

CONTRACT



Townsquare Media Tuscaloosa
142 Skyland Blvd. East
Tuscaloosa, AL 35404
(205) 345-7200

And:

Greystone Public Affairs, LLC
1150 Greymoor Rd
Shoal Creek, AL 35242

<u>Contract / Revision</u> 4635821 /		<u>Alt Order #</u>
<u>Advertiser</u> Greystone Public Affairs, LLC		<u>Original Date / Revision</u> 02/07/24 / 02/07/24
<u>Contract Dates</u> 02/08/24 - 02/15/24	<u>Estimate #</u>	
<u>Product</u> Sports Gambeling		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTBC-AM	<u>Account Executive</u> Joyce Brown	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

WTBC-AM - 4635821A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTBC	02/08/24	02/09/24	M-F AM Drive	6a-10a		:30				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/05/24	02/11/24	---TF--				10	\$40.00	0.00			
N 2	WTBC	02/08/24	02/09/24	M-F Midday	10a-3p		:30				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/05/24	02/11/24	---TF--				10	\$40.00	0.00			
N 3	WTBC	02/08/24	02/09/24	M-F PM Drive	3:00 PM-6:00 PM		:30				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/05/24	02/11/24	---TF--				10	\$40.00	0.00			
N 4	WTBC	02/12/24	02/15/24	M-F AM Drive	6a-10a		:30				NM	24	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/12/24	02/18/24	MTWT---				24	\$40.00	0.00			
N 5	WTBC	02/12/24	02/15/24	M-F Midday	10a-3p		:30				NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/12/24	02/18/24	MTWT---				20	\$40.00	0.00			
N 6	WTBC	02/12/24	02/15/24	M-F PM Drive	3:00 PM-6:00 PM		:30				NM	24	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/12/24	02/18/24	MTWT---				24	\$40.00	0.00			
Totals											0.00	98	\$3,920.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/15/24	98	\$3,920.00	\$3,920.00
Totals	98	\$3,920.00	\$3,920.00

WTBC-AM - 4635821B

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 1	02/12/24	02/15/24	:30 Audio Spot (CPP)		14	\$2.00	CPP	\$28.00
N 2	02/12/24	02/15/24	:30 Audio Spot (CPP)		14	\$2.00	CPP	\$28.00
N 3	02/12/24	02/15/24	:30 Audio Spot (CPP)		12	\$2.00	CPP	\$24.00
Totals					40			\$80.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 4635821 /		<u>Alt Order #</u>
<u>Advertiser</u> Greystone Public Affairs, LLC		<u>Original Date / Revision</u> 02/07/24 / 02/07/24
<u>Contract Dates</u> 02/08/24 - 02/15/24	<u>Product</u> Sports Gambling	<u>Estimate #</u>

Time Period	Gross Amount	Net Amount
02/01/24 - 02/15/24	\$80.00	\$80.00
Totals	\$80.00	\$80.00

Contract Totals	0.04	110	\$4,000.00
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Signature: _____ **Date:** _____

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