

# **WCFB**

# **Quarterly Report**

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July  August  September 2015

# WCFB Quarterly Report

**July** □ **August** □ **September 2015**

*Retrospect* is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2015, the following issues were addressed:

## **Culture**

- History Center Summer Programs
- City of Maitland's 130<sup>th</sup> Anniversary
- Organization Offers Performance Opportunities for Musicians
- Hispanic Heritage Month Events
- Volley for Wishes
- Organization Provides Youth Arts Experiences
- 2015 Global Peace Film Festival
- Orlando Ballet's New 2015-2019 Season

## **Economy**

- Organization Helps Connect People to Jobs
- Mission United Helps Connect Veterans with Resources
- Art Event Part of Economic Development
- Effort to Find Employment for Homeless Veterans
- OrlandoIX Focuses Attention on Simulation Industry

## **Education**

- Volusia County Citizens' Academy
- Florida Archaeology Education

- Support for Sickle Cell Patients
- Free Store Provides School Supplies to Needy Children

### **Environment**

- Animals are Rescued and Rehabilitated
- Organization Advocates on Behalf of Wekiva
- Zoo to Teach Community about Black Bears

### **Health**

- Support for Epilepsy Patients
- Foundation Raises Money for Children with Cancer
- Seniors Address Central Florida Health Issues
- The American Heart Association's Greater Orlando Heart Walk
- Program to Support Premature Babies
- Free Back to School Health Clinics
- National Gynecologic Cancer Awareness Month
- Caribbean Health Summit
- Organization Raises Funds for Cancer Research
- Support for Individuals with Blood Cancers

### **Public Safety**

- Citizens' Fire Academy
- Event Features Free Hands-Only CPR Training
- Domestic Violence Awareness Month

### **Social Issues**

- Book Addresses the Issue of Online Bullying
- Second Annual Volunteer Fest
- Forum to Focus on Child Safety
- Program to Feed Children Through the Summer Months
- New Grant to Help Victims of Domestic Violence

- Organization Serves Children and Families
- Services to Help Homeless Veterans
- Self Help Center Opens at Courthouse
- Hunger Action Month

**ISSUE:**

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*Culture*

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *History Center Summer Programs*

**Organization:** Orange County Regional History Center

**Guest(s):** Mike Perkins, Executive Director

**Contact:** Thehistorycenter.org

**Date:** 7/5/15

**Duration:** 30:00

**Issues:** Perkins spoke about this summer's Orange County Regional History Center exhibits. One of the featured exhibits, *Long Way to the Top*, focuses on central Florida's history of rock and roll. He also spoke about the region's transportation history and the lessons related to the current expansion of Interstate 4. Finally, Perkins emphasized the role the History Center plays in educating the community about its past.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *City of Maitland's 130<sup>th</sup> Anniversary*

**Organization:** City of Maitland

**Guest(s):** Mari Smith, Special Events Coordinator  
Melissa Perez, Curator of History for the Art & History  
Museums Maitland

**Contact:** (407) 529-4662; itsmymaitland.com

**Date:** 7/19/15

**Duration:** 10:00

**Issues:** The two guests shared their expertise related to Maitland's 130<sup>th</sup> anniversary. Smith is the city's special events coordinator, so she described the various activities planned to celebrate the 130<sup>th</sup> anniversary. She said that a special day of celebration around Lake Lily will feature hands-on history exhibits, Performing Arts Maitland musicians, and organizations like the Maitland Fire Department. Perez shared her knowledge of history by describing the actual founding of Maitland and milestones from the 130 years.

**Time:** WCFB:  
6:20  
a.m.

**Segment Topic:** *Organization Offers Performance Opportunities for Musicians*

**Organization:** Performing Arts of Maitland

**Guest(s):** June and Jeff Flowers

**Contact:** Pamaitland.org

**Date:** 7/19/15

**Duration:** 10:00

**Issues:** Jeff Flowers explained that the Performing Arts of Maitland organization is a non-profit founded on the idea of bringing local artists to the stage. Through a myriad of opportunities, these local, non-professional musicians build their performance experience. June described the various ways people can enjoy performances and otherwise support Performing Arts Maitland through donations and volunteering.



**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Volley for Wishes*

**Organization:** Make a Wish of Central and Northern Florida

**Guest(s):** Christie Tucker, Intern  
Caitlyn Yates, Intern

**Contact:** [cnfl.wish.org](http://cnfl.wish.org)

**Date:** 7/26/15

**Duration:** 30:00

**Issues:** The two guests invited listeners to attend *Volley for Wishes*, a fundraiser to benefit Make-A-Wish of Central and Northern Florida. They said that the family-friendly event will feature food, fun and volleyball. Funds raised will be used to grant the wishes of local children battling life-threatening medical conditions.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Hispanic Heritage Month Events*

**Organization:** Orange County Government is partnering with the Hispanic Heritage Committee of Greater Orange County

**Guest(s):** Diana Almodovar

**Contact:** (407) 836-2208; [www.ocfl.net](http://www.ocfl.net)

**Date:** 9/6/15

**Duration:** 15:00

**Issues:** Orange County Government is partnering with the Hispanic Heritage Committee of Greater Orange County to commemorate *Hispanic Heritage Month*. There will be two free events for the public to attend, the *Orange County Hispanic Heritage Kick-off Party* and the *Orange Fiesta in the Park*.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Organization Provides Youth Arts Experiences*

**Organization:** Hapco Music Foundation

**Guest(s):** Joseph McMullen, Founder  
Scotty Barnhart, Director of Count Basie Orchestra

**Contact:** Hapcopromo.org

**Date:** 9/6/15

**Duration:** 30:00

**Issues:** McMullen explained the Hapco is an organization that raises funds for music scholarships and provides access to arts events. He invited listeners to help by attending the *Hapco Gala for the Arts* on September 18th. Both he and Barnhart stressed the value of having an arts education and said that it's important to eliminate the financial barriers that prevent young people from having arts experiences. *Hapco Gala for the Arts* will feature the Count Basie Orchestra, which Barnhart directs.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *2015 Global Peace Film Festival*

**Organization:** Global Peace Film Festival

**Guest(s):** Nina Streich, Executive Director

**Contact:** [Peacefilmfest.org](http://Peacefilmfest.org)

**Date:** 9/20/15

**Duration:** 30:00

**Issues:** Streich explained that the *Global Peace Film Festival's* purpose is for people to 'watch films, get involved, and change things.' A diverse selection of films from around the world shed light on a variety of issues related to peace. She said the films and related dialogue are presented in the hope that attendees will become engaged and inspired to make all people's lives better. The event will take place September 29th - October 4th.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Orlando Ballet's New 2015-2019 Season*

**Organization:** Orlando Ballet

**Guest(s):** Robert Hill, Artistic Director

**Contact:** [Orlandoballet.org](http://Orlandoballet.org)

**Date:** 9/27/15

**Duration:** 30:00

**Issues:** Robert Hill, Orlando Ballet's artistic director, described each of the productions scheduled for the Orlando Ballet's 2015-2016 season. He said that this season is special because for the first time, all performances will feature live music. Hill also described the company's school, at which many of the Orlando Ballet dancers are trained.

**ISSUE:**

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***Economy***

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Organization Helps Connect People to Jobs*

**Organization:** Christian Help Foundation / Central Florida Employment  
Council Vickie@christianhelp.org

**Guest(s):** Vickie Martin, Executive Director

**Contact:** 407-834-4022Cfec.org / Christianhelp.org

**Date:** 7/5/15

**Duration:** 30:00

**Issues:** Martin described the purpose of Christian Help and the related Central Florida Employment Council (CFEC.) The purpose is to prevent homelessness by helping people find jobs and feed their families. So the organization provides for some basic needs while clients look for gainful employment. CFEC also holds six job fairs a year at the Central Florida Fairgrounds. Martin said that over the next few years, the organization will strive to better tailor programs to specific job seeker situations.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Mission United Helps Connect Veterans with Resources*

**Organization:** Heart of Florida United Way

**Guest(s):** *Priscila* Kalagian

**Contact:** (407) 835-0900; hfuw.org

**Date:** 8/16/15

**Duration:** 30:00

**Issues:** Kalagian explained that *Mission United* is Heart of Florida United Way's program to help veterans. The effort was prompted by the agency's overwhelming number of calls from veterans who needed social service assistance. Kaligan said that there are many resources available for veterans but the veterans don't know how to find them. So *Mission United* is a collaboration in that United Way promotes the services that the partner agencies provide. Basically, *Mission United* is a 'one stop shop' for central Florida veterans who need resources for employment, education, and legal guidance.



**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Art Event Part of Economic Development*

**Organization:** Orlando by the Downtown Arts District

**Guest(s):** Barbara Hartley, Executive Director

**Contact:** [artinoddplaces.org/orlando](http://artinoddplaces.org/orlando); [orlandoslice.com](http://orlandoslice.com)

**Date:** 9/13/15

**Duration:** 30:00.

**Issues:** Hartley explained that the Downtown Arts District's mission is to grow the downtown arts scene, thereby creating positive economic impact. The reasoning is that people who enjoy the arts downtown will also shop and dine there. *Art in Odd Places* is one of the group's major efforts, through which Magnolia Avenue will be turned into an expansive outdoor gallery. All along the street, artists will transform the look of buildings and engage the public in interactive performance art.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Effort to Find Employment for Homeless Veterans*

**Organization:** Goodwill Industries of Central Florida

**Guest(s):** Linda Rimmer, Vice President

**Contact:** [www.goodwill.org](http://www.goodwill.org)

**Date:** 9/13/15

**Duration:** 30:00

**Issues:** Goodwill Industries is launching the *Operation GoodJobs* program to employ homeless military veterans. Rimmer explained that *Operation GoodJobs* participants will be assessed, trained and matched with suitable jobs. They'll also receive vouchers for housing through HUD. After the initial placement, case managers will follow up for at least nine months to ensure that each veteran remains employed and housed. *Operation GoodJobs* is supported by a grant from the federal Department of Labor.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *OrlandoIX Focuses Attention on Simulation Industry*

**Organization:** OrlandoIX

**Guest(s):** Mark Schaub, Spokesperson

**Contact:** orlandoIX.com

**Date:** 9/27/15

**Duration:** 30:00

**Issues:** *Orlando Interactive Experience (OrlandoIX)* will be a showcase for Orlando's \$13 billion technology industry. The five day event will feature talks with experts, networking events, and business displays. Schaub explained that the goal is to focus international attention on what Orlando offers in the fields of entertainment technology, interactive media, and the digital arts.

**ISSUE:**

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***Education***

**Time:** WCFB:  
6:10  
a.m.

**Segment Topic:** *Volusia County Citizens' Academy*

**Organization:** Volusia County Government

**Guest(s):** Cindy Finney

**Contact:** 386-740-5160; cfinney@volusia.org

**Date:** 7/19/15

**Duration:** 10:00

**Issues:** The *Citizens' Academy* is a 12-week, hands-on program designed to educate citizens about county government operations. Topics will include growth management, community services, public protection, property assessments, and budgets. Classes will take place at various county facilities. Finney invited listeners to participate.

WCFB:  
**Time:** 5:00  
a.m.

**Segment Topic:** *Florida Archaeology Education*  
**Organization:** Florida Public Archaeology Network  
**Guest(s):** Sarah Miller, Northeast/East Central Regional Director  
**Contact:** 904-669-3265; <http://www.flpublicarchaeology.org>; fpan.us  
**Date:** 7/26/15  
**Duration:** 30:00

**Issues:** Miller explained the mission of the Florida Public Archaeology Network (FPAN) and described some of the current archaeology projects underway in the state of Florida. She explained that FPAN wants to educate the public as to what archaeology is and how such work impacts our lives. FPAN will support many educational opportunities this summer including Miller's talk, *Fantastic Archaeology*. She shared many of the points of this lecture in this interview, including description of current Florida research sites.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Free Store Provides School Supplies to Needy Children*

**Organization:** A Gift for Teaching

**Guest(s):** Katie Collins

**Contact:** [Agiftforteaching.org](http://Agiftforteaching.org)

**Date:** 8/16/15

**Duration:** 30:00

**Issues:** A Gift for Teaching provides a free store for teachers who 'shop' on behalf of their economically-challenged students. The teachers acquire basic supplies like paper and pencils, as well as specialty products that they can use for any educational purpose. She asked listeners to support the mission by donating school supplies.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Zoo to Teach Community about Black Bears*

**Organization:** Central Florida Zoo and Botanical Gardens

**Guest(s):** Stephanie Williams, Director of Education

**Contact:** Centralfloridazoo.org

**Date:** 8/30/15

**Duration:** 30:00

**Issues:** Williams explained that the construction of the Central Florida Zoo and Botanical Garden's *Florida Black Bear Habitat* will soon be underway. She said that there have been hundreds of bear sightings near people's homes of late, so residents need to be educated about this animal. Once complete, the habitat will feature indoor and outdoor viewing of bears and an education center that will look like a house. Inside the 'house,' visitors will learn about Black Bear biology and what to do in order to discourage bears from approaching their homes.



**ISSUE:**

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*Environment*

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Animals are Rescued and Rehabilitated*

**Organization:** Back to Nature Wildlife Refuge

**Guest(s):** Debbie Helsel, Executive Director

**Contact:** (407) 391-6253; btnwildlife.org;  
btndebbie@gmail.com

**Date:** 7/12/15

**Duration:** 30:00

**Issues:** Back to Nature Wildlife's (BTN) mission is to rescue and rehabilitate injured animals then release them back into the wild. Debbie Helsel, BTN's executive director, discussed this mission and ways volunteers can help. BTN has been in a new location for only a year and they still lack enough new enclosures for the animals, so they need listeners' help. There is an event on July 18<sup>th</sup>, called the *Baby Squirrel Shower*, at which visitors can view the new site and see the education animals.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Organization Advocates on Behalf of Wekiva*

**Organization:** Friends of the Wekiva

**Guest(s):** John Pottinger, President  
Jay Exum, Secretary

**Contact:**

**Date:** 8/2/15

**Duration:** 30:00

**Issues:** Friends of the Wekiva River (FOWR) is a non-profit organization founded in 1982 to preserve the beauty and natural functions of the Wekiva River system. The two guests described some of the major issues currently impacting the Wekiva and invited listeners to get involved.

**ISSUE:**

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*Health*

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Support for Epilepsy Patients*

**Organization:** Epilepsy Association of Central Florida

**Guest(s):** Chuck Carmen, Executive Director

**Contact:** Epilepsyassociation.com

**Date:** 7/5/15

**Duration:** 30:00

**Issues:** Carmen provided a summary of the latest news about epilepsy treatments and a description of the Epilepsy Association's services. He spoke about promising treatments on the horizon such as new medications, biogenetic treatments, and specialized surgeries. Carmen also discussed the legal issues surrounding research into using medical marijuana to treat epilepsy.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Foundation Raises Money for Children with Cancer*

**Organization:** Give Hope Foundation

**Guest(s):** Peter Piacenti, Founder

**Contact:** 321-287-1402; Givehopefoundation.org

**Date:** 7/12/15

**Duration:** 30:00

**Issues:** Pacenti explained that he founded the Give Hope Foundation to benefit pediatric cancer patients and their families. He says that a unique aspect of the organization is that it is operated completely by volunteers, thus eliminating all overhead cost. Funds raised go to their three internal programs: the *Give Hope Hero Program*, the *Apple a Day Program*, and the *Give Hope Hero Fund*. Through these programs families are given financial assistance to help with medical expenses and the children are given tools like phones so they can stay in touch with friends while they're in the hospital. Pacenti invited listeners to the *Give Hope and Hold 'Em* event featuring games, a live auction, and entertainment.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Seniors Address Central Florida Health Issues*

**Organization:** Rollins Center for Lifelong Learning

**Guest(s):** Holly Tanyhill, Volunteers Organized in Community  
Engagement (VOICE) Coordinator

**Contact:** (407) 646-2459

**Date:** 7/19/15

**Duration:** 30:00

**Issues:** Tanyhill explained that VOICE is an educational service program established through the Rollins Center for Lifelong Learning. The program is for older adult volunteers in Central Florida who want a way to address local community issues. Currently the seniors are working to educate young people about nutrition. Tanyhill said that VOICE would like more 50+ volunteers.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Support for Sickle Cell Patients*

**Organization:** Tri-county Sickle Cell Disease Association

**Guest(s):** Lee Bryan, President  
Deborah Bryan, Outreach Coordinator

**Contact:** (407) 298-8871

**Date:** 7/26/15

**Duration:** 30:00

**Issues:** The two guests explained that their primary mission is to educate the community about Sickle Cell disease and the need to be screened. Deborah Bryan explained what the disease is and how it affects the body. Lee Bryan explained how Tri-county Sickle Cell Disease Association supports patients and encouraged everyone to participate in the *5K Sickle Cell Walk-A-Thon* on September 19<sup>th</sup>.



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** **The American Heart Association's Greater Orlando Heart Walk**

**Organization:** American Heart Association

**Guest(s):** Chris Rolle, Walk Co-Chair and Local Board Member

**Contact:** OrlandoHeartWalk@heart.org; 407- 481-6380

**Date:** 8/23/15

**Duration:** 30:00

**Issues:** Rolle invited listeners to participate in the American Heart Association's *Heart Walk* on September 12th. He explained that funds raised would support the work of the American Heart Association's programs and services. Rolle also said that it's important for everyone to get exercise and the *Heart Walk* is a great way to get started.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Program to Support Premature Babies*

**Organization:** Darrell Armstrong Foundation for Premature Babies

**Guest(s):** Thomase Rascoe, Vice President

**Contact:** 321-287-4273; dafpb10@gmail.com

**Date:** 8/30/15

**Duration:** 15:00

**Issues:** The *16th Annual Darrell Armstrong Classic Weekend* is underway to raise money to support the families of premature babies. Rascoe invited listeners to attend the *Bowling Tournament* on Sunday to benefit the Darrell Armstrong Child Development Centers. These centers provide prematurely born children the therapies they need to thrive. Rascoe pointed out that the families might not otherwise be able to afford these services for their children.

**Time:** WCFB:  
6:15  
a.m.

**Segment Topic:** *Free Back to School Health Clinics*

**Organization:** Shepherd's Hope

**Guest(s):** Marni Stahlman

**Contact:** (407) 876-6699; ShepherdsHope.org

**Date:** 8/30/15

**Duration:** 15:00

**Issues:** Shepherd's Hope's mission is to provide to free health care services for the uninsured and underserved in Orange and Seminole Counties. This summer, the organization partnered with Nemours so they could offer special clinics for back to school. These clinics have been necessary because children entering school in Florida are required to have hearing and vision tests and a form signed by a clinical provider. This is difficult when a child doesn't have a medical home. Stahlman said that there were other special services provided at the Back-to-School clinics including mammograms for mothers and navigators for Healthcare.gov.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *National Gynecologic Cancer Awareness Month*

**Organization:** Women and Girls Cancer Alliance

**Guest(s):** Keri Kelly, Program Manager  
Andrea O'Hair, Hyland of Orlando and Board Member

**Contact:** Wgcancer.org

**Date:** 9/6/15

**Duration:** 30:00

**Issues:** The two guests emphasized the need for women to know the subtle symptoms of gynecologic cancers and that it's important to see a doctor when such symptoms persist. They also explained that the Women and Girls Cancer Alliance has many awareness activities planned for *National Gynecologic Cancer Awareness Month*. They are asking everyone to wear teal this month and to raise awareness about these cancers.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Caribbean Health Summit*

**Organization:** Center for Multicultural Wellness and Prevention Inc.  
(CMWP)

**Guest(s):** Keith Gooden

**Contact:** (407)648-9440; [www.cmwp.org](http://www.cmwp.org).

**Date:** 9/6/15

**Duration:** 15:00

**Issues:** The Center for Multicultural Wellness and Prevention Inc. (CMWP) and partners will host the *13<sup>th</sup> Annual Caribbean Health Summit* on September 12th. This free community event will take place from 8:00am to 2:00pm at the Central Florida Fair & Exposition Park (Fairgrounds.) Gooden explained that CMWP is committed to saving lives through prevention, education, awareness, linkage and referral. He invited listeners to attend the event because it's a great way to learn about their health because there will be lots of information and free screenings.

**Time:** WCFB:  
5:45  
a.m.

**Segment Topic:** *Organization Raises Funds for Cancer Research*

**Organization:** Circle of Hope for Cancer Research

**Guest(s):** Joan Tasbar, Co-founder

**Contact:** [Circleofhopecancerresearch.org](http://Circleofhopecancerresearch.org)

**Date:** 9/13/15

**Duration:** 15:00

**Issues:** Tashbar, a lung cancer survivor, believes that cancer research is important. Therefore, she and another survivor started *Circle of Hope for Cancer Research* because they want to financially support studies that they believe could benefit cancer patients. She invited listeners to participate in an upcoming golf tournament because 100% of the proceeds will go directly to research. They plan to award their first grant next year.

**Time:** WCFB:  
6:15  
a.m.

**Segment Topic:** *Support for Individuals with Blood Cancers*

**Organization:** Leukemia & Lymphoma Society

**Guest(s):** David Wiggins, Development Director

**Contact:** (407) 898-0733

**Date:** 9/20/15

**Duration:** 15:00

**Issues:** Wiggins described the mission of the Leukemia & Lymphoma Society (LLS) and invited listeners to a special fundraising event. He said the organization exists to support patients and to find cures for blood cancers like Leukemia and lymphoma. LLS focuses on research, patient advocacy, and legislation. He invited listeners to participate in *Light the Night Walk*. Funds raised will support the organization's mission.

**ISSUE:**

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*Public Safety*



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Citizens' Fire Academy*

**Organization:** Seminole County Fire

**Guest(s):** Lt. Paula Thompson, Public Information Officer

**Contact:** (407) 665-5129; [seminolepublicsafety.org](http://seminolepublicsafety.org)

**Date:** 8/9/15

**Duration:** 15:00

**Issues:** The *Citizens' Fire Academy* is an 8 week course through which citizens and business owners in Seminole County will have a chance to learn about Seminole County Fire's emergency and non-emergency services. Participants will learn about budgeting, fire-fighting operations, emergency medical services, preparing for hurricanes, the 911 call center and more.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Event Features Free Hands-Only CPR Training*

**Organization:** The Florida Department of Health in Orange County

**Guest(s):** Mirna Chamorro, Government Operations Consultant III

**Contact:** (407) 858-1418; mirna.chamorro@flhealth.gov

**Date:** 9/20/15

**Duration:** 15:00

**Issues:** The Florida Department of Health in Orange County and their partner organizations are inviting people to participate in *Hands-Only CPR* training on Sept. 29. Chamorro explained that the department is hosting trainings in each county in celebration of the annual *World Heart Day*. She said that in the event of a cardiac emergency, people can perform *Hands-Only CPR* and ultimately save a life. The first session will be at the Department's Orange County Administration Building on September 29th.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Domestic Violence Awareness Month*

**Organization:** Harbor House of Central Florida

**Guest(s):** Carol Wick, CEO

**Contact:** (407) 886-2856; harborhousefl.com

**Date:** 9/27/15

**Duration:** 30:00

**Issues:** Wick described the significance of domestic violence within Central Florida and invited listeners to participate in efforts to raise awareness on this issue. She said that on any given day, 60,000 people in the tri-county area experience some form of intimate partner violence. Harbor House provides support for victims and offers education for everyone who wants to improve their situation. During *Domestic Violence Awareness Month* there will be many events: a Ravi Mehta benefit concert; a 'Preach In' during which ministers describe healthy relationships; a announcement about a new partnership agreement with law enforcement; a purple door fundraiser event; and *Takes Courage*, a door to door campaign.

**ISSUE:**

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***Social Issues***

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Book Addresses the Issue of Online Bullying*

**Organization:**

**Guest(s):** Mark Cheverton, Author of Minecraft Series

**Contact:** Markcheverton.com

**Date:** 7/12/15

**Duration:** 30:00

**Issues:** After his son was bullied by online 'griefers' who destroyed his Minecraft server creations, Mark Cheverton wrote a book to help his son process the experience. He explained that his son, who was seven years old at the time, worried that he had brought the bullying on himself. Cheverton wrote his book to help his son to understand that the issue is with the bully and not the victim. He has gotten a lot of feedback from other children who have been bullied online and who express that they have also learned that lesson. Cheverton provided parents with insights about how to address the issue of online bullying.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Second Annual Volunteer Fest*

**Organization:** Volunteers for Community Impact

**Guest(s):** Rich Paul, Director of Development and Marketing

**Contact:** (407) 298-4180; [rpaul@vcifl.org](mailto:rpaul@vcifl.org)

**Date:** 8/2/15

**Duration:** 15:00

**Issues:** Volunteers for Community Impact's (VCI) *Second Annual Volunteer Fest* will be held on Saturday, August 15, 2015, at Barnett Park in Orlando. This purpose of the event is to showcase the many opportunities to volunteer with local non-profit agencies. Paul explained that these organizations need people of all ages and skill sets to donate their time.

**Time:** WCFB:  
5:15  
a.m.

**Segment Topic:** *Forum to Focus on Child Safety*

**Organization:** Thrive Apopka Assembly of God

**Guest(s):** Hillary Sweeney, Organizer

**Contact:** (407) 886-2806

**Date:** 8/2/15

**Duration:** 15:00

**Issues:** Sweeney invited listeners to a forum focusing on child safety. The goal is to empower families to protect their children by learning about new threats and tactics against children. The free event takes place on Aug. 8 at Thrive Apopka Assembly of God.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Program to Feed Children Through the Summer Months*

**Organization:** Community Food and Outreach

**Guest(s):** Eric Gray, Executive Director

**Contact:** (407) 797-7755; harvestfoodoutreach.org

**Date:** 8/2/15

**Duration:** 30:00

**Issues:** Gray described the Community Food and Outreach Center's (CFOC) 5th annual summer campaign, *Hunger Doesn't Take a Vacation*. This campaign raises awareness of the food insecurity many kids face during the summer. CFOC's *Emergency Food Pantry* receives 80% of its donations during the last eight weeks of the year. This unbalanced distribution makes it difficult in the summer months, when the need skyrockets. This campaign is a way for CFOC to help struggling parents subsidize their already tight food budgets by getting the community involved in year-round food drives.



**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** ***New Grant to Help Victims of Domestic Violence***

**Organization:** Harbor House of Central Florida

**Guest(s):** Michele Brady Palmer. Chief Development Officer

**Contact:** Harborhousefl.org

**Date:** 8/9/15

**Duration:** 30:00

**Issues:** Harbor House is Orange County's certified agency tasked with preventing and eliminating domestic abuse. There are thirteen Harbor House locations across Central Florida where people can get help when they need to get out of an abusive relationship. She announced that Harbor House has been given a grant to provide abuse victims with financial literacy skills so they can regain control of their lives.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Organization Serves Children and Families*

**Organization:** BETA Center for Girls

**Guest(s):** Ciamarra Matos, Volunteer Manager

**Contact:** Betacenter.org

**Date:** 8/16/15

**Duration:** 30:00

**Issues:** Beta Center is an organization that serves children and families. They provide struggling families in the community with necessary items like diapers, formula, and baby clothing. They serve about 5,000 families a year with these in-kind donations. There is also a school for teen mothers who are pregnant or parenting. These girls receive their education, their diploma, parenting skills, Lamaze, prenatal checkups, and mental health support. There is also a residential program. The *Diamonds and Denim Gala* on August 22nd is a way to raise funds for these programs.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Services to Help Homeless Veterans*

**Organization:** The Salvation Army of Orange County

**Guest(s):** Major Ted Morris, Area Commander  
Jaylen Christie, Communications

**Contact:** (407) 423-8581; [salvationarmyorlando.org](http://salvationarmyorlando.org)

**Date:** 8/23/15

**Duration:** 30:00

**Issues:** The two guests described the various Salvation Army programs that support veterans. A grant from the Veteran's Administration allows the Salvation Army to provide special veteran support within the women's and men's shelters. In fact, the men's shelter even features a side that is exclusively for veterans, so that they can bond over their shared experiences. Morris and Christie said that their veterans' programs have been very successful at helping veterans get 'back on their feet.'

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Self Help Center Opens at Courthouse*

**Organization:** Orange County Clerk's Office

**Guest(s):** Clerk Tiffany Moore Russell

**Contact:** Myorangeclerk.com

**Date:** search

**Duration:** 30:00

**Issues:** The Orange County Clerk's Office will host the Grand Opening of their brand new *Self Help Center* on September 1, 2015. Moore explained that the *Self Help Center* will help customers with family law, small claims, and evictions. Customers will also have access to forms, e-filing, and consultations with an attorney at a reasonable price. Bottom line is this Center will help people who don't have a lawyer or who cannot afford one.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Hunger Action Month*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Greg Higginson, Vice President of Development

**Contact:** Feedhopenow.org

**Date:** 9/13/15

**Duration:** 15:00

**Issues:**

September is *Hunger Action Month*. Each year, Second Harvest Food Bank of Central Florida creates a campaign called “30 Ways in 30 Days.” Through this initiative, Central Floridians are encouraged to participate and fight hunger all month long. The calendar of activities is available at [Feedhopenow.org](http://Feedhopenow.org). Some actions are as small as sharing a statistic about hunger in Central Florida on social media, while other actions like volunteering, take more time. Higginson explained that every step participants take makes a difference in the ongoing effort to end hunger.

## Community Connection Segments for Third Quarter 2015

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	African American Chamber of Commerce
<b>Guest(s):</b>	John Davis
<b>Phone:</b>	
<b>Date:</b>	July 5, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	STAR 94.5 is in partnership with the AACC to provide Central Florida's black business community a voice – the organization supports several area's of growth. They have a 6 county reach and have just started a youth entrepreneurial leadership academy

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Heart of Florida United Way
<b>Guest(s):</b>	James Jackson
<b>Phone:</b>	
<b>Date:</b>	July 19, 2015
<b>Duration:</b>	30 min
<b>Issues:</b>	They discussed a new program aimed at determining if a 6 <sup>th</sup> grade student has factors that could lead them toward college and employment success – A=attendance B=behavior C=Course failure in Math/English – Mentors are going into Title I schools to work with those particular students

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Nation of Islam
<b>Guest(s):</b>	Minister Educator James Muhammad
<b>Phone:</b>	
<b>Date:</b>	July 26, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	Preparation is underway for 10-10-15 –Justice or Else the national gathering at the Washington mall.

## Community Connection Segments for Third Quarter 2015

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Red Carpet Affair for Pine Hills Community Health
<b>Guest(s):</b>	Pastor Frank Thompson
<b>Phone:</b>	
<b>Date:</b>	August 2, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	Pine Hills is a community with disproportionate health disparities. This event will discuss the various barriers and how to overcome them so that the community's health can be restored

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Nation of Islam
<b>Guest(s):</b>	Honorable Minister Louis Farrakhan
<b>Phone:</b>	
<b>Date:</b>	August 16, 2015
<b>Duration:</b>	60 min.
<b>Issues:</b>	A special CC with the Honorable Minister to discuss world politics and the upcoming March on Washington

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	LYNX Bus Service
<b>Guest(s):</b>	John Lewis
<b>Phone:</b>	
<b>Date:</b>	August 23, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	We discussed LYNX & LYMMO bus expansions providing service for Parramore into downtown so they can have better access to food. Service to the medical center in Lake Nona

## Community Connection Segments for Third Quarter 2015

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Caribbean health Fair/Share Center in Courthouse
<b>Guest(s):</b>	Dr. Marie Francois/Clerk Tiffany Russell
<b>Date:</b>	September 6, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	The 13th annual health fair is designed for residents from the Caribbean diaspora. Their health disparities are addressed in a language conducive environment. The Clerk of the Court opened a new office to deal directly with clients who can't afford an attorney.

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Hearing Me – The Development Center at Arnold Palmer
<b>Guest(s):</b>	Tanya Williams
<b>Phone:</b>	407/317-7430 x 2199
<b>Date:</b>	September 13, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	Mrs. Williams is totally deaf and developed a program to make families more competent in dealing with their hard of hearing children.

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Translife
<b>Guest(s):</b>	Charlyce Simmons
<b>Phone:</b>	407/644-3770
<b>Date:</b>	September 20, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	A free gospel concert at Lake Eola to bring awareness to organ transplantation.



## Community Connection Segments for Third Quarter 2015

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	Shepherd's Hope
<b>Guest(s):</b>	Marni Stahlman
<b>Phone:</b>	
<b>Date:</b>	September 27, 2015
<b>Duration:</b>	30 min.
<b>Issues:</b>	Faith based organization of volunteer doctors who provide healthcare for the uninsured. They have locations in 3 county's and are in need of licensed healthcare providers

<b>Segment Topic:</b>	<b><i>Community Connections: Online</i></b>
<b>Organization:</b>	Million Youth March
<b>Guest(s):</b>	Kitra Williams
<b>Phone:</b>	202/455-8871
<b>Date:</b>	
<b>Duration:</b>	30 minutes
<b>Issues:</b>	Described as the 1 <sup>st</sup> million youth march in history.

<b>Segment Topic:</b>	<b><i>Community Connections:</i></b>
<b>Organization:</b>	
<b>Guest(s):</b>	
<b>Phone:</b>	
<b>Date:</b>	
<b>Duration:</b>	
<b>Issues:</b>	

## **STAR Cares**

Is the Community outreach of WCFB/STAR 94.5. Every month we donate up to \$1,000 to a person, family or organization that expresses viable need. It is an opportunity for STAR 94.5 to really connect with the hardships of those in our audience.

### **2015 3rd Quarter Donations:**

#### **June**

##### **Young Fathers of Central Florida**

STAR Cares donated \$500.00 to the organization for their Annual Father's Week celebration that brings in speakers from all over the country for a weekend of discussions about family law, child support, father's rights and more

**STAR CARES EVENTS – July 2015**

<b>Date</b>	<b>Event Description</b>	<b>Attendance</b>
7/18	STAR Cares onsite for the testing portion of the Black Men's Health Summit.	700
7/18	Monica moderated the 3 <sup>rd</sup> Annual Caribbean Gala	450
7/29	Monica interviewed the Honorable Minister Louis Farrakhan	<u>75</u>
	Monthly Impressions	1, 225

**STAR CARES EVENTS – August 2015**

<b>Date</b>	<b>Event Description</b>	<b>Attendance</b>
	<b>8/4 STAR Cares participated in National Nite Out in Raleigh area</b>	<b>200</b>
	<b>Bringing attention to the practice of getting to know your neighbor's and how to look out for trouble</b>	
8/10	STAR Cares moderated the Pine Hills Wellness Program Red Carpet event. It was a health symposium to get the community's response to barriers they experience in maintaining optimum health	250

8/15 Monica spoke at UCF to a group of young black female students on the importance of developing esteem and maintaining a positive outlook in their career search

70

8/20 STAR Cares was present at a job fair hosted by District 45 State Representative Randolph Bracy. The community was invited to the Silver Star Recreation center to meet with a variety of employers.

125

8/26 Monica May was the guest speaker at the East Orlando Chamber Of Commerce meeting hosted at Florida Hospital. WOW (Women on Wednesday) is an event hosted monthly open to professional women.

45

8/27 African American Chamber of Commerce hosted their Entrepreneurs Night Out at STAR 94.5. Monica May hosted at least 70 business Owners for an event introducing them to the Chamber

65

Monthly Impressions

755

### **STAR CARES EVENTS – September 2015**

9/12 STAR Cares was present at the 13<sup>th</sup> Annual Caribbean Health Fair at the Central Florida Fairgrounds.

350

9/12 Monica moderated “My Haitian is Beautiful” at the Rosen Center. A fundraiser to open a school in Haiti hosted by a young African American Haitian couple

250

9/19 STAR Cares was present for the Annual “Step in the Name of Love” event at Barnett Park to recognize national recovery month.

275

9/26 STAR Cares participated in the 15<sup>th</sup> Annual “Gift of Life Block Walk” hosted by Sisters Network Orlando. The agency focuses on providing assistance to women going through breast cancer.

110

9/26 Monica hosted the 4<sup>th</sup> “Annual Gift of Life Gift of Gospel” for Translife. The event at Lake Eola park is to bring awareness to organ donation 200

Monthly Impressions

1,185

**Total STAR Cares Impressions – 3<sup>rd</sup> Quarter  
3,165**

**Community Minute (Rotation-Mentions)**

**July**

Week of 7/6 - Mental Health Stigma Attorney Greg Francis Morgan & Morgan

Week of 7/13- Black Men’s Health Summit Metro PCS

Week of 7/20- Summer Work for Teens McCoy Federal Credit Union

Week of 7/27-Bladder Cancer Awareness Attorney Greg Francis M&M

**August**

Week of 8/3-Summer Reading for Students McCoy Federal Credit Union

Week of 8/10-Student Immunizations True Health

Week of 8/17-District 45 Job Fair Metro PCS

Week of 8/24-African American Chamber event @ STAR 94.5 Attorney Greg Fra

Week of 8/31-Spill the Tea @ Tom Joyner Family Reunion McCoy Federal Credit

## **September**

Week of 9/14-Recovery Walk event True Health

Week of 9/21-Translife (Organ Transplant) event Metro PCS

Week of 9/28-Take a Loved One to the Doctor Day Attorney Greg Francis M&M

## **NEWS Samples:**

### CRIME

Orange County corrections officer resigns mixed up in a love triangle...one other sergeant retires

<http://www.wftv.com/news/news/local/orange-county-corrections-officer-resigns-after-al/nmpjQ/>

Deputies searching for women who left 2 children behind after shoplifting from a Celebration Publix

<http://www.wftv.com/news/news/local/deputies-women-left-children-behind-during-attempt/nmpjB/>

Orlando teen shoots intruder in his grandparents home

<http://www.wesh.com/news/orlando-teen-shoots-intruder-in-grandparents-home-police-say/33840622>

22 Day manhunt finally ends after 2<sup>nd</sup> prisoner captured

<http://www.wesh.com/national-news/prison-break-the-nightmare-is-finally-over/33825018>

Police searching for 3 masked men who robbed the Subway store on Bumby last night

<http://www.wftv.com/news/news/local/police-search-3-masked-men-orlando-subway-robbery/nmnY8/>

SWAT situation ends in Winter Springs peacefully

<http://www.wesh.com/news/swat-situation-ends-in-winter-springs/32993618>

Update on George Zimmerman shooting

<http://www.wesh.com/news/george-zimmerman-shooting-will-charges-be-filed/32957788>

### HEALTH

Florida law delaying abortions 24 hours will still go into effect

<http://www.wftv.com/news/news/local/deputies-women-left-children-behind-during-attempt/nmpjB/>

Don't touch fallen debris from Space X Rocket at beach

<http://www.wesh.com/news/warning-dont-touch-debris-from-exploded-spacex-rocket/33826036>

Man taken to hospital after falling off tram at OIA

<http://www.wesh.com/news/man-taken-to-hospital-after-falling-off-orlando-international-airport-tram/32883812>

2 Adults 3 children injured in fire in Flagler Beach

<http://www.wesh.com/news/2-adults-3-children-injured-in-house-fire/32883430>

Man killed changing tire on US 192

<http://www.wesh.com/news/us-192-shut-down-in-osceola-county-after-fatal-hitandrun-crash-troopers-say/32878744>

### **COMMUNITY**

Orange County NAN and residents gather for town hall on excessive OPD

force[http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cf/2015/7/1/excessive\\_force\\_orla.html](http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cf/2015/7/1/excessive_force_orla.html)

Community meeting in D6 on policing and body cam use

<http://www.wftv.com/news/news/local/orlando-leaders-hold-community-meeting-police-body/nmLJW/>

### **TRANSPORTATION**

Air Force sent destruct signal to ill fated Space X rocket

<http://www.wftv.com/news/news/local/trial-continues-seminole-county-man-accused-child-nmpBr/>

Airbag recall nationwide

<http://www.wftv.com/news/news/national/5-things-you-need-know-about-takata-air-bag-recall/nmKg9/>

146 hurt in Amtrak train derailment

<http://www.wesh.com/national-news/at-least-50-hurt-in-amtrak-train-derailment/32991558>

Search underway for missing boater on Lake Monroe

<http://www.wesh.com/news/search-underway-for-missing-boater-on-lake-monroe/32962708>

Outcome of beachdriving in Volusia County

<http://www.wesh.com/news/will-volusia-county-council-ban-more-beach-driving/32860996>

## **EDUCATION**

Parents speak out about principal at Dr. Phillips Elementary school

<http://www.wftv.com/news/news/local/parents-speak-out-about-dr-phillips-elementary-sch/nktTL/>