





Order #1211123: Neighborho../Ohio Gun O../ISSUE/

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	12/01/23 1:50:53 PM	Processed		<async process>	Tanya Rec	\$160.00	5	0.00
	12/01/23 1:42:28 PM	Approved			Deb Calev	\$160.00	5	0.00
	12/01/23 1:42:26 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deb Calev	\$160.00	5	0.00
	12/01/23 1:29:33 PM	Approval Workflow		[Sales Manager - Ready Default]	Heather KI	\$160.00	5	0.00
	12/01/23 1:29:28 PM	Ready for approval		NEW ORDER	Heather KI	\$160.00	5	0.00
	12/01/23 1:27:20 PM	New order created		<new order>	Heather KI	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders

Order / Rev:1211123

Alt Order #:

Product Desc:ISSUE

Estimate:

Flight Dates:12/02/23 - 12/04/23

Original Date / Rev:12/01/23 / 12/01/23

Order Type:GENERAL

WXKR-FM

Primary AE:Toledo House

Sales Office:L-TOL

Sales Region:Local

Agency

Name:Neighborhood Research & Media

Buying Contact:

Billing Contact:Rick Shaftan

PO Box 297

Rodanthe, NC 27968

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Ohio Gun Owners

Demographic:A25-54

Product Codes:Issues/Propositions

Revenue Code 1:AGY-AVAIL

Revenue Code 2:POL-ISS

Revenue Code 3:GEN

Priority:P-100

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:General

Order Separation:00:15:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
11/27/23	12/04/23	5	\$160.00	\$136.00	December 2023	5	\$160.00	\$136.00	0.00
					Totals	5	\$160.00	\$136.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Toledo House	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKR	12/02/23	12/04/23	Sa-Su AM	CM	6:00 AM-10:00 AM	-----SS	1:00	2	\$30.00	P-30	0.00	NM	2	\$60.00
				Sa-Su	(6:00 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/27/23	12/03/23	-----SS		2		\$30.00		0.00					
Week:		12/04/23	12/10/23	-----		0		\$30.00		0.00					
N 2	WXKR	12/02/23	12/04/23	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----SS	1:00	2	\$30.00	P-30	0.00	NM	2	\$60.00
				Sa-Su	(10:00 AM-3:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/27/23	12/03/23	-----SS		2		\$30.00		0.00					
Week:		12/04/23	12/10/23	-----		0		\$30.00		0.00					
N 3	WXKR	12/02/23	12/04/23	M-F AM Drive	CM	6:00 AM-9:00 AM	1-----	1:00	1	\$40.00	P-30	0.00	NM	1	\$40.00
				M-F	(6:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/27/23	12/03/23	-----		0		\$30.00		0.00					
Week:		12/04/23	12/10/23	1-----		1		\$40.00		0.00					
													Totals	5	\$160.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rick Shaftan, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ohio Gun Owners

Agency name: Neighborhood Research and Media

Address: PO Box 297, Rodanthe NC 27968

Contact: Rick Shaftan

Phone number: 252-564-4621

Email: shaftan@earthlink.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Ohio Gun Owners

Address: 3195 Dayton Xenia Road, Suite 900-306, Beavercreek OH 45434

Contact: Rick Shaftan

Phone number: 252-564-4621

Email: shaftan@earthlink.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Christopher Dorr, Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Rick Shaftan	Signature: Heather Klingensmith
Name: Rick Shaftan	Name: Heather Klingensmith
Date of Request to Purchase Ad Time: 11/30/23	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 12/1/2023

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1211123	Station Call Letters: WXXR	Date Received/Requested: 12/1/2023
Est. #:	Station Location: Toledo	Run Start and End Dates: 12/2/23-12/4/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.