

# FCC 398 Submission Results

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FCC 398 Filing for Call Sign **WMMP** for quarter ending **12/31/1999**

**Accepted!**

Confirmation number: **14566**

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## Errors and informational messages:

**WARNING:** *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

**WARNING:** *Question 9, Program #1, Title* is blank, other values ignored

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Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 12/31/1999

1. Call Sign	Channel Number	Community of License			
WMMP	36	City	State	County	ZIP Code
		Charleston	SC	Charleston	29418
Licensee					Previous call sign (if applicable)
WMMP Licensee L.P.					WBNU
<input checked="" type="checkbox"/> Network Affiliation: UPN		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Charleston SC			

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station.  
See 47 C.F.R. Section 73.671(c).
3. Does the licensee identify each Core Program at the beginning of the airing of each program as ☒ Yes ☐ No required by C.F.R. Section 73.673?
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? ☒ Yes ☐ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Popular Mechanics For Kids			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday 8:00 am	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. To engage, stimulate and stretch a child's curiosity of how things work. Fascinating subjects involving tunnels, roller coasters and special effects provide answers to kids' most frequently asked questions.			

Title of Program #2: Disney Presents: Bill Nye the Science Guy			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday 9:00 am	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to 11 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The series is designed to teach children in an entertaining way about fairly sophisticated concepts (i.e. the moon, sound, light and color, etc.).			

Title of Program #3: <b>Disney's Doug</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Mon-Fri 3:30 pm (10/1/99 - 11/13/99); Mon-Fri 3:00pm (11/15/99 - 12/31/99)</b>	<b>65</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Doug is an animated 12 year old boy who shares many of the fears, concerns and thoughts as other children his age. Through this animated program, children ages 6-11 learn the same lessons that Doug learns. Examples of Doug's issues include: learning the responsibilities of pet ownership, the pressure to achieve at all costs, the need to stay in school and learn, looking past your friend's flaws, dealing with the changes of growing up and the uncertainty of being in a new place.</b>			

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: <b>Disney's Doug</b>			Origination <b>Syndicated</b>
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Sunday 9:30am (10/3/99 - 11/21/99); Sunday 9:00am (11/28/99 - 12/26/99)</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>11</b> years			
Describe the program. <b>Doug is an animated 12 year old boy who shares many of the fears, concerns and thoughts as other children his age. Through this animated program, children ages 6-11 learn the same lessons that Doug learns. Examples of Doug's issues include: learning the responsibilities of pet ownership, the pressure to achieve at all costs, the need to stay in school and learn, looking past your friend's flaws, dealing with the changes of growing up and the uncertainty of being in a new place.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.



Title of Program #1: <b>Popular Mechanics For Kids</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday 8:00 am</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 6 to 14 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>To engage, stimulate and stretch a child's curiosity of how things work. Fascinating subjects involving tunnels, roller coasters and special effects provide answers to kids' most frequently asked questions.</b>			

Title of Program #2: <b>Disney Presents: Bill Nye the Science Guy</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday 8:30 am</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 6 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>The series is designed to teach children in an entertaining way about fairly sophisticated concepts (i.e. the moon, sound, light and color, etc.).</b>			

Title of Program #3: <b>Disney's Doug</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday 9:00 am</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Doug is an animated 12 year old boy who shares many of the fears, concerns and thoughts as other children his age. Through this animated program, children ages 6-11 learn the same lessons that Doug learns. Examples of Doug's issues include: learning the responsibilities of pet ownership, the pressure to achieve at all costs, the need to stay in school and learn, looking past your friend's flaws, dealing with the changes of growing up and the uncertainty of being in a new place.</b>			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)		<b>0</b>	
Age of Target Child Audience: from    years to    years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name <b>Deborah E. Anderson</b>	Telephone Number (include area code) <b>(843-744-2424</b>
Address <b>4301 Arco Lane</b>	Internet Mail Address (if applicable) <b>Danderson@wtat.sbg.net</b>
City <b>Charleston</b>	State <b>SC</b>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

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**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>WMMP Licensee L.P.</b>	Signature (only for printed version)
Date <b>1/7/00</b>	

FCC 398  
August 1997 (1.2)  
(end)