



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Pinpoint Media
4669 Kinsey Lane
Alexandria, VA 22311

Contract # 266005

Schedule Dates

10/04/14-10/13/14

Advertiser

Ed Gillespie for Senate (18626)

Agency

Pinpoint Media (5564)

Product

Political-Political (1088)

Brand

Gillespie 10/4-10/13 est 365 (96594)

Salesperson

Brody, Erin (1723)

Sales Office

WJLA - Core Team

Buyer Name

/

Phone/Fax

/

CPE

365

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

Ed Gillespie for Senate
est 365 10/4-10/13

WJLA Arlington (WJLA)

By Broadcast Month

Spots

Rate

Oct. 2014

63

\$91,500.00

Grand Total:

63

\$91,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / COLLEGE FOOTBALL	10/04/14-10/04/14	3	:30	11:58A- SPORTS-ABC COLLEGE FOOTBALL DOUBLEHEADER	1						X		1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)	MARYLAND VS OHIO	10/3/14
2.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WJLA Arlington (WJLA)		10/3/14
3.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	48826- ABC-GOOD MORNING AMERICA	1	1	1	1	1	1			5	\$1,100.00	\$5,500.00	WJLA Arlington (WJLA)		10/3/14
4.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	9A- LIVE!	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WJLA Arlington (WJLA)		10/3/14
5.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WJLA Arlington (WJLA)		10/3/14
6.0	Normal Line / SPOT	10/06/14-10/10/14	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1			1		1			3	\$350.00	\$1,050.00	WJLA Arlington (WJLA)		10/3/14
7.0	Normal Line / SPOT	10/06/14-10/10/14	4	:30	3:58P- NEWS-ABC 7 NEWS @ 4P	2	X		X		X			2	\$200.00	\$400.00	WJLA Arlington (WJLA)		10/3/14
8.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	3	X		X		X			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/3/14
9.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		10/3/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Buyer Name
Phone/Fax /
CPE 365
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Billing Type Standard
Comments Ed Gillespie for Senate est 365 10/4-10/13

Date Entered 10/03/14
Last Modified 10/09/14
Entered By Erin Brody
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,725.00
Net Total \$77,775.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month

Oct. 2014	Spots	Rate
63		\$91,500.00
Grand Total:	63	\$91,500.00

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10.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	6:58P- WHEEL OF FORTUNE	1	1	1	1	1				3	\$2,800.00	\$8,400.00	WJLA Arlington (WJLA)		10/3/14
11.0	Normal Line / SPOT	10/06/14-10/10/14	3	:30	7:27P- JEOPARDY	2	X	X	X	X	X			2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		10/3/14
12.0	Normal Line / SPOT	10/06/14-10/06/14	3	:30	7:57P- ABC-DANCING WITH THE STARS	1	X							1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/3/14
13.0	Normal Line / SPOT	10/06/14-10/10/14	4	:30	20938- NEWS-ABC 7 NEWS @ 11P	1	1	1	1	1	1			1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/3/14
13.0.1	Closed Preempt	10/08/14															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.2	Closed Preempt	10/09/14															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.3	Closed Preempt	10/07/14															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.4	Closed Preempt	10/10/14															WJLA Arlington (WJLA)	No Avail/Exception -	
14.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	10P- ABC--NASHVILLE	1			X					1	\$3,550.00	\$3,550.00	WJLA Arlington (WJLA)		10/3/14
15.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1	X							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/5/14
16.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	6:58A- ABC-GOOD MORNING AMERICA SAT	2					X			2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/5/14

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est 365 10/4-10/13

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WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Oct. 2014	63	\$91,500.00
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17.0	Normal Line / SPOT	10/12/14-10/12/14	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUN	2							X	2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/5/14
18.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	9A- LIVE!	1	X							1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/5/14
19.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	10:58A- ABC--THE VIEW	2		X	X	X	X			2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/5/14
20.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	1	X							1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/5/14
21.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1	X							1	\$200.00	\$200.00	WJLA Arlington (WJLA)		10/5/14
22.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1	X							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/5/14
23.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1	X							1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/5/14
24.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	7:22P- JEOPARDY	1	X							1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/5/14
25.0	Normal Line / SPOT	10/13/14-10/13/14	3	:30	7:57P- ABC--DANCING WITH THE STARS	1	X							1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/5/14
26.0	Revised Line / SPOT	10/13/14-10/13/14	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1	X										WJLA Arlington (WJLA)	11P News	10/5/14

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Phone/Fax

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CPE

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Billing Type

Standard

Comments

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est 365 10/4-10/13

Date Entered

10/03/14

Last Modified

10/09/14

Entered By

Erin Brody

CO-OP

No

Headline

No

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$13,725.00

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26.1	Normal Line / SPOT	10/13/14-10/13/14	4	:30	11P- NEWS-ABC 7 NEWS @ 11P	1	X							1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)	11P News	10/9/14
27.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	4986- ABC-ABC NIGHTLINE	2		X	X	X	X			2	\$200.00	\$400.00	WJLA Arlington (WJLA)		10/5/14
28.0	Normal Line / SPOT	10/07/14-10/10/14	3	:30	6:57P- 7P (EST)	2		X	X	X	X			2	\$3,500.00	\$7,000.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ 6:57-7:00P	10/5/14
29.0	Normal Line / COLLEGE FOOTBALL	10/11/14-10/11/14	3	:30	11:58A- SPORTS-ABC COLLEGE FOOTBALL DOUBLEHEADER	1						X		1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)	MG from est 351	10/7/14
30.0	Normal Line / SPOT	10/11/14-10/11/14	3	:30	11:30P- NEWS-ABC 7 NEWS @ 11P	1						X		1	\$500.00	\$500.00	WJLA Arlington (WJLA)	MG from est 351	10/7/14
31.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	2					X			2	\$2,400.00	\$4,800.00	WJLA Arlington (WJLA)		10/8/14

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WJLA WASHINGTON

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October 27, 2014

Regarding Contract #266005 Gillespie for Senate, 10/4-10/13/14 est 365

In reconciliation of our books, we have discovered that the following lines were coded with an incorrect section code upon entering the order in our system.

Line 14 Wed 10-11p Nashville should reflect a section code 3

This memorandum serves as a correction of these errors.

Thank you,

A handwritten signature in blue ink that reads 'Erin Brody'.

Erin Brody
WJLA/ABC7
Account Executive