

Re: MMS TRAFFIC INSTRUCTIONS- McConnell Senate Committee (Radio) 6.16-6.23 EST 8021

Olivia Simmons <osimmons@star933.com>

Tue 6/16/2020 10:01 AM

To: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Cc: Eric Case <ecase@star933.com>

It has been received.

Thank you!

Olivia Simmons

Executive Assistant, STAR 93.3 FM – WAKW

O [513.587.4414](tel:513.587.4414) **E** osimmons@star933.com **W** star933.com

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From: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Sent: Tuesday, June 16, 2020 8:22 AM

To: Olivia Simmons <osimmons@star933.com>

Subject: FW: MMS TRAFFIC INSTRUCTIONS- McConnell Senate Committee (Radio) 6.16-6.23 EST 8021

In Eric's absence.

Thanks!

Joyce Vordenbaum

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media/MG Malls/Local Focus Radio/HRN Media/Regional Reps/Tacher Radio Reps

Joyce.vordenbaum@genmediapartners.com

www.genmediapartners.com

469-892-4367 (ph)



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McGavren Guild Media | Local Focus Radio | Regional Reps | Tacher Radio Reps | Q&A Media
Sun Broadcast Group | HRN Media Network | NewsGen News | MG Malls | MG (Q&A)

From: Joyce Vordenbaum

Sent: Tuesday, June 16, 2020 7:17 AM

To: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Subject: FW: MMS TRAFFIC INSTRUCTIONS- McConnell Senate Committee (Radio) 6.16-6.23 EST 8021

Attached is new spot and traffic for McConnell est. 8021 to begin ASAP. This supersedes traffic sent yesterday.

Please confirm receipt. Thank you.

Thanks!

Joyce Vordenbaum

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media/MG Malls/Local Focus Radio/HRN Media/Regional Reps/Tacher Radio Reps

Joyce.vordenbaum@genmediapartners.com

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Sun Broadcast Group | HRN Media Network | NewsGen News | MG Malls | MG (Q&A)

Re: TRAFFIC INSTRUCTIONS- McConnell Senate Committee (Radio) 6.16-6.23 EST 8021

Eric Case <ecase@star933.com>

Mon 6/15/2020 11:32 AM

To: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Cc: Olivia Simmons <osimmons@star933.com>

Both the order and traffic are received and confirmed.

All the Best!

Eric Case

Director of Sales, STAR 93.3 – WAKW

O [513.587.4410](tel:513.587.4410) **M** [513.833.0790](tel:513.833.0790) **E** ecase@star933.com
W star933.com



in | Let's connect!

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From: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Sent: Monday, June 15, 2020 9:44 AM

To: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>

Subject: FW: TRAFFIC INSTRUCTIONS- McConnell Senate Committee (Radio) 6.16-6.23 EST 8021

New traffic attached for est. 8021. Please note – 12 noon cutoff on 6/23.

Please confirm receipt of this and order (sent separately) ASAP. Thank you.

Thanks!

Joyce Vordenbaum

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media/MG Malls/Local Focus Radio/HRN Media/Regional Reps/Tacher Radio Reps

Joyce.vordenbaum@genmediapartners.com

www.genmediapartners.com

469-892-4367 (ph)



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Star Broadcast Group | HRN Media Networks | NewsGen News | MG Malls | MG CVR

STATION:	WAKW-FM	ORDER#:	3173673	DATE:	06/15/2020
MARKET:	Cincinnati, OH	AMOUNT:	\$1,620.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4381717
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8021 6/16-6/23 MMCCO	AGY EST:	8021		Invoices@MediaFinancial.com
FLIGHT:	06-16-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/15/2020 08:38

COMMENTS

06/15/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT - NEW TRAFFIC COMING.****

****PLEASE NOTE - 12NOON CUTOFF ON 6/23.****

DAY#1		6/16/2020 To 6/16/2020					TOT \$215.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/16/2020	6/16/2020	1	\$55	\$55
	2		.T.....	10:00AM	3:00PM	60	6/16/2020	6/16/2020	1	\$50	\$50
	3		.T.....	3:00PM	7:00PM	60	6/16/2020	6/16/2020	2	\$55	\$110

DAY#2		6/17/2020 To 6/17/2020					TOT \$320.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/17/2020	6/17/2020	2	\$55	\$110
	2		..W....	10:00AM	3:00PM	60	6/17/2020	6/17/2020	2	\$50	\$100
	3		..W....	3:00PM	7:00PM	60	6/17/2020	6/17/2020	2	\$55	\$110

STATION:	WAKW-FM	ORDER#:	3173673	DATE:	06/15/2020
MARKET:	Cincinnati, OH	AMOUNT:	\$1,620.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4381717	
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8021 6/16-6/23 MMCCO	AGY EST:	8021	Invoices@MediaFinancial.com	
FLIGHT:	06-16-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 8					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/15/2020 08:38	

DAY#3
6/18/2020 To 6/18/2020
TOT \$320.00
TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	6/18/2020	6/18/2020	2	\$55	\$110
	2		...T...	10:00AM	3:00PM	60	6/18/2020	6/18/2020	2	\$50	\$100
	3		...T...	3:00PM	7:00PM	60	6/18/2020	6/18/2020	2	\$55	\$110

DAY#4
6/19/2020 To 6/19/2020
TOT \$215.00
TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/19/2020	6/19/2020	1	\$55	\$55
	2	F..	10:00AM	3:00PM	60	6/19/2020	6/19/2020	1	\$50	\$50
	3	F..	3:00PM	7:00PM	60	6/19/2020	6/19/2020	2	\$55	\$110

DAY#5
6/20/2020 To 6/20/2020
TOT \$60.00
TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	6/20/2020	6/20/2020	1	\$30	\$30
	5	S.	10:00AM	3:00PM	60	6/20/2020	6/20/2020	1	\$30	\$30

STATION:	WAKW-FM	ORDER#:	3173673	DATE:	06/15/2020
MARKET:	Cincinnati, OH	AMOUNT:	\$1,620.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4381717	
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8021 6/16-6/23 MMCCO	AGY EST:	8021	Invoices@MediaFinancial.com	
FLIGHT:	06-16-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 8					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/15/2020 08:38	

DAY#6
6/21/2020 To 6/21/2020
TOT \$60.00
TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	6:00AM	10:00AM	60	6/21/2020	6/21/2020	1	\$30	\$30
	7	S	10:00AM	3:00PM	60	6/21/2020	6/21/2020	1	\$30	\$30

DAY#7
6/22/2020 To 6/22/2020
TOT \$320.00
TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/22/2020	6/22/2020	2	\$55	\$110
	2		M.....	10:00AM	3:00PM	60	6/22/2020	6/22/2020	2	\$50	\$100
	3		M.....	3:00PM	7:00PM	60	6/22/2020	6/22/2020	2	\$55	\$110

DAY#8
6/23/2020 To 6/23/2020
TOT \$110.00
TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/23/2020	6/23/2020	2	\$55	\$110

STATION:	WAKW-FM	ORDER#:	3173673	DATE:	06/15/2020
MARKET:	Cincinnati, OH	AMOUNT:	\$1,620.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
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PRODUCT:	Est 8021 6/16-6/23 MMCCO	AGY EST:	8021	Invoices@MediaFinancial.com	
FLIGHT:	06-16-2020 TO 6/23/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 8					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/15/2020 08:38	

TOTAL	Jun														Total
SPOT	32														32
CASH	1,620.00														1,620.00
TOTAL	1,620.00														1,620.00

Re: PDF: New Order/Revision for WAKW-FM Order No. 4381717 from Roger Rafson at PHILADELPHIA

Olivia Simmons <osimmons@star933.com>

Mon 6/15/2020 12:11 PM

To: Eric Case <ecase@star933.com>

Ready for approval.

Olivia Simmons

Executive Assistant, STAR 93.3 FM – WAKW

O [513.587.4414](tel:513.587.4414) **E** osimmons@star933.com **W** star933.com

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From: Eric Case <ecase@star933.com>

Sent: Monday, June 15, 2020 11:32 AM

To: Olivia Simmons <osimmons@star933.com>

Subject: Fw: PDF: New Order/Revision for WAKW-FM Order No. 4381717 from Roger Rafson at PHILADELPHIA

Please write this up...starts tomorrow...thanks.

All the Best!

Eric Case

Director of Sales, STAR 93.3 – WAKW

O [513.587.4410](tel:513.587.4410) **M** [513.833.0790](tel:513.833.0790) **E** ecase@star933.com
W star933.com



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From: noreplyMFS@gotostrata.com <noreplyMFS@gotostrata.com>

Sent: Monday, June 15, 2020 9:41 AM

To: Eric Case <ecase@star933.com>; Eric Case <ecase@star933.com>

Subject: PDF: New Order/Revision for WAKW-FM Order No. 4381717 from Roger Rafson at PHILADELPHIA

You have received a New Order/Revision for WAKW-FM from Roger Rafson at PHILADELPHIA

Advertiser: McConnell Senate Committee

Estimate: 8021

Flt(start): 6/16/2020

Market: Cincinnati, OH

Rep: Regional Reps Non-Rep

Please direct questions or responses regarding this notification to the salesperson.