



**WTTV-CBS**  
**6910 Network Pl.**  
**Indianapolis, IN 46278**  
**(317) 632-5900**

# CONTRACT

And:

**Target Enterprises, LLC**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Contract / Revision</u> 377225 /		<u>Alt Order #</u> 08365875
<u>Product</u> <b>HOLCOMB FOR INDIANA</b>		
<u>Contract Dates</u> <b>10/24/16 - 10/30/16</b>	<u>Estimate #</u> <b>1967</b>	
<u>Advertiser</u> <b>Holcomb, E. / R / Gov / IN</b>		<u>Original Date / Revision</u> 09/12/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTTV-CBS</b>	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	10/24/16	10/28/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	CBS	10/24/16-10/30/16	M-F 10a-11a	10:00 AM-11:00 AM	MTuWThF--	:30		<del>\$300.00</del>	0.00	NM		
				Credited									
N 2	CBS	10/24/16	10/28/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				10	\$450.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	2	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	4	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	5	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	6	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	8	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
	10	CBS	10/24/16-10/30/16	M-F 11a-12p	11:00 AM-12:00 PM	PMTuWThF--	:30		<del>\$450.00</del>	0.00	NM		
				Credited									
N 3	CBS	10/24/16	10/28/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$400.00	0.00			
D 4	CBS	10/24/16	10/28/16	M-F 1230p-130p	12:30 PM-1:00 PM		:30				NM	0	\$0.00
N 5	CBS	10/24/16	10/28/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$900.00	0.00			
N 6	CBS	10/30/16	10/30/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$4,000.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**6910 Network Pl.**  
**Indianapolis, IN 46278**  
**(317) 632-5900**

<u>Contract / Revision</u> 377225 /		<u>Alt Order #</u> 08365875
<u>Contract Dates</u> 10/24/16 - 10/30/16	<u>Product</u> HOLCOMB FOR INDIAN	<u>Estimate #</u> 1967
<u>Advertiser</u> Holcomb, E. / R / Gov / IN		<u>Original Date / Revision</u> 09/12/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	CBS	10/30/16	10/30/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$3,100.00	0.00			
N 8	CBS	10/30/16	10/30/16	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$750.00	0.00			
N 9	CBS	10/24/16	10/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$250.00	0.00			
N 10	CBS	10/24/16	10/28/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$600.00	0.00			
N 11	CBS	10/24/16	10/28/16	M-F 7p-730p	7p-730p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				3	\$800.00	0.00			
N 12	CBS	10/24/16	10/28/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				1	\$600.00	0.00			
N 13	CBS	10/24/16	10/28/16	M-F 3p-4p	3p-4p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				4	\$225.00	0.00			
N 14	CBS	10/24/16	10/28/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$300.00	0.00			
N 15	CBS	10/24/16	10/28/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$600.00	0.00			
N 16	CBS	10/24/16	10/28/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$300.00	0.00			
N 17	CBS	10/24/16	10/28/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$300.00	0.00			
N 18	CBS	10/24/16	10/28/16	M-F 6p-630p	6p-630p		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$325.00	0.00			
N 19	CBS	10/24/16	10/28/16	M-F 7p-730p	7p-730p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--				5	\$800.00	0.00			
N 20	CBS	10/30/16	10/30/16	Colts Football	1p-5p		:30				NM	2	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				2	\$15,000.00	0.00			
<b>Totals</b>										0.00		71	\$68,925.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	71	\$68,925.00	\$58,586.25
<b>Totals</b>	71	\$68,925.00	\$58,586.25

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<u>Contract / Revision</u>	<u>Alt Order #</u>
377225 /	08365875

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	HOLCOMB FOR INDIAN	1967

<u>Advertiser</u>	<u>Original Date / Revision</u>
Holcomb, E. / R / Gov / IN	09/12/16 / 10/11/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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