

4th qtr FCC Issues & Programs

KQBL 01/01/2017

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October 2016

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document "Shred It" and drug disposal days.

Idaho Women in Leadership/Network of Executive Women: On air promotion and interview with Idaho's First Lady Lori Otter to promote this fundraising event that promotes women to pursue leadership opportunities.

Early Voter Info: Promoted on air and online and included a live interview with Ada County's Chief Deputy Clerk Phil McGrane to promote early voter registration.

Logan's Run: On air interview/promotion and onsite participation in the annual event that raised money for the non profit Genesis Service Dogs organization and Suicide Awareness Fundraising event.

Breast Cancer Awareness: On air and social media promotion of the event held 10/21/2016 at Human Bean where 100% of the proceeds benefited the St. Alphonsus Breast Care Fund.

Kevin & Brenda's 6th Annual Potato Gleaning: On air promotion/on site participation in the potato gleaning that raised \$2423.00 for the non profit Tillery Fund that provides essential needs for local military families and Veterans.

Saint Alphonsus Festival of Trees: On air promotion calling for volunteers to assist with the annual fund raiser to benefit NICU babies.

Idaho Horse Park Foundation: On air & social media promotion, interview and onsite participation in the “Equus & Overture” event. Proceeds benefited the horse park’s plans to create an additional covered riding arena.

November 2016

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document “Shred It” and drug disposal days.

Brave Hearts Idaho: On air and social media promotion and live interview with Jim Kern the founder of Brave Hearts Idaho an organization of all volunteers who assist veterans in financial crisis. Highlighted the organization’s Veteran’s Day fundraising efforts with Epic Shine Car Wash in Meridian.

Toys for Tots: On air and social media promotion and live interview with Dwight Murphy to promote the “7th Annual Toys for Tots Ride & Poker Run.” All proceeds from the event benefited the Marine Corps Toys for Tots program.

Capitol Christmas Tree Lighting: On air and social media/onsite participation and live interview with 1st Lady Lori Otter to promote the Idaho State Capitol’s FREE tree lighting ceremony and holiday open house and celebration.

Festival of Trees: On air and social media promotion of the Annual St. Alphonsus Festival of Trees. All proceeds benefited the St. Alphonsus intensive care NICU.

Thanksgiving Fitness Event: On air and social media/onsite participation/interviews for the Thanksgiving Fitness event that benefited the local non profit Tillery Fund which assist local military families and Veterans in crisis situations. \$740 was raised.

Boise Veterans Day Parade: On air and social media promotion of the free event in downtown Boise on Saturday, November 5th that was “A Salute to Women in Uniform.”

December 2016

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety. Provided info about personal document "Shred It" and drug disposal days.

Treasure Valley Night Light Parade: On air promotion and social media promotion and on air interview as well as onsite participation in the Caldwell Chambers Annual family event and fundraiser. Event was attended by 35,000+ people.

Caldwell Night Rodeo: On air and social media promotion, interview and onsite participation in the "7th Annual Christmas Party and Fundraiser." Event was FREE to the public and 100% of the proceeds from the live and silent auctions benefited the Caldwell Police Departments "Shop with a Cop, Kids First Cast, Inc. and the Tillery Fund.

Adopt-A-Bull Family for Christmas: In partnership with the Tillery Fund KQBL requested food, Christmas items and monetary donations to assist local military families and Veterans in need. 130 individuals received assistance.

Polar Bear Challenge: On air and social media promotion and on air interview for the "14th Annual Great Polar Bear Challenge" on January 1, 2017 that benefited the "Make A Wish" program for children with terminal and life threatening illnesses.