

# INVOICE



**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**  
**Main: (541) 683-3434**  
**Billing: (541) 681-3171**

Invoice #	Invoice Date	Invoice Month	Invoice Period
25787-1	10/28/18	October 2018	10/01/18 - 10/14/18

Property	Account Executive	Sales Office	Sales Region
KLSR	Christina Breen	Regional-Eugen	Region

Billing Address:

**Media Analysis-KLSR & KEVU**  
**Attention: Accounts Payable-cb**  
**PO BOX 385128**  
**Waikoloa, HI 98737**

Send Payment To:

**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**

Advertiser	Product	Estimate Number
Caddy McKeown for State F	KLSR 10.08.18-10.14.18	

Flight Dates	Order #	Alt Order #
10/08/18 - 10/14/18	25787	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/08/18	10/14/18	M-F Fox News	10p-1035p	MTWTF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18    10/14/18    MTWTF--            4        \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KLSR	M	10/08/18	10:16 PM	M-F Fox News	10p-1035p	:30	CM18TV103STUBH	Stubborn    \$75.00    NM
2	KLSR	Tu	10/09/18	10:25 PM	M-F Fox News	10p-1035p	:30	CM18TV103STUBH	Stubborn    \$75.00    NM
3	KLSR	W	10/10/18	10:28 PM	M-F Fox News	10p-1035p	:30	CM18TV103STUBH	Stubborn    \$75.00    NM
4	KLSR	F	10/12/18	10:17 PM	M-F Fox News	10p-1035p	:30	CM18TV103STUBH	Stubborn    \$75.00    NM
3	10/14/18	10/14/18	Sa-Su KVAL/News	10p-1030p	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18    10/14/18    -----1            1        \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KLSR	Su	10/14/18	10:19 PM	Sa-Su KVAL/News	10p-1030p	:30	CM18TV103STUBH	Stubborn    \$75.00    NM
5	10/08/18	10/14/18	Hot Bench	4p-5p	MTWTF--	:30	5	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18    10/14/18    MTWTF--            5        \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KLSR	M	10/08/18	4:15 PM	Hot Bench	4p-5p	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
1	KLSR	Tu	10/09/18	4:29 PM	Hot Bench	4p-5p	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
4	KLSR	W	10/10/18	4:14 PM	Hot Bench	4p-5p	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
5	KLSR	Th	10/11/18	4:15 PM	Hot Bench	4p-5p	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
3	KLSR	F	10/12/18	4:28 PM	Hot Bench	4p-5p	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
6	10/08/18	10/12/18	M-F KVAL News/Fox	7a-8a	MTWTF--	:30	10	\$5.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KLSR	M	10/08/18	7:08 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
8	KLSR	M	10/08/18	7:47 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
6	KLSR	Tu	10/09/18	7:21 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn    \$5.00    NM
2	KLSR	Tu	10/09/18	7:46 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn    \$5.00    NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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Total Spots							25																																																																																						

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$475.00</b>
<u>Agency Commission</u>	<b>\$71.25</b>
<u>Net Amount Due</u>	<b>\$403.75</b>
<u>Invoice Balance as of 10/29/18 11:09:08 AM PT</u>	<b>\$0.00</b>

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