

BCRA Political Record

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally-qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including references to a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's political file and must be retained for two years.

<p>This Record is for</p> <p><input checked="" type="radio"/> a candidate request</p> <p><input type="radio"/> an issue request *</p>	<p>The request was</p> <p><input checked="" type="radio"/> accepted #</p> <p><input type="radio"/> rejected</p>
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Candidate Named in Message: *Mike Bell*
 Office Being Sought: *District 9 State of TN Senate*
 Election or Issue Referred to: *General Nov*
 Sponsor (or authorized candidate committee): *Mike Bell*
 Treasurer of authorized candidate committee: *Lisa Bell*
 Person Ordering Advertising: *Mike Bell*

* An "issue request" is a message purchased by someone other than a candidate or a candidate's authorized committee related to any political matter of national importance, including references to a legally qualified candidate, any election to Federal office, or a national legislative issue of public importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a sponsor contact person, and a list of the chief executive officers or similar officials.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>J103 2321 Hickory Valley Rd., Chatt TN 37421</u>	Date: <u>10-16-2018</u>
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I, Mike Bell,
being/on behalf of: Mike Bell for State Senate,
a legally qualified candidate of the District 9 State of Tennessee
political party for the office of: State Senate
in the District 9
election to be held on: Nov. 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

M. K. Bell for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Bell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/18

Date

M. K. Bell

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Fatima Martinez
Signature

Fatima Martinez
Printed Name

Traffic Manager
Title



Jim Gumm <jim@j103.com>

60-Second Radio Rates for J103

1 message

Jim Gumm <jim@j103.com>
To: Mike Bell <tmikebell@gmail.com>
Cc: Clark Thompson <clark@j103.com>

Mon, Oct 15, 2018 at 2:27 PM

Mike,
Here are the political 60-second rates for J103:

MONDAY thru FRIDAY
6:00 AM - 10:00 AM (Morning Drive) \$25.00
10:00 AM - 3:00 PM (Mid-day) \$16.00
3:00 PM - 7:00 PM (Afternoon Drive) \$25.00

Saturday 6:00 AM - 7:00 PM \$16.00
Sunday \$16.00

Just let me know what you want to do (amount and start date to finish date) and I'll create a successful campaign for you. You can email the commercial to me at this email address. As I told you, our signal footprint covers the entire area that you represent.

I hope you had a successful day hunting! Thanks, Mike.

--
Jim Gumm
Account Executive
Partners for Christian Media Inc.
[p] (423) 892-1200
[e] jim@j103.com | [w] <http://www.j103.com/>
[a] 2321 Hickory Valley Rd, Chattanooga, TN 37421





Jim Gumm <jim@j103.com>

OCT 2018 MP3.mp3

Mike Bell <tmikebell@gmail.com>
To: jim@j103.com
Cc: clark@j103.com

Mon, Oct 15, 2018 at 2:40 PM

Here's my spot. Let's do two a day starting tomorrow.
Weekdays only, morning drive. 16th-19th, 22nd-26th,
29th-1st, 5th and 6th. 15 days total.

Let me know what I need to sign and how to get the payment to you.

Mike

Sent from my iPhone

 **OCT 2018 MP3.mp3**
1335K



Jim Gumm <jim@j103.com>

OCT 2018 MP3.mp3

Jim Gumm <jim@j103.com>
To: Mike Bell <tmikebell@gmail.com>
Cc: Fatima Zarrineh <Fatima@j103.com>

Mon, Oct 15, 2018 at 4:13 PM

Mike,
I have attached the agreement. Your ads will begin running on Tuesday morning. Please sign, scan or take a digital photo and email back to me. If you pay via credit card call Fatima Martinez at 423-424-1298 (Ext 108). We also need an NAB form from you. Thank you, Mike.

[Quoted text hidden]
[Quoted text hidden]
Sent from my iPhone
[Quoted text hidden]

 **MikeBell - Agreement app (1).pdf**
462K



Jim Gumm <jim@j103.com>

OCT 2018 MP3.mp3

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>
Cc: Fatima Zarrineh <Fatima@j103.com>

Mon, Oct 15, 2018 at 4:20 PM

What is an NAB form?

Sent from my iPhone
[Quoted text hidden]

<MikeBell - Agreement app (1).pdf>



Jim Gumm <jim@j103.com>

OCT 2018 MP3.mp3

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>
Cc: Fatima Zarrineh <Fatima@j103.com>

Mon, Oct 15, 2018 at 4:22 PM

I'll go to staples either tonight or tomorrow afternoon to print and scan the form.

Sent from my iPhone

On Oct 15, 2018, at 4:13 PM, Jim Gumm <jim@j103.com> wrote:

[Quoted text hidden]

<MikeBell - Agreement app (1).pdf>



Jim Gumm <jim@j103.com>

OCT 2018 MP3.mp3

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>
Cc: Fatima Zarrineh <Fatima@j103.com>

Mon, Oct 15, 2018 at 4:23 PM

I can pay via debit card or put a check in the mail. Let me know what you prefer.

Sent from my iPhone

On Oct 15, 2018, at 4:13 PM, Jim Gumm <jim@j103.com> wrote:

[Quoted text hidden]

<MikeBell - Agreement app (1).pdf>



Jfest Email

Jim Gumm <jim@j103.com>

NAB Form

Jim Gumm <jim@j103.com>
To: Mike Bell <tmikebell@gmail.com>

Mon, Oct 15, 2018 at 7:17 PM

Here is the NAB Form

[Quoted text hidden]

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Jim Gumm
Account Executive
Partners for Christian Media Inc.

[p] (423) 892-1200
[e] jim@j103.com | [w] http://www.j103.com/
[a] 2321 Hickory Valley Rd, Chattanooga, TN 37421



 **NAB FORM.pdf**
519K



Jim Gumm <jim@j103.com>

NAB Form

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>

Tue, Oct 16, 2018 at 6:39 AM

Jim,

Anyway you could meet me today and bring the forms I need to sign? I could also write you a check when we meet.

I'm not sure where your Office is located but I'm available to meet in ooltewah around 11:30 or in Cleveland around noon.

Mike

Sent from my iPhone

[Quoted text hidden]

<NAB FORM.pdf>



Jim Gumm <jim@j103.com>

NAB Form

Jim Gumm <jim@j103.com>

Tue, Oct 16, 2018 at 7:44 AM

To: Mike Bell <tmikebell@gmail.com>

Sure. Do you know where Shanes Rib Shack is in Ooltewah? We could meet there for lunch at 11:30 on Tuesday (today) and I'll bring the forms for you to sign and you can give me the check. Let me know. My cell number is 423-584-0360.

[Quoted text hidden]



Jim Gumm <jim@j103.com>

NAB Form

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>

Tue, Oct 16, 2018 at 8:07 AM

I have an 11:00 meeting at the Ooltewah Cracker Barrel so I should be able to make it by 11:30. I'll see you there.

Mike

Sent from my iPhone
[Quoted text hidden]



Jim Gumm <jim@j103.com>

NAB Form

Jim Gumm <jim@j103.com>
To: Mike Bell <tmikebell@gmail.com>

Tue, Oct 16, 2018 at 8:08 AM

Sounds good. See you then.
[Quoted text hidden]



Jim Gumm <jim@j103.com>

NAB Form

Mike Bell <tmikebell@gmail.com>
To: Jim Gumm <jim@j103.com>

Tue, Oct 16, 2018 at 8:10 AM



Sent from my iPhone
[Quoted text hidden]

Sales Order

Station: **WBDX-WJLJ-FM** Buyer: **Mike Bell**
 Contract Name: **Mike Bell District 9** Tax Schedule: **(None)**
 Contract#: **15470** Agency Commission %: **0**
 Start Date: **10/16/18** End Date: **11/06/18** Billing Cycle: **Calendar**
 Revenue Type: **A/R - POLITICAL** Type: **Cash** Salesperson: **6265jgum** Comm %: **20**
 Advertiser: **Mike Bell District 9** Makegood Policy: **Within Contract Dates**
 Address: **261 County Rd. 757**
 City: **Riceville** State: **TN** Zip: **37370**
 Phone: **(423) 892-0058**
 Product Name: **Oct-Nov 2018**
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/16/18	10/19/18		6:00 AM	10:00 AM	60		2	2	2	2				8	D	25.00	8	200.00	1
Political																				
2	10/22/18	10/26/18		6:00 AM	10:00 AM	60	2	2	2	2	2				10	D	25.00	10	250.00	1
Political																				
3	10/29/18	11/01/18		6:00 AM	10:00 AM	60	2	2	2	2					8	D	25.00	8	200.00	1
Political																				
4	11/05/18	11/06/18		6:00 AM	10:00 AM	60	2	2							4	D	25.00	4	100.00	1
Political																				

Billing Projections: By Month

	Oct 18	Nov 18
CA	600.00	150.00
ST	450.00	300.00

Print Spot Prices

TOTAL SPOTS **30**
 GROSS TOTAL \$ **750.00**
 ADJUSTED SPOTS **30**
 ADJUSTED TOTAL \$ **750.00**

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

INVOICE



Invoice #: IN-1181020322
Invoice Date: 10/31/2018
Contract #: 15470
Page: 1
Net Amount Due: \$600.00

Advertiser: Mike Bell District 9
 261 County Rd. 757
 Riceville, TN 37370

Station(s): WBDX-WJLJ-FM

Advertiser: Mike Bell District 9
Product: Oct-Nov 2018
Estimate #:
Agency Client Code:
Buyer Name: Mike Bell

Salesperson(s): Jim Gumm
Terms: Net 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/16/18	06:52:00a	1	60	Oct-Nov 2018		\$25.00
TUE	10/16/18	09:07:00a	1	60	Oct-Nov 2018		\$25.00
WED	10/17/18	06:06:25a	1	60	Oct-Nov 2018		\$25.00
WED	10/17/18	09:52:45a	1	60	Oct-Nov 2018		\$25.00
THU	10/18/18	07:22:00a	1	60	Oct-Nov 2018		\$25.00
THU	10/18/18	08:37:45a	1	60	Oct-Nov 2018		\$25.00
FRI	10/19/18	06:22:00a	1	60	Oct-Nov 2018		\$25.00
FRI	10/19/18	09:08:00a	1	60	Oct-Nov 2018		\$25.00
MON	10/22/18	07:52:30a	2	60	Oct-Nov 2018		\$25.00
MON	10/22/18	09:37:15a	2	60	Oct-Nov 2018		\$25.00
TUE	10/23/18	06:36:45a	2	60	Oct-Nov 2018		\$25.00
TUE	10/23/18	08:22:00a	2	60	Oct-Nov 2018		\$25.00
WED	10/24/18	06:52:45a	2	60	Oct-Nov 2018		\$25.00
WED	10/24/18	09:08:30a	2	60	Oct-Nov 2018		\$25.00
THU	10/25/18	08:52:45a	2	60	Oct-Nov 2018		\$25.00
THU	10/25/18	09:38:00a	2	60	Oct-Nov 2018		\$25.00
FRI	10/26/18	07:53:00a	2	60	Oct-Nov 2018		\$25.00
FRI	10/26/18	08:06:55a	2	60	Oct-Nov 2018		\$25.00
MON	10/29/18	06:07:10a	3	60	Oct-Nov 2018		\$25.00
MON	10/29/18	09:08:45a	3	60	Oct-Nov 2018		\$25.00
TUE	10/30/18	07:22:00a	3	60	Oct-Nov 2018		\$25.00
TUE	10/30/18	09:07:30a	3	60	Oct-Nov 2018		\$25.00
WED	10/31/18	06:52:45a	3	60	Oct-Nov 2018		\$25.00
WED	10/31/18	09:37:30a	3	60	Oct-Nov 2018		\$25.00

INVOICE



Invoice #: IN-1181020322
Invoice Date: 10/31/2018
Contract #: 15470
Page: 2
Net Amount Due: \$600.00

Remit To:
Partners for Christian Media
PO Box 24297
Chattanooga, TN 37422

Invoice Totals

Total Spots:	24
Gross Amount:	\$600.00
Agency Commission:	\$0.00
Net Amount Due:	\$600.00

The payment is due and payable within 15 days of the date of the invoice. Thank You For Your Support! All commercials reflected on this invoice were simulcast on WBDX-FM and WJLJ-FM.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity.

Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the base of race, gender, national origin, or ancestry.

For questions regarding this invoice, please contact Fatima at 423-424-1298.

INVOICE



Invoice #: **IN-1181120388**
Invoice Date: 11/19/2018
Contract #: 15470
Page: 1
Net Amount Due: \$150.00

Advertiser: **Mike Bell District 9**
261 County Rd. 757
Riceville, TN 37370

Station(s): **WBDX-WJLJ-FM**

Advertiser: **Mike Bell District 9**
Product: **Oct-Nov 2018**
Estimate #:
Agency Client Code:
Buyer Name: Mike Bell

Salesperson(s): Jim Gumm
Terms: Net 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	11/01/18	08:06:55a	3	60	Oct-Nov 2018		\$25.00
THU	11/01/18	08:37:45a	3	60	Oct-Nov 2018		\$25.00
MON	11/05/18	06:22:00a	4	60	Oct-Nov 2018		\$25.00
MON	11/05/18	08:37:45a	4	60	Oct-Nov 2018		\$25.00
TUE	11/06/18	07:22:00a	4	60	Oct-Nov 2018		\$25.00
TUE	11/06/18	09:22:00a	4	60	Oct-Nov 2018		\$25.00

Remit To:
Partners for Christian Media
PO Box 24297
Chattanooga, TN 37422

Invoice Totals
Total Spots: 6
Gross Amount: \$150.00
Agency Commission: \$0.00
Net Amount Due: \$150.00

The payment is due and payable within 15 days of the date of the invoice. Thank You For Your Support! All commercials reflected on this invoice were simulcast on WBDX-FM and WJLJ-FM.
This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity.

Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the base of race, gender, national origin, or ancestry.

For questions regarding this invoice, please contact Fatima at 423-424-1298.