

# INVOICE



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408  
 Main: (541) 683-3434  
 Billing: (541) 681-3171

Invoice #	Invoice Date	Invoice Month	Invoice Period
26024-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KLSR	Christina Breen	Local-Eugene	Local

Billing Address:

**Media Analysis-KLSR & KEVU**  
 Attention: Accounts Payable-cb  
 PO BOX 385128  
 Waikoloa, HI 98737

Advertiser	Product	Estimate Number
Caddy McKeown for State F	10.22-10.28	

Flight Dates	Order #	Alt Order #
10/22/18 - 10/28/18	26024	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/18	10/22/18	M-F KVAL News/Fox	7a-8a	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$10.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KLSR    M    10/22/18    7:44 AM    M-F KVAL News/Fox    7a-8a            :30    CM1V110Di vertH Di vert    \$10.00    NM									
2	10/22/18	10/22/18	M-F	10a-11a	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$10.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KLSR    M    10/22/18    10:46 AM    M-F                    10a-11a            :30    CM18TV103STUBH Stubborn    \$10.00    NM									
3	10/22/18	10/22/18	M-F	3p-4p	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$10.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KLSR    M    10/22/18    3:17 PM    M-F                    3p-4p            :30    CM1V110Di vertH Di vert    \$10.00    NM									
4	10/22/18	10/22/18	M-F	430p-5p	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$10.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KLSR    M    10/22/18    4:47 PM    M-F                    430p-5p            :30    CM18TV103STUBH Stubborn    \$10.00    NM									
5	10/22/18	10/22/18	Mon Prime	8p-9p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$250.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type 1    KLSR    M    10/22/18    8:43 PM    Mon Prime            8p-9p            :30    CM1V110Di vertH Di vert    \$250.00    NM									
6	10/22/18	10/22/18	Mon Prime	9p-10p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18    10/28/18    1-----                    1            \$250.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**

Invoice # <b>26024-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>Caddy McKeown for State</b>		Product <b>10.22-10.28</b>	Estimate Number

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12	10/23/18	10/26/18	M-F Fox News	10p-1035p	-TWTF--	:30	2	\$90.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-TWTF--</td> <td>2</td> <td>\$90.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KLSR</td> <td>Tu</td> <td>10/23/18</td> <td>10:29 PM</td> <td>M-F Fox News</td> <td>10p-1035p</td> <td>:30</td> <td>CMTV110Diverth Di vert</td> <td>\$90.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KLSR</td> <td>Th</td> <td>10/25/18</td> <td>10:18 PM</td> <td>M-F Fox News</td> <td>10p-1035p</td> <td>:30</td> <td>CMTV110Diverth Di vert</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/18	10/28/18	-TWTF--	2	\$90.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KLSR	Tu	10/23/18	10:29 PM	M-F Fox News	10p-1035p	:30	CMTV110Diverth Di vert	\$90.00	NM	2	KLSR	Th	10/25/18	10:18 PM	M-F Fox News	10p-1035p	:30	CMTV110Diverth Di vert	\$90.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/18	10/28/18	-TWTF--	2	\$90.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KLSR	Tu	10/23/18	10:29 PM	M-F Fox News	10p-1035p	:30	CMTV110Diverth Di vert	\$90.00	NM																																																																		
2	KLSR	Th	10/25/18	10:18 PM	M-F Fox News	10p-1035p	:30	CMTV110Diverth Di vert	\$90.00	NM																																																																		

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# INVOICE

Send Payment To:



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408

Invoice # <b>26024-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>Caddy McKeown for State</b>		Product <b>F10.22-10.28</b>	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/28/18	10/28/18	NFL RS Pre-Game Show	9:00 AM-10:00 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	10:00 AM	NFL RS Pre-Game Show	9:00 AM-10:00 AM	:30	CMI8TV101 HEREH Here	\$125.00 NM
14	10/28/18	10/28/18	NFI Early Game	Various	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	11:30 AM	NFI Early Game	Various	:30	CMTV111AWAYH AWAY	\$550.00 NM
15	10/28/18	10/28/18	NFL Late Game	Various	-----2	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	3:07 PM	NFL Late Game	Various	:30	CMTV111AWAYH AWAY	\$550.00 NM
2	KLSR	Su	10/28/18	4:45 PM	NFL Late Game	Various	:30	CMI8TV101 HEREH Here	\$550.00 NM
16	10/25/18	10/25/18	Synd ROS Flwng NFL	8p-10p	---3---	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---3--- 3 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KLSR	Th	10/25/18	9:22 PM	Synd ROS Flwng NFL	8p-10p	:30	CMTV110Diverth Diverth	\$25.00 NM
2	KLSR	Th	10/25/18	9:43 PM	Synd ROS Flwng NFL	8p-10p	:30	CMI8TV103STUBH Stubborn	\$25.00 NM
1	KLSR	Th	10/25/18	9:56 PM	Synd ROS Flwng NFL	8p-10p	:30	CMTV110Diverth Diverth	\$25.00 NM
17	10/23/18	10/26/18	M-F	10:30p-11p	-TWTF--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -TWTF-- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Tu	10/23/18	10:48 PM	M-F	10:30p-11p	:30	CMI8TV103STUBH Stubborn	\$55.00 NM
18	10/23/18	10/28/18	PR Flwng World Series	8:00 PM-10:00 PM	-TWFSS	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -TWFSS 3 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KLSR	Tu	10/23/18	9:57 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CMI8TV103STUBH Stubborn	\$30.00 NM
1	KLSR	W	10/24/18	9:22 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CMTV110Diverth Diverth	\$30.00 NM
3	KLSR	Su	10/28/18	9:52 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CMTV111AWAYH AWAY	\$30.00 NM
19	10/23/18	10/23/18	M-F Fox News	10p-1035p	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -T----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Tu	10/23/18	10:18 PM	M-F Fox News	10p-1035p	:30	CMTV110Diverth Diverth	\$90.00 NM

**Total Spots 35**

**Gross Total \$3,800.00**

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<u>Invoice #</u> 26024-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> Caddy McKeown for State		<u>Product</u> 10.22-10.28	<u>Estimate Number</u>

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$570.00</b>
<u>Net Amount Due</u>	<b>\$3,230.00</b>
<u>Invoice Balance as of 10/29/18 11:09:16 AM PT</u>	<b>\$0.00</b>

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