



WMEN- AM 640, Royal Palm Beach

Quarterly Issues/Programming Report for October 1 – December 31, 2019

4<sup>th</sup> Quarter – 2019

## Section I. Issues

**The station has identified the following issues as significant issues facing our community in this quarter:**

- A. Sports Safety
- B. Law Enforcement
- C. Health
- D. Community
- E. Local High School Sports
- E. Local Economy

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues.

Programming dealing with each issue is set out below:

### A. Sports Safety

1) Saturday Football with Coach Chris Kokell, 10/5/19, 12-2:30P, 15 minutes. Coach Kokell talked about how many local high school coaches are teaching their players to tackle differently to avoid head injuries. An example is our tacklers are now taught to lead with the shoulder or arms and not tackle with the helmet. Coach K also talked about several states have a time limit on how much physical contact is allowed each week in high school sports.

2) Saturday Football with Coach Chris Kokell, 10/19/19, 12-2:30P, 15 minutes. Live from the FAU Tailgate, Coach Kokell took a moment to remind us how seriously football takes the concussion situation. He reviewed high school, collegiate, and NFL guidelines on how long a player is out, rested, and treated if he/she is tested positive for a concussion. Coach K also brought up examples in other sports such as soccer and Lacrosse.

3) The Andy Slater Show, 10/4/19, 3-5P, 10 minutes. Andy Slater safety at High School Sporting events. He referenced it due to the shooting at a High School Football game in New Jersey. Andy made reference to more security at games, and talked to different coaches and school officials about security at our local school extracurricular activities.

### B. Law Enforcement

1) The Andy Slater Show, 10/16/19, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. The primary topic was the influx in residents due to the arrival of the snowbirds. Camacho told the audience what roads will be impacted with more traffic. He also

shed some light on out of town tags and whether fines are stricter for those who are from out of town.

- 2) The Andy Slater Show, 10/23/19, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. Discussed was the latest on a major construction project that started in September. It is on Florida's turnpike and involves widening from North Boynton Beach to North of Lake Worth. He also warned drivers on the consequences of speeding through a construction zone.
- 3) The Andy Slater Show, 10/30/19, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho of the Florida Highway Patrol opened the phone lines up to listeners where they can ask the officer anything they'd like in law enforcement. The primary was Halloween safety, watching out for trick or treaters on the road, and what fines would be for drivers caught speeding through a residential area. .
- 4) The Andy Slater Show, 11/20/19, 3-5P, 30 minutes. Afternoon host Andy Slater and guest Lt. Camacho from the Florida highway discussed keeping yourself safe during the Thanksgiving holiday. The night before Thanksgiving is typically the biggest bar not of the year and Camacho warned drivers not to drink and drive. Also discussed was travel to and from PBI, travel on the roads, and treating people right when out shopping on Black Friday.

#### C. Health

- 1) The Andy Slater Show, 11/26/19, 3-5P, 4 minutes. Andy Slater talked about a new health information about how eating what you want on Thanksgiving will not ruin your diet. It also touched on alternatives where you can still enjoy the holiday without eating a lot of the traditional foods.
- 2) South Florida Sunday, 10/20/19 6a-6:30a, 16 minutes. "Stanton Collemer, Alexis Membreno and Sam Cohen discuss the Cancer Alliance of Help and Hope's "No Shave November." The organization is celebrating its 16th year of focusing on helping cancer patients of all ages who are need assistance with covering everyday living expenses. They raised over \$1 million last year, and typically assist 200 individuals per year or about 1,000 people in total, including family members. Membreno shares his experience as a cancer survivor, and the assistance he received from CAHH, after having to leave his job abruptly. The guests add that 38 percent of people, or 1 in 3, will be diagnosed with cancer in their lifetime. Early detection and self-examination are the keys to prevention.

they are attributed to opioids or other overdoses. everything from medication to equipment to bedside commodes, music therapists, and CNA's.

- 3) The South Florida Sunday, 11/3/19 6a-6:30a, 7 minutes. "Karen Harris, VP Field Operations and Janet Moreland, Hospital Administrator, discuss Lakeside Medical Center and the Health Care District of Palm Beach County, which has served the Glades since 1988. It operates the CL Brumback primary care clinics, and provides skilled nursing care, health coverage, school health programs, and trauma hawk. The goal is to provide access to healthcare for low-income, uninsured communities, in order to create a healthier workforce and higher quality of life. Recent accomplishments include: the addition of a medication assistance treatment program, mobile medical care for the homeless, and a behavioral health benefit. They are launching a screening tool for social determinants of health, to help with transportation, nutrition, social isolation, wellness, food insecurity, and medical literacy.
  
- 4) South Florida Sunday, 6a-6:30a, 11/17/19, 13 minutes. "Dr. Ben Ravaee, of Delray Medical Center, focuses on the importance of heart health during the holidays. He recommends being mindful of one's diet, particularly salt intake, which can cause or exacerbate blood pressure, congestive heart failure, and fluid retention. In addition, Dr. Ravaee adds that exercise, including running and walking, certainly helps reduce holiday stress while increasing the heart rate. He explains that stress can elevate the risk of cardiovascular events during and after the holidays, and that the hospital tends to see an increase in patients around this time of year for that reason. In terms of food choices, he suggests consuming fruit and vegetables in lieu of sweeter or saltier options. Dr. Ravaee also explains that being sedentary after consuming a big meal is a major concern. He recommends that people engage in exercise soon afterward, and to check cholesterol, blood pressure and levels on a regular basis. People with a family history of heart disease and related issues need to be even more cautious of their diet and stress levels.
  
- 5) South Florida Sunday, 6a-6:30a, 12/8/19, 12 minutes. "Mark Thomas Goolsby, master of ceremonies for the local American Cancer Society chapter, offers an overview of the upcoming, inaugural "Glow in the Dark" 5K Fun Run for Palm Beach County. As a cancer survivor, Goolsby understands the need for such fundraisers, and explains that ACS supports the loved ones of patients as well, through various resources and services. To that end, all the proceeds from the event will be used to benefit the Society's local offerings. The Fun Run is scheduled for January 18th from 5 to 9:30 p.m. at Royal Palm Beach Commons Park. Runners are encouraged to wear items that glow. The event will also include more than 20 vendors, a food truck expo, photo booth, and a luminaria trail that will extend throughout the park. Drawings and raffles will also be held.

#### D. Community

- 1) South Florida Sunday 10/12/19, 6a-6:30a, 15 minutes. "Patrick Franklin, President and CEO of the Urban League of Palm Beach County, discusses his organization's mission, programs and upcoming events. The mission is "to empower our community and change lives." To that end, the Urban League offers more than 20 programs that focus on housing, job preparedness, food pantry, community development, and youth and education after-school initiatives. The organization will host an open house called "Come and Take A Closer Look" on October 17, in order to showcase those programs along with two more called, "Project Thrive" and "Project Moving Forward," respectively.
- 2) South Florida Sunday, 10/12/19, 6a-6:30a, 12 minutes "Jennifer Raymond, Executive Director and MarcheLe Courtney, Development Administrator of Family Promise of South Palm Beach County, discuss the mission and services. Their organization helps situationally homeless families get back on their feet in 90 days by providing temporary housing, meals, counseling, financial assistance, case management, mental health assessments, employment services, and transitional housing. Family homelessness is the largest demographic in Palm Beach County, at 26 percent. Family Promise of South Palm Beach County has helped over 200 families from various counties achieve self-sufficiency during the past 11 years through a network of 1,200 volunteers who provide the shelter and meals on a weekly basis
- 3) South Florida Sunday 10/20/19, 6a-6:30a, 11 minutes. "Amanda Atwater discusses Quantum House's mission and upcoming events. The organization refers to itself as a "local hospital hospitality house." The purpose is to take care of families of children who are receiving treatment at area hospitals. The staff provides lodging, meals, laundry facilities, and other types of help through the facility, which is located on the campus of St. Mary's Medical Center. They can accommodate 30 families at one time
- 4) South Florida Sunday, 10/27/19, 6a-6:30a, 15 minutes. "Diane Smith from the Palm Beach County Sheriff's Office, Nicole Krauss from Publix, and Jim Weinerhold from Blue Bell Ice Cream discuss the upcoming Ninth Annual Thanksgiving Turkey Drive. It will take place in conjunction with County Ice on Saturday, November 23 from 8 a.m. to 1 p.m. at three Publix locations: Crossroads at Royal Palm Beach, Mirsaol Walk in Palm Beach Gardens, and the Lantana Plaza. The process starts with 15 schools holding a food drive to collect non-perishable food items, which are donated to PBSO. Last year, the schools

collected 19,000 food items. The turkey drive then takes place every year on the Saturday before Thanksgiving.

#### E. Local High School Sports

- 1) High School Sports Reports, Weekdays, 8:20A, 12:20P, 5:20P, 1 minute each. The Palm Beach County High School Sports Minute provides updates and information on Palm Beach County high school sports teams, student athletes, and games. The reports gives deserved recognition and is inclusive to all Palm Beach County schools and athletic programs.
- 2) Saturday Football with Coach Kris Kokell, 11/2/19, 1-3P, 60 minutes. Coach Chris Kokell spoke to nearly every Palm Beach County High School coach about he upcoming All-Star Game. He also showcased local players and coaches who appeared on the show. The Purpose of covering this is to draw attention so student athletes who were doing amazing things both on and off the field.
- 3) Saturday Football with Coach Chris Kokell, 12/7/19, 12-2:30P, 30 minutes. With FAU's Football team about to play in the Conference USA Championship game, Coach Kokell spent time focusing on players who played for local High School Teams. He talked to former coaches, players, and family members about individual player journeys to this point. He also referenced a recent report that shows more NFL players come out of South Florida than any part of the country.

#### F. Local Economy

- 1) South Florida Sunday, 11/3/19, 6a-6:30a AM, 5 minutes. "Cody Melton and Julia Dattolo discuss CareerSource Palm Beach County's services and next major hiring event. The organization serves as the workforce board for the county. Its goal is to connect businesses with qualified talent through no-cost classes covering topics such as interviewing skills, resume building and LinkedIn, as well as access to career counselors and recruiters, and a virtual career center. The organization offers the services through its centers in West Palm Beach, Belle Glade and Delray Beach. On November 13, CareerSource Palm Beach County will host its annual Paychecks for Patriots event at the Holiday Inn Palm Beach Airport
- 2) The Andy Slater Show, 11/5/19, 3-5P, 15 minutes. Andy Slater Slater discussed new news from The Miami Super Bowl Planning Committee about events surrounding the

2020 Super Bowl in Miami. His focus was how West Palm Beach is going to benefit from the Miami spill over. Examples include a parade in West Palm Beach, parties, celebrity appearances, hospitality, transportation, and more.

- 3) The Andy Slater Show, 12/18/19, 3-5P, 10 minutes. With FAU Football playing both the Conference USA Championship Game and the Boca Bowl at FAU Stadium, Andy discussed the economic benefits these unexpected events brought to Palm Beach County. The benefits came in ticket sales, hospitality, food/beverage, and other local vendors. FAU was also the only team in the country that got to play their conference championship game and bowl game in their home stadium.

### **Section III. PSAs**

**WMEN-AM 640 aired Public Service Announcements for the following organizations and causes during the 4<sup>th</sup> Quarter October 1, 2019 – December 31, 2019**

#### **Organizations**

Cancer Alliance of Help and Hope, City of West Palm Beach Parks & Recreation, Urban League of Palm Beach County, Lakeside Medical Center, the Health Care District of Palm Beach County, Delray Medical Center, American Cancer Society, Family Promise of South Palm Beach County, Quantum House, Palm Beach County Sheriff's Office, Publix, and Blue Bell Ice Cream.

#### **Causes**

Sports Safety, Law Enforcement, Health- Cancer and Heart , Community, Local High School Sports, Local Economy, Hunger in WPB, Poverty.