

# INVOICE



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408  
 Main: (541) 683-3434  
 Billing: (541) 681-3171

Invoice #	Invoice Date	Invoice Month	Invoice Period
25787-1	10/28/18	October 2018	10/01/18 - 10/14/18

Property	Account Executive	Sales Office	Sales Region
KLSR	Christina Breen	Regional-Eugen	Region

Billing Address:

**Media Analysis-KLSR & KEVU**  
 Attention: Accounts Payable-cb  
 PO BOX 385128  
 Waikoloa, HI 98737

Send Payment To:

**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408

Advertiser	Product	Estimate Number
Caddy McKeown for State F	KLSR 10.08.18-10.14.18	

Flight Dates	Order #	Alt Order #
10/08/18 - 10/14/18	25787	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/08/18	10/14/18	M-F Fox News	10p-1035p	MTWTF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTF-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLSR M 10/08/18 10:16 PM M-F Fox News 10p-1035p :30 CM18TV103STUBH Stubborn \$75.00 NM 2 KLSR Tu 10/09/18 10:25 PM M-F Fox News 10p-1035p :30 CM18TV103STUBH Stubborn \$75.00 NM 3 KLSR W 10/10/18 10:28 PM M-F Fox News 10p-1035p :30 CM18TV103STUBH Stubborn \$75.00 NM 4 KLSR F 10/12/18 10:17 PM M-F Fox News 10p-1035p :30 CM18TV103STUBH Stubborn \$75.00 NM									
3	10/14/18	10/14/18	Sa-Su KVAL/News	10p-1030p	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLSR Su 10/14/18 10:19 PM Sa-Su KVAL/News 10p-1030p :30 CM18TV103STUBH Stubborn \$75.00 NM									
5	10/08/18	10/14/18	Hot Bench	4p-5p	MTWTF--	:30	5	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTF-- 5 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLSR M 10/08/18 4:15 PM Hot Bench 4p-5p :30 CM18TV103STUBH Stubborn \$5.00 NM 1 KLSR Tu 10/09/18 4:29 PM Hot Bench 4p-5p :30 CM18TV103STUBH Stubborn \$5.00 NM 4 KLSR W 10/10/18 4:14 PM Hot Bench 4p-5p :30 CM18TV103STUBH Stubborn \$5.00 NM 5 KLSR Th 10/11/18 4:15 PM Hot Bench 4p-5p :30 CM18TV103STUBH Stubborn \$5.00 NM 3 KLSR F 10/12/18 4:28 PM Hot Bench 4p-5p :30 CM18TV103STUBH Stubborn \$5.00 NM									
6	10/08/18	10/12/18	M-F KVAL News/Fox	7a-8a	MTWTF--	:30	10	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 MTWTF-- 10 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLSR M 10/08/18 7:08 AM M-F KVAL News/Fox 7a-8a :30 CM18TV103STUBH Stubborn \$5.00 NM 8 KLSR M 10/08/18 7:47 AM M-F KVAL News/Fox 7a-8a :30 CM18TV103STUBH Stubborn \$5.00 NM 6 KLSR Tu 10/09/18 7:21 AM M-F KVAL News/Fox 7a-8a :30 CM18TV103STUBH Stubborn \$5.00 NM 2 KLSR Tu 10/09/18 7:46 AM M-F KVAL News/Fox 7a-8a :30 CM18TV103STUBH Stubborn \$5.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# INVOICE

Send Payment To:



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408

<u>Invoice #</u> 25787-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> Caddy McKeown for State		<u>Product</u> KLSR 10.08.18-10.14.18	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
6	10/08/18	10/12/18	M-F KVAL News/Fox	7a-8a	MTWTF--	:30	10	\$5.00	NM																																																																													
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>KLSR</td> <td>W</td> <td>10/10/18</td> <td>7:14 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>10</td> <td>KLSR</td> <td>W</td> <td>10/10/18</td> <td>7:45 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>7</td> <td>KLSR</td> <td>Th</td> <td>10/11/18</td> <td>7:07 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>4</td> <td>KLSR</td> <td>Th</td> <td>10/11/18</td> <td>7:27 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>9</td> <td>KLSR</td> <td>F</td> <td>10/12/18</td> <td>7:12 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>5</td> <td>KLSR</td> <td>F</td> <td>10/12/18</td> <td>7:37 AM</td> <td>M-F KVAL News/Fox</td> <td>7a-8a</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KLSR	W	10/10/18	7:14 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	10	KLSR	W	10/10/18	7:45 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	7	KLSR	Th	10/11/18	7:07 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	4	KLSR	Th	10/11/18	7:27 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	9	KLSR	F	10/12/18	7:12 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	5	KLSR	F	10/12/18	7:37 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
3	KLSR	W	10/10/18	7:14 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
10	KLSR	W	10/10/18	7:45 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
7	KLSR	Th	10/11/18	7:07 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
4	KLSR	Th	10/11/18	7:27 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
9	KLSR	F	10/12/18	7:12 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
5	KLSR	F	10/12/18	7:37 AM	M-F KVAL News/Fox	7a-8a	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
7	10/08/18	10/12/18	Court Block/Mathis	2:00 PM-4:00 PM	MTWTF--	:30	5	\$5.00	NM																																																																													
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/08/18</td> <td>10/14/18</td> <td>MTWTF--</td> <td>5</td> <td>\$5.00</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/18	10/14/18	MTWTF--	5	\$5.00																																																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	10/08/18	10/14/18	MTWTF--	5	\$5.00																																																																																	
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>KLSR</td> <td>M</td> <td>10/08/18</td> <td>2:58 PM</td> <td>Court Block/Mathis</td> <td>2:00 PM-4:00 PM</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>1</td> <td>KLSR</td> <td>Tu</td> <td>10/09/18</td> <td>2:28 PM</td> <td>Court Block/Mathis</td> <td>2:00 PM-4:00 PM</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>4</td> <td>KLSR</td> <td>W</td> <td>10/10/18</td> <td>3:30 PM</td> <td>Court Block/Mathis</td> <td>2:00 PM-4:00 PM</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>3</td> <td>KLSR</td> <td>Th</td> <td>10/11/18</td> <td>2:37 PM</td> <td>Court Block/Mathis</td> <td>2:00 PM-4:00 PM</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> <tr> <td>5</td> <td>KLSR</td> <td>F</td> <td>10/12/18</td> <td>3:27 PM</td> <td>Court Block/Mathis</td> <td>2:00 PM-4:00 PM</td> <td>:30</td> <td>CM18TV103STUBH</td> <td>Stubborn</td> <td>\$5.00 NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KLSR	M	10/08/18	2:58 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	1	KLSR	Tu	10/09/18	2:28 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	4	KLSR	W	10/10/18	3:30 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	3	KLSR	Th	10/11/18	2:37 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM	5	KLSR	F	10/12/18	3:27 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	KLSR	M	10/08/18	2:58 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
1	KLSR	Tu	10/09/18	2:28 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
4	KLSR	W	10/10/18	3:30 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
3	KLSR	Th	10/11/18	2:37 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												
5	KLSR	F	10/12/18	3:27 PM	Court Block/Mathis	2:00 PM-4:00 PM	:30	CM18TV103STUBH	Stubborn	\$5.00 NM																																																																												

Total Spots **25**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$475.00</b>
<u>Agency Commission</u>	<b>\$71.25</b>
<u>Net Amount Due</u>	<b>\$403.75</b>
<u>Invoice Balance as of 10/29/18 11:09:08 AM PT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.