

Quarterly Issues Programs List

Stations: KFMX, KKCL, KQBR, KZII

October 1st-December 31st, 2023

Section I. Issues

- A. **Education** - Multiple resources, varied & diverse, of continuing education are offered throughout the South Plains.
- B. **Foster Care / Mentoring** - Several campgrounds & retreats are available throughout West Texas. These serve hundreds of children with primary focus on abused, neglected or minority children.
- C. **Healthcare** - Crucial organizations are featured as families travel great distances to be here. We also spoke with organizations helping women and an organization addressing kidney disease.
- D. **Parenting** - More than 1,000 new parents benefit from multiple organizations regarding expectations to child safety & operation of child-related necessities.
- E. **Housing** - A variety of resources are offered in the South Plains to support those in need of housing, rehabilitation, and getting back on their feet. We spoke with organizations that help the local population do so.
- F. **Law Enforcement** - We spoke with the Lubbock County Sheriff's office about crime in Lubbock County, the rise of drug use, and what parents need to know about.
- G. **Hunger** - Multiple organizations are featured that provide food for those in need including individuals unable to travel to get food and those needing general supplies.

Section II. Responsive Programming

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time
10/01/23	This Week In Lubbock	Parenting Education, Child Safety - Carla Olsen of the Parenting Cottage spoke w/ Michael McDermott (MM); explained organizational reach & resources. Revealed Fall/Spring opportunities as well as benefit/donation schedules.	30 MINS	6:00 a.m.
10/08/23	This Week In Lubbock	Education, Poverty - Amy Marquez of Goodwill Industries spoke w/ MM; revealed vast resources for furthering education & how much more Goodwill offers beyond mere discount clothing/retail.	30 MINS	6:00 a.m.
10/15/23	This Week In Lubbock	Law Enforcement, Economic Development, Crime - Sheriff Kelly Rowe spoke w/ MM; related recent discussions w/ County Commissioners in news-worthy debates. Laid out expansion plans, budgetary needs & current staffing & incarceration stats.	30 MINS	6:00 a.m.
10/22/23	This Week In Lubbock	Philanthropy Organization - Julie Barron Wells of the Community Foundation of West Texas spoke w/ MM; discussed the multiple overlapping entities throughout the South	30 MINS	6:00 a.m.

		Plains that work together to coordinate the most efficient means of getting aid to those who need it most.		
10/29/23	This Week in Lubbock	Organ Health & Donation - Amie Duemer of the South Plains Kidney Foundation spoke w/ MM; discussion the various stages of kidney disease, its treatments & preventative programs.	30 MINS	6:00 a.m.
11/05/2023	This Week in Lubbock	Foster Care / Mentoring - Michael Nudelman of the Texas Girls & Boys Ranch Spoke w/ Emily Claire (EC) and Mikael Donovan (MD); explained opportunities, schedules, tuitions & services for current season as well as benefits & fund raisers.	30 min	6:00 a.m.
11/12/2023	This Week in Lubbock	Homelessness – Chad Wheeler of Open Door spoke w/ E & MD; discussed what they do to serve the community including how the organization started and how the community can assist them in their mission to help the Lubbock homeless population.	30 min	6:00 a.m.
11/19/2023	This Week in Lubbock	Hunger - Mary Gerlach of Meals on Wheels spoke w/ EC & MD; discussed the gathering of resources, the delivering of meals & upcoming opportunities for volunteering & fundraising including Easy as Pie.	30 min	6:00 a.m.
11/26/2023	This Week in Lubbock	Hunger – Chase Head of the South Plains Food Bank spoke with EC & MD; explained the efforts behind the food bank to provide food for the community & how volunteers and donations can make a difference, especially during food drives like the U Can Share Food Drive.	30 min	6:00 a.m.
12/03/2023	This Week in Lubbock	Mentoring / Ministry - Raelynn Beatty of Crossview Christian Camp spoke w/ EC & MD; revealed the financial needs for Summer camp programs and a detailed explanation of the programs offered at the Christian wilderness retreat.	30 min	6:00 a.m.
12/10/2023	This Week in Lubbock	Healthcare - Audra Cantrell of For Her Women’s Medical Services spoke w/ EC & MD; discussed the free services offered at the clinic, including pregnancy testing, ultrasounds, STI testing, & life coaching, as well as volunteer and fundraising options.	30 min	6:00 a.m.
12/17/2023	This Week in Lubbock	Foster Care / Mentoring - Tom Vermillion of the Boys & Girls Club of Lubbock spoke w/ EC & MD; reviewed annual successes & laid out Winter/Spring agendas as well as financial needs for ongoing youth programs.	30 min	6:00 a.m.
12/24/2023	This Week in Lubbock	Child Protection - Stacey Kelly of CASA (Court Appointed Special Advocates) spoke w/ EC & MD; discussed holiday happenings, need for volunteers, donation goals & the needs of children in the Justice System.	30 min	6:00 a.m.
12/31/2023	This Week in	Mentoring / Education - Eloisa Vigil and	30 min	6:00 a.m.

	Lubbock	Fiona May of Communities in Schools spoke w/ EC & MD; discussed organization's mission to support children in school, volunteer needs, future events, and organizational success stories.		
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