



**United Media Group LLC.**  
 WBQH 1050 AM  
 5425 Wisconsin AVE 5TH Floor  
 Chevy Chase MD, 20815  
 202-450-1693  
 202-450-4179 (F)

MEDIA FINANCIAL SERVICES  
 1675 PALM BEACH LAKES BLVD.  
 WEST PALM BEACH, FL 33401

# La Mera Mera 1050 AM-93.5FM C

**OrderID: 0839-001**

Sponsor: Mark Herring for Atty General  
 Product: Mark Herring for Atty General  
 Estimate/PO:  
 AccountRep: MCGAVERN GUILD MEDIA LLC  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/30/2021 - 11/2/2021  
 Items Ordered: 33  
 Ordered Amount: \$1,760.00  
 -Agency Commission: -\$264.00  
 Net Amount: \$1,496.00

## Scheduled Station(s): WBQH Mark Herring for Atty General #11191

Printed 10/29/2021 1:17:03 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/30/2021 - 11/2/2021	All Weeks	06:00 AM - 07:00 PM						10	10	20	:30	Spot		1858	20	45.00	900.00
02 11/1/2021 - 11/2/2021	All Weeks	06:00 AM - 10:00 AM	3	3						6	:30	Spot		1858	6	70.00	420.00
03 11/1/2021 - 11/2/2021	All Weeks	10:00 AM - 03:00 PM	4							4	:30	Spot		1858	4	65.00	260.00
04 11/1/2021 - 11/2/2021	All Weeks	03:00 PM - 07:00 PM	3							3	:30	Spot		1858	3	60.00	180.00

**Broadcast Month Projected Billing:**

Oct-21	900.00	Nov-21	860.00	Dec-21	0.00	Q4-2021	1,760.00
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Confirmed Correct; Payment Guaranteed

Accepted by General Manager

<b>STATION:</b>	WBQH-AM	<b>ORDER#:</b>	3190850	<b>DATE:</b>	10/29/2021
<b>MARKET:</b>	Washington, DC	<b>AMOUNT:</b>	\$1,760.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	33		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4414199</b>	
<b>ADVERTISER:</b>	Mark Herring for Atty General	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 11191 10/30-11/2 Political	<b>AGY EST:</b>	11191	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-30-2021 TO 11/2/2021	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/29/2021 11:50	

**DAY#3**                                      **11/1/2021 To 11/1/2021**                                      **TOT \$650.00**                                      **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	11/1/2021	11/1/2021	3	\$70	\$210
	2		M.....	10:00AM	3:00PM	30	11/1/2021	11/1/2021	4	\$65	\$260
	3		M.....	3:00PM	7:00PM	30	11/1/2021	11/1/2021	3	\$60	\$180

**DAY#4**                                      **11/2/2021 To 11/2/2021**                                      **TOT \$210.00**                                      **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	11/2/2021	11/2/2021	3	\$70	\$210

TOTAL	Oct	Nov										Total
SPOT	20	13										33
CASH	900.00	860.00										1,760.00
TOTAL	900.00	860.00										1,760.00

<b>STATION:</b>	WBQH-AM	<b>ORDER#:</b>	3190850	<b>DATE:</b>	10/29/2021
<b>MARKET:</b>	Washington, DC	<b>AMOUNT:</b>	\$1,760.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	33		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4414199
<b>ADVERTISER:</b>	Mark Herring for Atty General	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 11191 10/30-11/2 Political	<b>AGY EST:</b>	11191		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-30-2021 TO 11/2/2021	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/29/2021 11:50

**COMMENTS**

[Rep Comment] 10/29/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.

Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/30/2021 To 10/30/2021					TOT \$450.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	30	10/30/2021	10/30/2021	10	\$45	\$450

DAY#2		10/31/2021 To 10/31/2021					TOT \$450.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	30	10/31/2021	10/31/2021	10	\$45	\$450

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Mark Herring	
Authorized committee: Mark Herring for Attorney General	
Agency requesting time (and contact information): <input type="checkbox"/> N/A 650 Massachusetts Ave. N.W. Washington D.C. Suite 210 20001 (202)965-5060	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): Virginia - Attorney General	
Date of election: November 2, 2021	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Katherine Buchanan	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Kathryn Welsh</i>	Signature: <i>Karla Reyes</i>
Name: Kathryn Welsh	Name: <i>Karla Reyes</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/29/2021</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/29/2021

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4919792</u>	Station Call Letters: <u>Wbqh</u>	Date Received/Requested: <u>10/29/2021</u>
Est. #: <u>1191</u>	Station Location: <u>MD</u>	Run Start and End Dates: <u>10/30 - 11/02</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.