

# INVOICE



**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**  
**Main: (541) 683-3434**  
**Billing: (541) 681-3171**

Invoice #	Invoice Date	Invoice Month	Invoice Period
26024-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KLSR	Christina Breen	Local-Eugene	Local

Billing Address:

**Media Analysis-KLSR & KEVU**  
**Attention: Accounts Payable-cb**  
**PO BOX 385128**  
**Waikoloa, HI 98737**

Send Payment To:

**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**

Advertiser	Product	Estimate Number
Caddy McKeown for State F	10.22-10.28	

Flight Dates	Order #	Alt Order #
10/22/18 - 10/28/18	26024	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/22/18	10/22/18	M-F KVAL News/Fox	7a-8a	1-----	:30	1	\$10.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$10.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLSR	M	10/22/18	7:44 AM	M-F KVAL News/Fox	7a-8a	:30	CM1V110Di vertH Di vert	\$10.00	NM
2	10/22/18	10/22/18	M-F		10a-11a	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$10.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLSR	M	10/22/18	10:46 AM	M-F	10a-11a	:30	CM18TV103STUBH Stubborn	\$10.00	NM
3	10/22/18	10/22/18	M-F		3p-4p	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$10.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLSR	M	10/22/18	3:17 PM	M-F	3p-4p	:30	CM1V110Di vertH Di vert	\$10.00	NM
4	10/22/18	10/22/18	M-F		430p-5p	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$10.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLSR	M	10/22/18	4:47 PM	M-F	430p-5p	:30	CM18TV103STUBH Stubborn	\$10.00	NM
5	10/22/18	10/22/18	Mon Prime		8p-9p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLSR	M	10/22/18	8:43 PM	Mon Prime	8p-9p	:30	CM1V110Di vertH Di vert	\$250.00	NM
6	10/22/18	10/22/18	Mon Prime		9p-10p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18   10/28/18   1-----               1        \$250.00										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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Advertiser	Product	Estimate Number	
Caddy McKeown for State	F10.22-10.28		

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9	10/23/18	10/26/18	Hot Bench	4p-430p	-TWTF--	:30	4	\$10.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KLSR	Tu	10/23/18	10:29 PM	M-F Fox News	10p-1035p	:30	CMFV110Di vertH Di vert	\$90.00	NM																																																																		
2	KLSR	Th	10/25/18	10:18 PM	M-F Fox News	10p-1035p	:30	CMFV110Di vertH Di vert	\$90.00	NM																																																																		

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# INVOICE

Send Payment To:



**KLSR-TV**  
**2940 Chad Dr**  
**Eugene, OR 97408**

Invoice #	Invoice Date	Invoice Month	Invoice Period
26024-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Caddy McKeown for State	10.22-10.28		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/28/18	10/28/18	NFL RS Pre-Game Show	9:00 AM-10:00 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	10:00 AM	NFL RS Pre-Game Show	9:00 AM-10:00 AM	:30	CM18TV101 HEREH Here	\$125.00 NM
14	10/28/18	10/28/18	NFI Early Game	Various	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	11:30 AM	NFI Early Game	Various	:30	CM1V111AWAYH AWAY	\$550.00 NM
15	10/28/18	10/28/18	NFL Late Game	Various	-----2	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Su	10/28/18	3:07 PM	NFL Late Game	Various	:30	CM1V111AWAYH AWAY	\$550.00 NM
2	KLSR	Su	10/28/18	4:45 PM	NFL Late Game	Various	:30	CM18TV101 HEREH Here	\$550.00 NM
16	10/25/18	10/25/18	Synd ROS Flwng NFL	8p-10p	---3---	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---3--- 3 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KLSR	Th	10/25/18	9:22 PM	Synd ROS Flwng NFL	8p-10p	:30	CM1V110Diverth Di vert	\$25.00 NM
2	KLSR	Th	10/25/18	9:43 PM	Synd ROS Flwng NFL	8p-10p	:30	CM18TV103STUBH Stubborn	\$25.00 NM
1	KLSR	Th	10/25/18	9:56 PM	Synd ROS Flwng NFL	8p-10p	:30	CM1V110Diverth Di vert	\$25.00 NM
17	10/23/18	10/26/18	M-F	10:30p-11p	-TWTF--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -TWTF-- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Tu	10/23/18	10:48 PM	M-F	10:30p-11p	:30	CM18TV103STUBH Stubborn	\$55.00 NM
18	10/23/18	10/28/18	PR Flwng World Series	8:00 PM-10:00 PM	-TWTFSS	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -TWTFSS 3 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KLSR	Tu	10/23/18	9:57 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CM18TV103STUBH Stubborn	\$30.00 NM
1	KLSR	W	10/24/18	9:22 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CM1V110Diverth Di vert	\$30.00 NM
3	KLSR	Su	10/28/18	9:52 PM	PR Flwng World Series	8:00 PM-10:00 PM	:30	CM1V111AWAYH AWAY	\$30.00 NM
19	10/23/18	10/23/18	M-F Fox News	10p-1035p	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -T----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLSR	Tu	10/23/18	10:18 PM	M-F Fox News	10p-1035p	:30	CM1V110Diverth Di vert	\$90.00 NM
<b>Total Spots</b>							<b>35</b>		

Gross Total **\$3,800.00**

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**Eugene, OR 97408**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
26024-1	10/28/18	October 2018	10/01/18 - 10/28/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Caddy McKeown for State	10.22-10.28		

## Payment Terms 30 Days

Agency Commission **\$570.00**

Net Amount Due **\$3,230.00**

Invoice Balance as of 10/29/18 11:09:16 AM PT **\$0.00**

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