

Issues Programs List

Quarterly Issues Programs List

Stations: KFMX, KKCL, KQBR, KZII

3rd Quarter

July 1st-September 30th, 2022

Section I. Issues

1. **Education** - Multiple resources, varied & diverse, of continuing education are offered throughout the South Plains.
2. **Parenting** - More than 1,000 new parents benefit from multiple organizations regarding expectations to child safety & operation of child-related necessities.
3. **Foster Care / Mentoring** - Several campgrounds & retreats are available throughout West Texas. These serve hundreds of children with primary focus on abused, neglected or minority children.
4. **Healthcare** - Crucial organizations are featured as families travel great distances to be here. We also spoke with organizations helping women and an organization addressing kidney disease.
5. **Nature and Wildlife** - Interaction with wildlife continues in Lubbock during our unprecedented growth. Fortunately, a group in Lubbock has experience taking care and providing care to exotic wildlife.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time
10/01/23	This Week In Lubbock	Parenting Ed / Child Safety - Carla Olsen of the Parenting Cottage spoke w/ Michael McDermott (MM); explained organizational reach & resources. Revealed Fall/Spring opportunities as well as benefit/donation schedules.	30 MINS	6:00 a.m.
09/24/23	This Week In Lubbock	Education, Goodwill - Amy Marquez of Goodwill Industries spoke w/ MM; revealed vast resources for furthering education & how much more Goodwill offers beyond mere discount clothing/retail.	30 MINS	6:00 a.m.
09/17/23	This Week In Lubbock	Foster Care / Mentoring / Recreation / Funding - Tom Vermillion of the Boys & Girls Club of Lubbock spoke w/ MM; reviewed Summer successes & laid out Fall/Spring agendas as well as financial needs for ongoing youth programs.	30 MINS	6:00 a.m.

09/10/23	This Week In Lubbock	Philanthropy Organization - Julie Barron Wells of the Community Foundation of West Texas spoke w/ MM; discussed the multiple overlapping entities throughout the South Plains that work together to coordinate the most efficient means of getting aid to those who need it most.	30 MINS	6:00 a.m.
09/03/23	This Week In Lubbock	Organ Health & Donation - Amie Duemer of the South Plains Kidney Foundation spoke w/ MM; discussion the various stages of kidney disease, its treatments & preventative programs.	30 MINS	6:00 a.m.
08/27/23	This Week In Lubbock	Law Enforcement - Sheriff Kelly Rowe spoke w/ MM; related recent discussions w/ County Commissioners in news-worthy debates. Laid out expansion plans, budgetary needs & current staffing & incarceration stats.	30 MINS	6:00 a.m.
08/20/23	This Week In Lubbock	Foster Care / Mentoring - Michael Nudelman of the Texas Girls & Boys Ranch spoke w/ MM; explained opportunities, schedules, tuitions & services for current season as well as Fall benefits & fund raisers.	30 MINS	6:00 a.m.
08/13/23	This Week In Lubbock	Community Relations - Sgt. Steven Bergen from the Lubbock Police Department explained the unique services of the Public Relations division & how they coordinate w/ multiple civil services to benefit & improve public perceptions of police work.	30 MINS	6:00 a.m.
08/06/23	This Week In Lubbock	Minority Mentoring - Reggie Dial of East Lubbock Resident-owned Business spoke w/ MM; discussed available opportunities for minority youth to become educated in business acumen & also noted volunteer opportunities.	30 MINS	6:00 a.m.
07/30/23	This Week In Lubbock	Child Protection - Stacey Kelly of CASA (Court Appointed Special Advocates) spoke w/ MM; discussed multiple Summer & Fall classes for recruitment, donation goals & the needs of children in the Justice System.	30 MINS	6:00 a.m.

07/23/23	This Week In Lubbock	Hunger, Poverty - Mary Gerlach of Meals on Wheels spoke w/ MM; discussed the gathering of resources, the delivering of meals & upcoming opportunities for volunteer assistance re: Lubbock hungry.	30 MINS	6:00 a.m.
07/16/23	This Week In Lubbock	Animal Rescue - Jeanna Treider of Ringtail Ranch Lemur Rescue spoke w/ MM about their efforts to provide care to exotic wildlife.	30 MINS	6:00 a.m.
07/09/23	This Week In Lubbock	Mentoring / Ministry - Kassi Appleton of Crossview Christian Camp spoke w/ MM; revealed the financial needs for summer camp programs as well as detailed explanation of the programs offered at Christian wilderness retreat.	30 MINS	6:00 a.m.
07/02/23	This Week In Lubbock	Veteran Care - Dr. Paul Anderson of South Plains Honor Flight spoke w/ MM; discussed the process of selecting veterans to travel to Washington DC memorials.	30 MINS	6:00 a.m.