

ORDER

Orders	Order / Rev:	108298	
	Alt Order #:	25532651	
	Product Desc:	NRCC Th-W week	
	Estimate:	1288	KWYB
	Flight Dates:	04/27/17 - 05/03/17	Primary AE: Katz Philadelphia
	Original Date / Rev:	04/24/17 / 04/24/17	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	SRPC Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		201 N. Union St. Suite 200	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	POL/NRCC	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Order Separation: 00:20:00
	Priority:	IS	Advertiser External ID:
	Revenue Codes:	AGY, POL, ISS	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/17	04/30/17	12	\$1,480.00	\$1,258.00
05/01/17	05/03/17	20	\$3,320.00	\$2,822.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	12	\$1,480.00	\$1,258.00	0.00
May 2017	20	\$3,320.00	\$2,822.00	0.00
Totals	32	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	04/27/17	05/03/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$125.00	P-1	0.00	NM	5	\$625.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/17	05/03/17	MTWTF--			5		\$125.00		0.00				
E 2	KWYB	04/27/17	05/03/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$90.00	P-1	0.00	NM	5	\$450.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/17	05/03/17	MTWTF--			5		\$90.00		0.00				
E 3	KWYB	04/27/17	05/03/17	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$60.00	P-1	0.00	NM	5	\$300.00
GENRL HOSPITAL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/17	05/03/17	MTWTF--			5		\$60.00		0.00				
E 4	KWYB	04/27/17	05/03/17	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$250.00	P-1	0.00	NM	5	\$1,250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/17	05/03/17	MTWTF--			5		\$250.00		0.00				
N 5	KWYB	05/01/17	05/01/17	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
DWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Alt Order #: 25532651
 Flight Dates: 04/27/17 - 05/03/17

Advertiser: POL/NRCC
 Product Desc: NRCC Th-W week
 Estimate: 1288
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KWB	05/01/17	05/01/17	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		DWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/17	05/07/17	M-----		1		\$550.00		0.00					
E 6	KWB	04/27/17	05/03/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$125.00	P-1	0.00	NM	5	\$625.00
		GD MRN AMR-ABC< add													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/27/17	05/03/17	MTWTF--		5		\$125.00		0.00					
E 7	KWB	04/27/17	05/03/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$90.00	P-1	0.00	NM	5	\$450.00
		VIEW add													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/27/17	05/03/17	MTWTF--		5		\$90.00		0.00					
E 8	KWB	05/01/17	05/01/17	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		DWS add													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/17	05/07/17	M-----		1		\$550.00		0.00					
													Totals	32	\$4,800.00



125 West 55th St
New York, NY 10019

Contract # 25532651		Changes as of: 4/24/2017 at 2:23 PM		Version: Highlighting Revision 2	
CPE: 167/453/1288	Agency: SRCP Media	Flight: 4/27/17 - 5/3/17	Station: KVVYB	Total \$: \$4,800.00	
201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314		Advertiser: NRCC	Product: NRCC Th-W week	Market: Butte, MT	Total Spots: 32
				Office: PHILADELPHIA	Total CPE: \$0.00

Agency Order #: 6070771	Buyer: Vonderheid, Betsy	Primary Demo: Adults 35+	Total GRP:
Salesperson: BOB CAIN	215-557-4216	Con Type: POLITICAL/NOTE	Traffic #: 108298
		Assistant: SHEPARD RITZEN	Separation:
		215-567-7950	

Comments: pls see adds lns 6-8. tot add = \$1625. rev til = \$4800. pls cfm t/r bob

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	4/27 - 4/27		Total Spots	Total \$	CPP	GRP
							4/27	4/27				
REV+ 6	Th-F, M-W 7a-9a		GD MRN AMR-ABC<	\$125.00	0	30	0	5	5	\$625.00	\$0.00	0.0
add												
REV+ 7	Th-F, M-W 10a-11a		VIEW	\$90.00	0	30	0	5	5	\$450.00	\$0.00	0.0
add												
REV+ 8	M 7p-9p		DWS	\$550.00	0	30	0	1	1	\$550.00	\$0.00	0.0
add												
TOTALS: 32									32	\$4,800.00	\$0.00	0.0