

Order #1146587: Katz Media../Protect Wo../JLPOH/11945

Date	Action	Line	Comment	By	Total \$	Spots	Expected GR
07/31/23 2:30:29 PM	Processed		<async process>	Tanya Rec	\$2,548.00	54	0.00
07/31/23 2:13:08 PM	Approved			Deb Calev	\$2,548.00	54	0.00
07/31/23 2:13:06 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deb Calev	\$2,548.00	54	0.00
07/31/23 1:51:50 PM	Approval Workflow		[Sales Manager - Ready Default]	Heather Ki	\$2,548.00	54	0.00
07/31/23 1:48:21 PM	Ready for approval		ended 8/8 at 5 pm	Robin Polz	\$2,548.00	54	0.00
07/31/23 12:45:49 PM	Approval Workflow		[Sales Manager - Ready Default]	Heather Ki	\$2,548.00	54	0.00
07/31/23 12:22:16 PM	Ready for approval		new order	Robin Polz	\$2,548.00	54	0.00
07/31/23 12:06:06 PM	New order created		Imported EC Order	Robin Polz	\$2,548.00	54	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1146587
Alt Order #: 36767056
Product Desc: JLPOH
Estimate: 11945
Flight Dates: 08/01/23 - 08/08/23
Original Date / Rev: 07/31/23 / 07/31/23
Order Type: GENERAL
WXKR-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Protect Women Ohio
Demographic: A35-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/08/23	54	\$2,548.00	\$2,165.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	54	\$2,548.00	\$2,165.80	0.00
Totals	54	\$2,548.00	\$2,165.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKR	08/01/23	08/08/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	23333--	1:00	14	\$45.00	P-50	0.00	NM	16	\$720.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	23333--			14			\$45.00		0.00			
Week:		08/08/23	08/14/23	-2-----			2			\$45.00		0.00			
N 2	WXKR	08/01/23	08/08/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	23333--	1:00	14	\$45.00	P-50	0.00	NM	16	\$720.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	23333--			14			\$45.00		0.00			
Week:		08/08/23	08/14/23	-2-----			2			\$45.00		0.00			
N 3	WXKR	08/01/23	08/07/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	23333--	1:00	14	\$60.00	P-50	0.00	NM	14	\$840.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	23333--			14			\$60.00		0.00			
N 4	WXKR	08/01/23	08/07/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----2-			2			\$25.00		0.00			
N 5	WXKR	08/01/23	08/07/23		CM	3:00 PM-7:00 PM	-----2-	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00

Order / Rev: 1146587
 Alt Order #: 36767056
 Flight Dates: 08/01/23 - 08/08/23

Advertiser: Protect Women Ohio
 Product Desc: JLPOH
 Estimate: 11945

WXKR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su PM											
				Sa-Su											
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----2-		2				\$25.00		0.00			
N 6	WXKR	08/01/23	08/07/23	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$23.00	P-50	0.00	NM	1	\$23.00
				Sa-Su											
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----1		1				\$23.00		0.00			
N 7	WXKR	08/01/23	08/07/23	Sa-Su PM	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$25.00	P-50	0.00	NM	1	\$25.00
				Sa-Su											
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----1		1				\$25.00		0.00			
N 8	WXKR	08/08/23	08/08/23	M-F PM Drive	CM	3:00 PM-5:00 PM	-2-----	1:00	2	\$60.00	P-40	0.00	NM	2	\$120.00
				M-F		(3:00 PM-5:00 PM)									
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/23	08/14/23	-2-----		2				\$60.00		0.00			
													Totals	54	\$2,548.00

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Mentzer Media Services

Address: 2210 Grey Fox Court Bel Air, MD 21015

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Women Ohio

Address: 33 N. 3rd Street Columbus, OH 43215

Contact: Michaelo Hartley

Phone number: 614-395-4545

Email: mike@swingstrategies.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Molly Smith

Treasurer: Aaron Baer

Board Members: Peter Range

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature *Tammie Wingrove*

Signature: *[Signature]*

Name: Tammie Wingrove

Name: *Sana S. Medice*

Date of Request to Purchase Ad Time: 3/17/2023

Date of Station Agreement to Sell Time: 7/31/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

7-31-23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1146587

Station Call Letters:

WXKR

Date Received/Requested:

7-31-23

Est. #:

11945

Station Location:

TOLEDO

Run Start and End Dates:

8-1-23 - 8-8-23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.