

CONTRACT



KTRK
3310 Bissonnet
Houston, TX 77005
(713) 666-0713

<u>Contract / Revision</u> 110252 /		<u>Alt Order #</u> WOC10302823
<u>Product</u> BILL KING FOR MAYOR		
<u>Contract Dates</u> 10/26/15 - 11/03/15		<u>Estimate #</u>
<u>Advertiser</u> Bill King for Houston Mayor		<u>Original Date / Revision</u> 10/30/15 / 11/02/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTRK	<u>Account Executive</u> Neal Cuevas	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Begala McGrath LLC
PO Box 27701-516
Houston, TX 77227

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTRK	10/26/15	10/31/15	Eyewitness News Sa @ 8a	8a-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/15	11/01/15	-----S-	1			\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KTRK	10/26/15-11/01/15	Eyewitness News Sa @ 8a	8a-10a	-----Sa--	:30		\$400.00		NM		
			<i>Credited</i>										
N 2	KTRK	10/26/15	11/01/15	This Week	10a-11a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/15	11/01/15	-----S	1			\$1,000.00					
N 3	KTRK	11/02/15	11/03/15	9a-10a M-F	9a-10a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/15	11/08/15	MT-----	2			\$300.00					
N 4	KTRK	11/02/15	11/03/15	10a-11a M-F	10a-11a		:30				NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/15	11/08/15	MT-----	1			\$765.00					
N 5	KTRK	11/02/15	11/02/15	5p-530p M-F	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/15	11/08/15	M-----	1			\$900.00					
N 6	KTRK	10/26/15	10/31/15	Sa Day Game 1	11a-230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/15	11/01/15	-----S-	1			\$2,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KTRK	10/26/15-11/01/15	Sa Day Game 1	11a-230p	-----Sa--	:30		\$2,500.00		NM		
			<i>Credited</i>										
N 7	KTRK	10/26/15	10/31/15	Eyewitness News Sa @ 6p	6p-630p		:30				NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/15	11/01/15	-----S-	1			\$1,080.00					
N 8	KTRK	10/26/15	11/01/15	Eyewitness News Su @ 530p	530p-6p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/15	11/01/15	-----S	1			\$400.00					
N 9	KTRK	11/02/15	11/03/15	7a-9a GMA	7a-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/15	11/08/15	MT-----	2			\$800.00					
N 10	KTRK	10/31/15	10/31/15	Saturday GMA	7a-8a		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
110252 /	WOC10302823

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/15 - 11/03/15	BILL KING FOR MAYOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bill King for Houston May	10/30/15 / 11/02/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/15	11/01/15	-----S-				1	\$0.00				
N 11	KTRK	10/31/15	10/31/15	Eyewitness News Sa @ 8a	8a-10a		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/15	11/01/15	-----S-				1	\$0.00				
N 12	KTRK	10/31/15	10/31/15	Sa Day Game 1	11a-230p		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/15	11/01/15	-----S-				1	\$0.00				
N 13	KTRK	11/02/15	11/02/15	10-1035p M-F/Su 10-11p	10-1035p M-F/Su11		:30				NM	1	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	M-----				1	\$3,240.00				
N 14	KTRK	11/03/15	11/03/15	Eyewitness News @ 6a	6a-7a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	-T-----				1	\$800.00				
N 15	KTRK	11/03/15	11/03/15	7a-9a GMA	7a-9a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	-T-----				1	\$800.00				
Totals								0.00				15	\$11,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/15 - 11/03/15	15	\$11,185.00	(\$1,677.75)	\$9,507.25
Totals	15	\$11,185.00	(\$1,677.75)	\$9,507.25

Signature: _____ **Date:** _____

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