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$25.00	P04-C	0.00	NM	1	\$25.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$25.00		0.00						
E 28	WLBZ	10/25/16	10/25/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	-T-----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NWSCNTR-5:00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$70.00		0.00						
E 29	WLBZ	10/25/16	10/25/16	Local News @ 5a M-F Morning Report	CM	5a-7a	-T-----	:30	2	\$70.00	P04-C	0.00	NM	2	\$140.00
NWSCNTR-RPT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	2		\$70.00		0.00						
E 30	WLBZ	10/25/16	10/25/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F)	CM	5:57-7p	-T-----	:30	2	\$200.00	P04-C	0.00	NM	2	\$400.00
NWSCNTR-6:00/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	2		\$200.00		0.00						
E 31	WLBZ	10/25/16	10/25/16	Today Show Today Show	CM	Today Show	-T-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$85.00		0.00						
E 32	WLBZ	10/25/16	10/25/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	-T-----	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$50.00		0.00						
E 33	WLBZ	10/19/16	10/19/16	Local News @12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	--W----	:30	1	\$50.00	P03-F	0.00	NM	1	\$50.00
NWSCNTR-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$50.00		0.00						
E 34	WLBZ	10/19/16	10/19/16	Local News @ 530p M-F News Center @ 530p	CM	530-6p	--W----	:30	1	\$70.00	P04-C	0.00	NM	1	\$70.00
NWSCNTR-5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$70.00		0.00						
E 35	WLBZ	10/19/16	10/19/16	Local News @ 5a M-F Morning Report	CM	5a-7a	--W----	:30	2	\$70.00	P04-C	0.00	NM	2	\$140.00
NWSCNTR-RPT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	2		\$70.00		0.00						
E 36	WLBZ	10/19/16	10/19/16	Local News @ 6p M-F NEWS CENTER @ 6 (M-F)	CM	5:57-7p	--W----	:30	2	\$200.00	P04-C	0.00	NM	2	\$400.00
NWSCNTR-6:00/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	2		\$200.00		0.00						
E 37	WLBZ	10/19/16	10/19/16	Today Show Today Show	CM	Today Show	--W----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$85.00		0.00						
E 38	WLBZ	10/19/16	10/19/16		CM	730p-8p	--W----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00

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WLBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Inside Edition 730-8p Inside Edition INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --W---- 1 \$50.00 0.00															
E 39	WLBZ	10/19/16	10/19/16	Wed Prime B Law and Order	CM	9P-10P	--W----	:30	1	\$175.00	P04-C	0.00	NM	3	\$175.00
LAW&O:SVU-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --W---- 1 \$175.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLBZ	10/17/16-10/23/16		Wed Prime B		9P-10P	--W-----	:30		(\$175.00)		0.00	NM		
		See MG 39.2,39.3,39.4 [Prgm Change Presidential Debate] AC													
2	WLBZ	10/21/16-10/21/16		Fri Prime Other		Prime Various	-----F----	:30		\$135.00		0.00	NM		
		Ⓜ MG for 39.1 10/19 [Agency approved MG]													
3	WLBZ	10/19/16-10/21/16		Tonight Show		1135p-1237a	--WThF----	:30		\$20.00		0.00	NM		
		Ⓜ MG for 39.1 10/19 [Agency approved MG]													
4	WLBZ	10/19/16-10/21/16		Tonight Show		1135p-1237a	--WThF----	:30		\$20.00		0.00	NM		
		Ⓜ MG for 39.1 10/19 [Agency approved MG]													
E 40	WLBZ	10/24/16	10/24/16	Mon Prime Other The Voice	CM	Prime Various	M-----	:30	1	\$425.00	P03-F	0.00	NM	1	\$425.00
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 1 \$425.00 0.00															
E 41	WLBZ	10/24/16	10/24/16	Mon Prime C Timeless	CM	10p-11p	M-----	:30	2	\$210.00	P02-F	0.00	NM	2	\$420.00
TIMELESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 2 \$210.00 0.00															
E 42	WLBZ	10/25/16	10/25/16	Tue Prime C Chicago Fire	CM	10P-11P	-T-----	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
CHICAGO FIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -T----- 1 \$200.00 0.00															
E 43	WLBZ	10/24/16	10/24/16	Millionaire 1230-1p Millionaire	CM	1230p-1p	M-----	:30	1	\$30.00	P04-C	0.00	NM	1	\$30.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M----- 1 \$30.00 0.00															
													Totals	56	\$6,070.00